





ADVERTISING 2015

V Media Corp
Rank 15 of 37

The relative strengths and weaknesses of V Media Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of V Media Corp compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 210% points. The greatest weakness of V Media Corp is the variable Liabilities, Current, reducing the Economic Capital Ratio by 209% points.

The company's Economic Capital Ratio, given in the ranking table, is 14%, being 595% points above the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	9,123
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	3,330
Liabilities, Current	26,688
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	2,162
Other Compr. Net Income	-221
Other Expenses	126
Other Liabilities	0
Other Net Income	-3,181
Other Revenues	0
Property, Plant and Equipment	23,526

Output Variable	Value in 1000 USD
Assets	38,141
Liabilities	26,688
Expenses	126
Revenues	0
Stockholders Equity	11,454
Net Income	-3,307
Comprehensive Net Income	-3,528
Economic Capital Ratio	14%