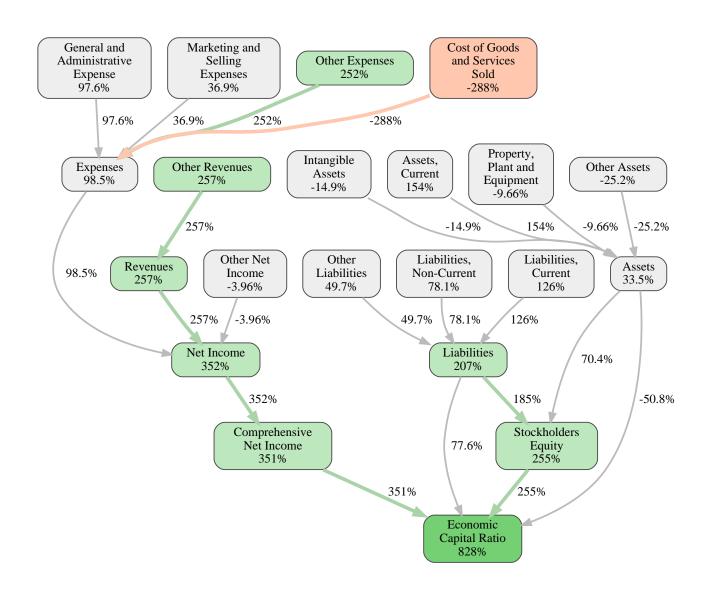


ADVERTISING 2013

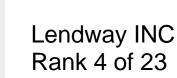
Lendway INC Rank 4 of 23







ADVERTISING 2013





The relative strengths and weaknesses of Lendway INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lendway INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 352% points. The greatest weakness of Lendway INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 288% points.

The company's Economic Capital Ratio, given in the ranking table, is 256%, being 828% points above the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	26,159
Assets, Non-Current	3,398
Cost of Goods and Services Sold	12,872
General and Administrative Expense	3,388
Intangible Assets	0
Liabilities, Current	4,368
Liabilities, Non-Current	843
Marketing and Selling Expenses	1,149
Other Assets	0
Other Compr. Net Income	0
Other Expenses	4,416
Other Liabilities	0
Other Net Income	27
Other Revenues	20,174
Property, Plant and Equipment	2,149

Output Variable	Value in 1000 USD
Assets	31,706
Liabilities	5,211
Expenses	21,825
Revenues	20,174
Stockholders Equity	26,495
Net Income	-1,624
Comprehensive Net Income	-1,624
Economic Capital Ratio	256%

