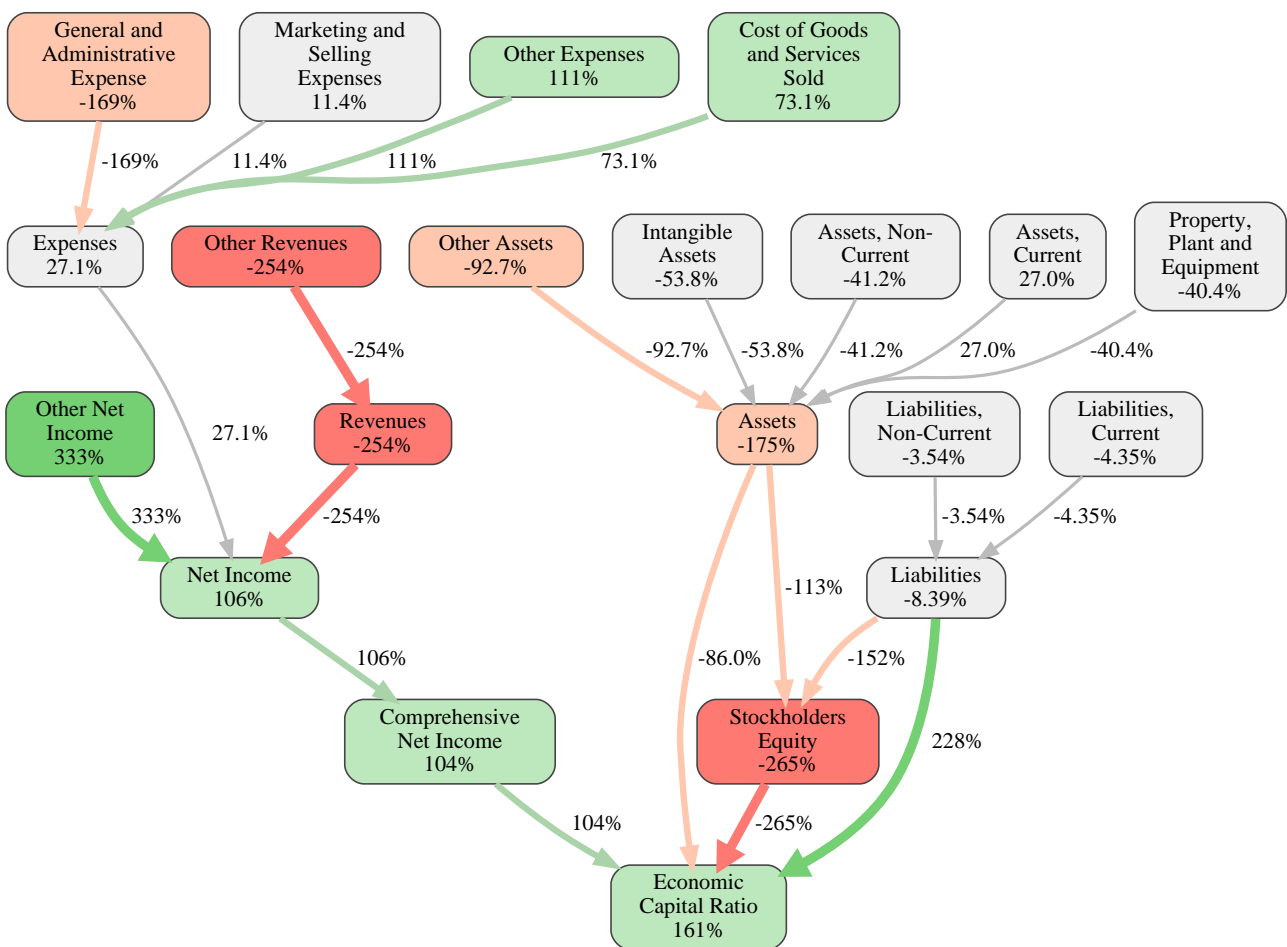




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# ADVERTISING 2013

Network Cn INC  
Rank 14 of 23





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## Network Cn INC Rank 14 of 23



The relative strengths and weaknesses of Network Cn INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Network Cn INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 333% points. The greatest weakness of Network Cn INC is the variable Other Revenues, reducing the Economic Capital Ratio by 254% points.

The company's Economic Capital Ratio, given in the ranking table, is -411%, being 161% points above the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	1,483
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	2,092
Intangible Assets	0
Liabilities, Current	3,529
Liabilities, Non-Current	2,243
Marketing and Selling Expenses	268
Other Assets	0
Other Compr. Net Income	-11
Other Expenses	1,108
Other Liabilities	0
Other Net Income	2,257
Other Revenues	0
Property, Plant and Equipment	256

Output Variable	Value in 1000 USD
Assets	1,740
Liabilities	5,772
Expenses	3,467
Revenues	0
Stockholders Equity	-4,032
Net Income	-1,211
Comprehensive Net Income	-1,222
Economic Capital Ratio	-411%