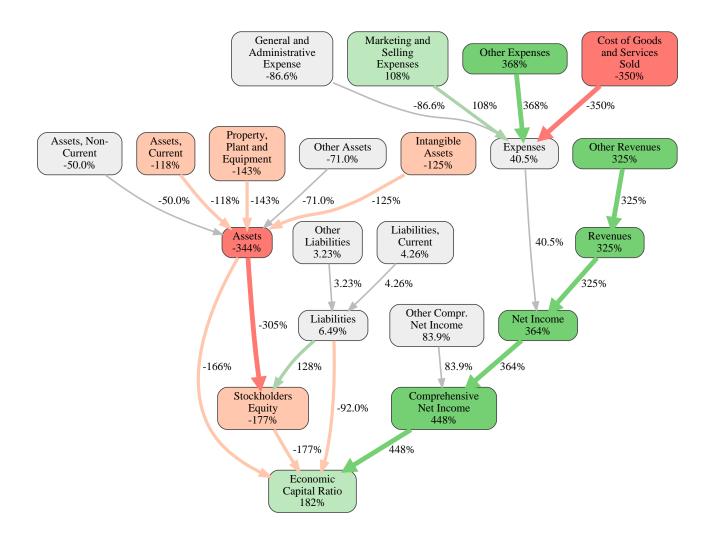
RealRate

ADVERTISING 2015

Nownews Digital Media Technology Connews Now. Ltd Rank 23 of 37





RealRate

ADVERTISING 2015

Nownews Digital Media Technology Connews Now. Ltd Rank 23 of 37

The relative strengths and weaknesses of Nownews Digital Media Technology Co Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Nownews Digital Media Technology Co Ltd compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 368% points. The greatest weakness of Nownews Digital Media Technology Co Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 350% points.

The company's Economic Capital Ratio, given in the ranking table, is -398%, being 182% points above the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	892
Assets, Non-Current	0
Cost of Goods and Services Sold	1,820
General and Administrative Expense	1,385
Intangible Assets	29
Liabilities, Current	2,311
Liabilities, Non-Current	321
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	256
Other Expenses	606
Other Liabilities	0
Other Net Income	-29
Other Revenues	2,933
Property, Plant and Equipment	55

Output Variable	Value in 1000 USD
Assets	976
Liabilities	2,632
Expenses	3,811
Revenues	2,933
Stockholders Equity	-1,656
Net Income	-908
Comprehensive Net Income	-652
Economic Capital Ratio	-398%

