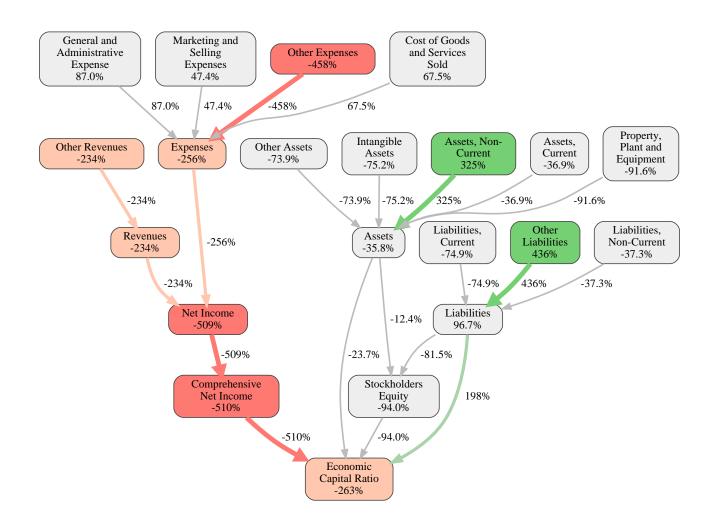


ADVERTISING 2013

Potash America INC Rank 17 of 23







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The relative strengths and weaknesses of Potash America INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Potash America INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 436% points. The greatest weakness of Potash America INC is the variable Net Income, reducing the Economic Capital Ratio by 509% points.

The company's Economic Capital Ratio, given in the ranking table, is -835%, being 263% points below the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	251
Assets, Non-Current	516
Cost of Goods and Services Sold	0
General and Administrative Expense	82
Intangible Assets	0
Liabilities, Current	5.8
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	108
Other Compr. Net Income	0
Other Expenses	1,299
Other Liabilities	1,159
Other Net Income	-28
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	875
Liabilities	1,165
Expenses	1,381
Revenues	0
Stockholders Equity	-290
Net Income	-1,410
Comprehensive Net Income	-1,410
Economic Capital Ratio	-835%

