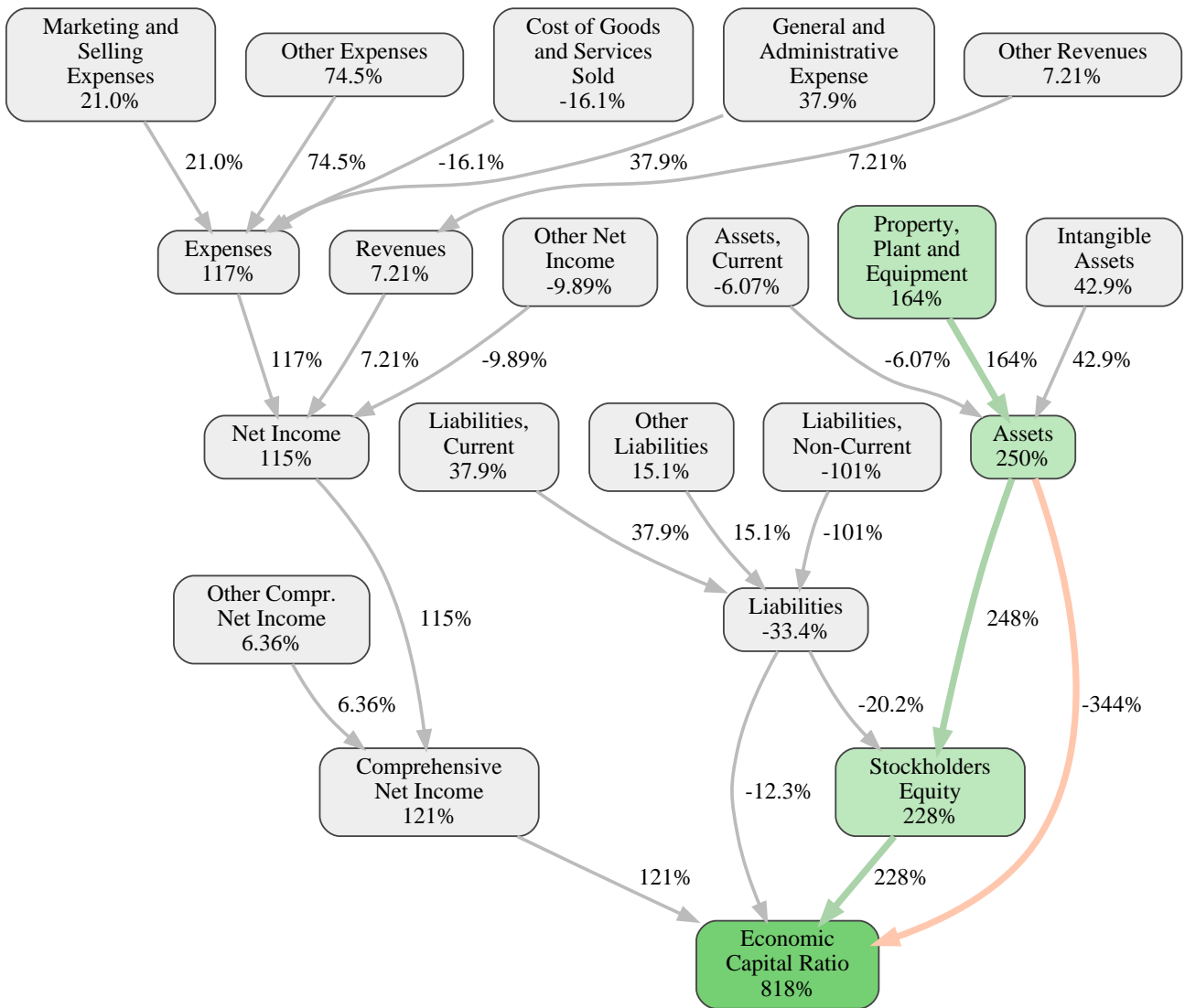




RealRate

# ADVERTISING 2013

China Yida Holding Co  
Rank 6 of 23





RealRate

# ADVERTISING 2013

## China Yida Holding Co Rank 6 of 23

The relative strengths and weaknesses of China Yida Holding Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of China Yida Holding Co compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 164% points. The greatest weakness of China Yida Holding Co is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 101% points.

The company's Economic Capital Ratio, given in the ranking table, is 247%, being 818% points above the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	9,151
Assets, Non-Current	0
Cost of Goods and Services Sold	11,429
General and Administrative Expense	5,131
Intangible Assets	61,638
Liabilities, Current	11,403
Liabilities, Non-Current	48,644
Marketing and Selling Expenses	0
Other Assets	5,062
Other Compr. Net Income	1,635
Other Expenses	9,539
Other Liabilities	0
Other Net Income	-2,114
Other Revenues	27,606
Property, Plant and Equipment	142,928

Output Variable	Value in 1000 USD
Assets	218,780
Liabilities	60,047
Expenses	26,099
Revenues	27,606
Stockholders Equity	158,733
Net Income	-607
Comprehensive Net Income	1,028
Economic Capital Ratio	247%