





ADVERTISING 2015

Wowio Inc
Rank 28 of 37



The relative strengths and weaknesses of Wowio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Wowio Inc compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 3,040% points. The greatest weakness of Wowio Inc is the variable Net Income, reducing the Economic Capital Ratio by 538% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,152%, being 571% points below the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	313
Assets, Non-Current	0
Cost of Goods and Services Sold	34
General and Administrative Expense	2,398
Intangible Assets	0
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	363
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	4,436
Other Net Income	-1,553
Other Revenues	159
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	676
Liabilities	4,436
Expenses	2,432
Revenues	159
Stockholders Equity	-3,760
Net Income	-3,826
Comprehensive Net Income	-3,826
Economic Capital Ratio	-1,152%