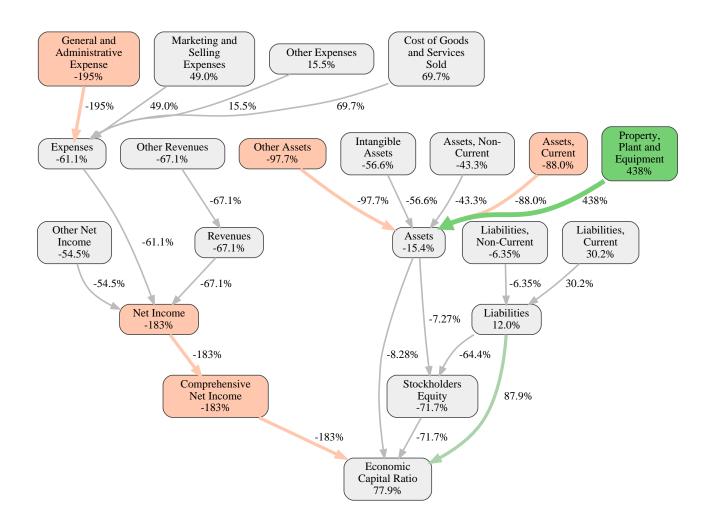


## **ADVERTISING 2013**



## Zenovia Digital Exchange Corp Rank 15 of 23





## **ADVERTISING 2013**



## Zenovia Digital Exchange Corp Rank 15 of 23

The relative strengths and weaknesses of Zenovia Digital Exchange Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zenovia Digital Exchange Corp compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 438% points. The greatest weakness of Zenovia Digital Exchange Corp is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 195% points.

The company's Economic Capital Ratio, given in the ranking table, is -494%, being 78% points above the market average of -572%.

Input Variable	Value in 1000 USD
Assets, Current	20
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	114
Intangible Assets	0
Liabilities, Current	209
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	85
Other Liabilities	0
Other Net Income	-18
Other Revenues	60
Property, Plant and Equipment	155

Output Variable	Value in 1000 USD
Assets	175
Liabilities	209
Expenses	199
Revenues	60
Stockholders Equity	-34
Net Income	-156
Comprehensive Net Income	-156
Economic Capital Ratio	-494%

