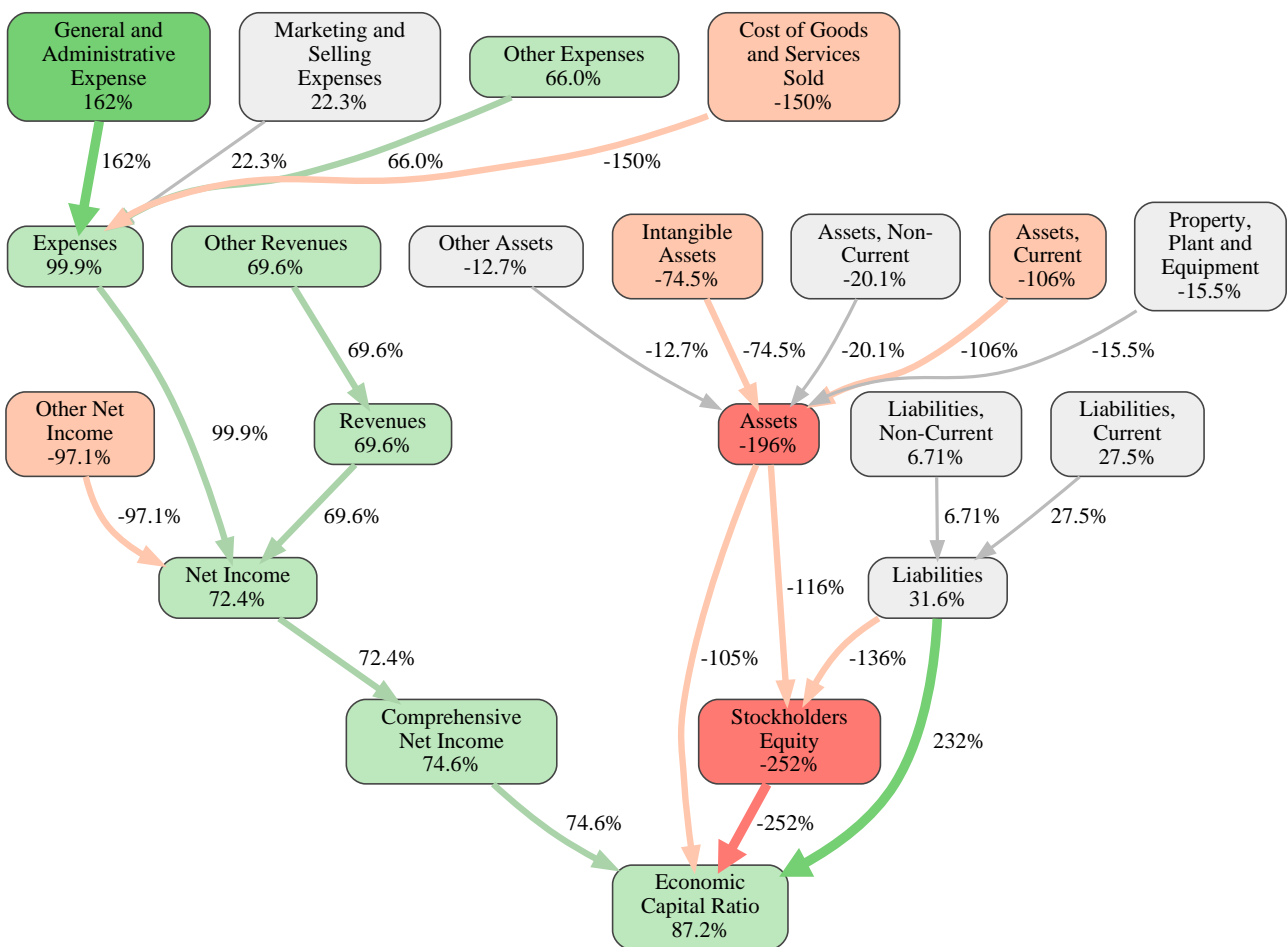




RealRate

# ADVERTISING 2015

## Total Sports Media Inc Rank 24 of 37





# ADVERTISING 2015

Total Sports Media Inc  
Rank 24 of 37



The relative strengths and weaknesses of Total Sports Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Total Sports Media Inc compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 162% points. The greatest weakness of Total Sports Media Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 150% points.

The company's Economic Capital Ratio, given in the ranking table, is -493%, being 87% points above the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	368
Assets, Non-Current	46
Cost of Goods and Services Sold	1,260
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	3,791
Liabilities, Non-Current	722
Marketing and Selling Expenses	144
Other Assets	171
Other Compr. Net Income	0
Other Expenses	983
Other Liabilities	0
Other Net Income	-503
Other Revenues	1,730
Property, Plant and Equipment	499

Output Variable	Value in 1000 USD
Assets	1,084
Liabilities	4,513
Expenses	2,388
Revenues	1,730
Stockholders Equity	-3,429
Net Income	-1,161
Comprehensive Net Income	-1,161
Economic Capital Ratio	-493%