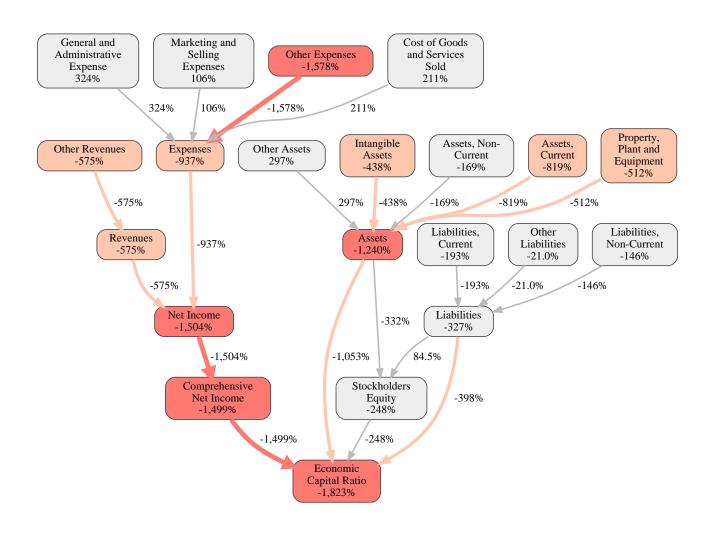


## **ADVERTISING 2015**

# Perk International

## Perk International Inc Rank 35 of 37





#### **ADVERTISING 2015**



## Perk International Inc Rank 35 of 37

The relative strengths and weaknesses of Perk International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Perk International Inc compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 324% points. The greatest weakness of Perk International Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 1,578% points.

The company's Economic Capital Ratio, given in the ranking table, is -2,403%, being 1,823% points below the market average of -580%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0.38
Intangible Assets	0
Liabilities, Current	22
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	6.0
Other Compr. Net Income	0
Other Expenses	61
Other Liabilities	3.8
Other Net Income	0
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	6.0
Liabilities	26
Expenses	61
Revenues	0
Stockholders Equity	-20
Net Income	-61
Comprehensive Net Income	-61
Economic Capital Ratio	-2,403%

