



ADVERTISING 2024

Kinetic Group INC
Rank 12 of 22



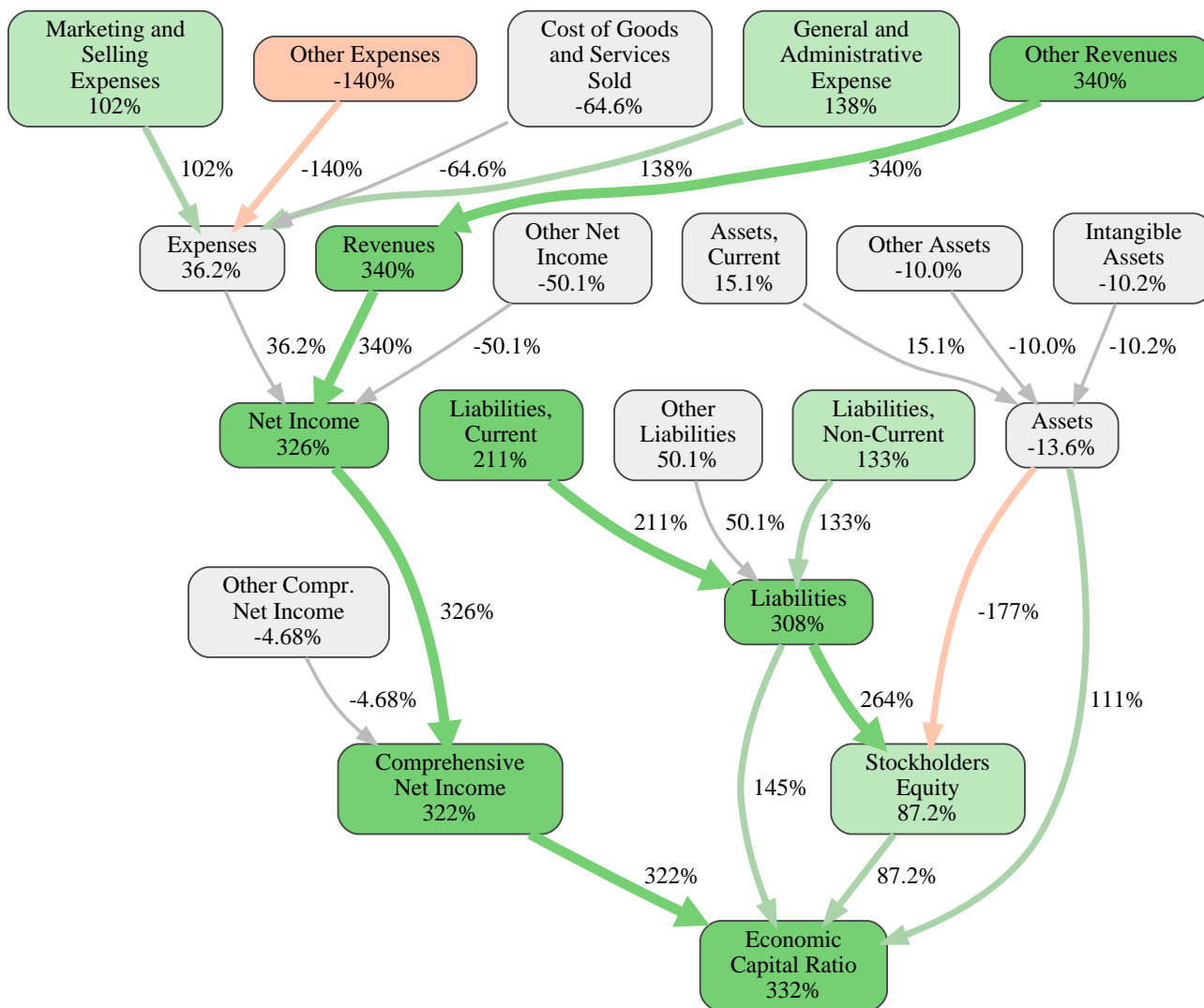
The relative strengths and weaknesses of Kinetic Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kinetic Group INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 1,067% points. The greatest weakness of Kinetic Group INC is the variable Net Income, reducing the Economic Capital Ratio by 156% points.

The company's Economic Capital Ratio, given in the ranking table, is 47%, being 0.44% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	8.3
Intangible Assets	0
Liabilities, Current	0
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	550
Other Compr. Net Income	0
Other Expenses	113
Other Liabilities	152
Other Net Income	0
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	550
Liabilities	152
Expenses	122
Revenues	0
Stockholders Equity	398
Net Income	-122
Comprehensive Net Income	-122
Economic Capital Ratio	47%





The relative strengths and weaknesses of Mastermind INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mastermind INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 340% points. The greatest weakness of Mastermind INC is the variable Other Expenses, reducing the Economic Capital Ratio by 140% points.

The company's Economic Capital Ratio, given in the ranking table, is 380%, being 332% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	3,809
Assets, Non-Current	0
Cost of Goods and Services Sold	1,826
General and Administrative Expense	496
Intangible Assets	0
Liabilities, Current	762
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,015
Other Liabilities	0
Other Net Income	19
Other Revenues	4,707
Property, Plant and Equipment	37

Output Variable	Value in 1000 USD
Assets	3,845
Liabilities	762
Expenses	4,337
Revenues	4,707
Stockholders Equity	3,084
Net Income	389
Comprehensive Net Income	389
Economic Capital Ratio	380%

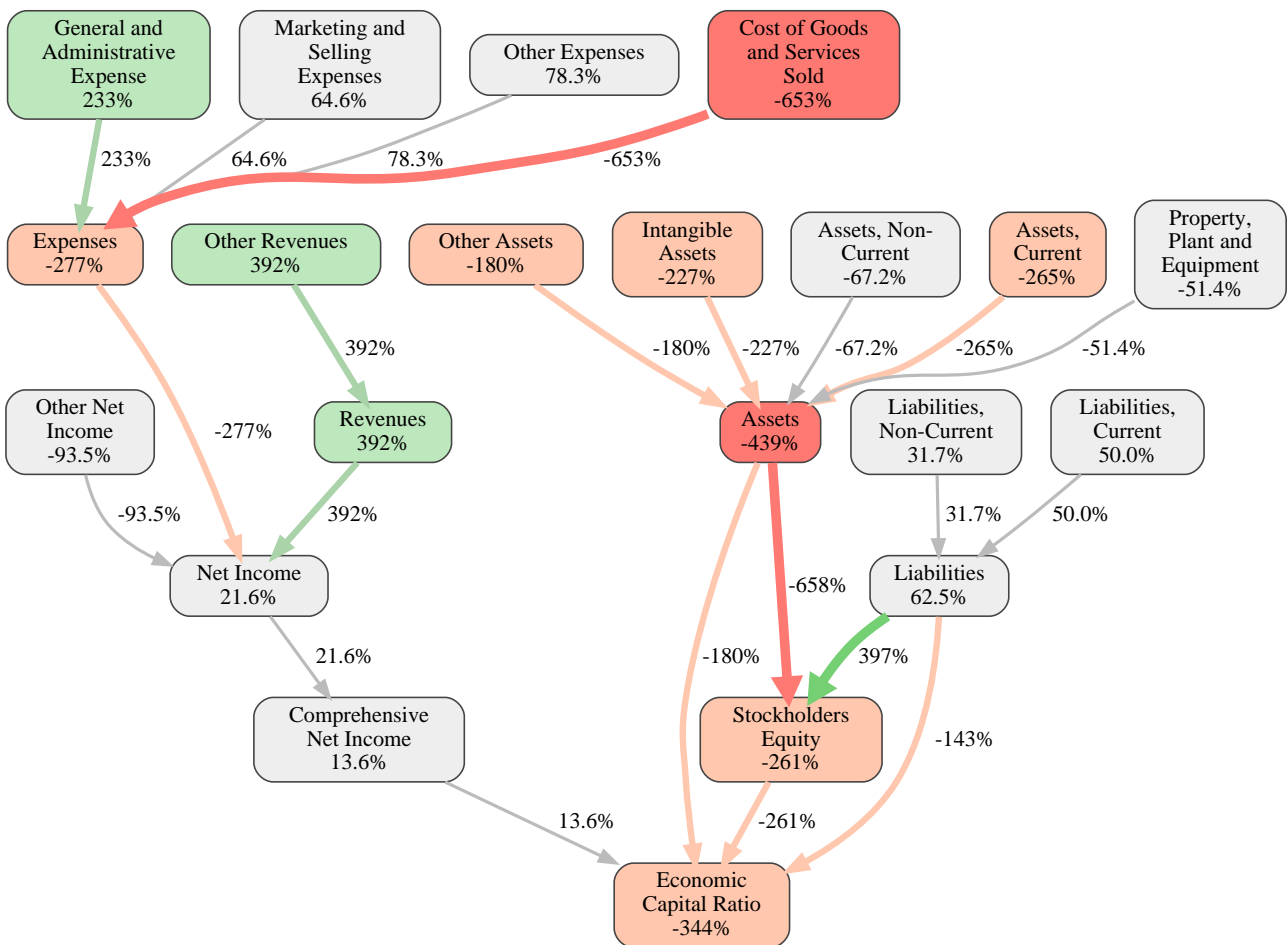


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Fluent Inc
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FLUENT





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Fluent Inc
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FLUENT

The relative strengths and weaknesses of Fluent Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Fluent Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 392% points. The greatest weakness of Fluent Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 653% points.

The company's Economic Capital Ratio, given in the ranking table, is -297%, being 344% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	78,406
Assets, Non-Current	1,405
Cost of Goods and Services Sold	219,884
General and Administrative Expense	35,334
Intangible Assets	4,656
Liabilities, Current	49,214
Liabilities, Non-Current	2,761
Marketing and Selling Expenses	18,576
Other Assets	26,809
Other Compr. Net Income	0
Other Expenses	87,823
Other Liabilities	25,488
Other Net Income	0
Other Revenues	298,399
Property, Plant and Equipment	591

Output Variable	Value in 1000 USD
Assets	111,867
Liabilities	77,463
Expenses	361,617
Revenues	298,399
Stockholders Equity	34,404
Net Income	-63,218
Comprehensive Net Income	-63,218
Economic Capital Ratio	-297%

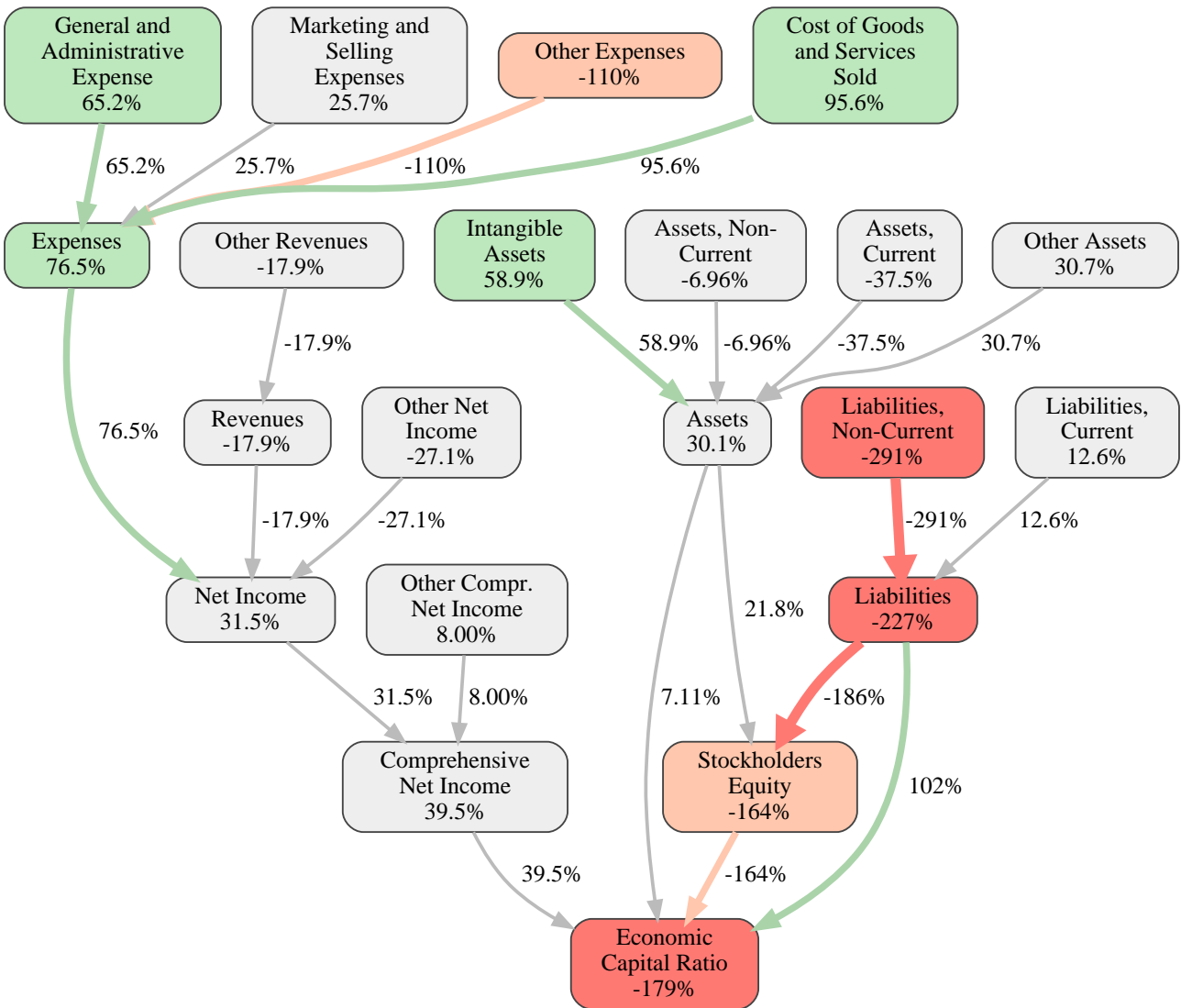


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Clear Channel Outdoor

Clear Channel Outdoor Holdings Inc Rank 18 of 22





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Clear Channel Outdoor

Clear Channel Outdoor Holdings Inc Rank 18 of 22

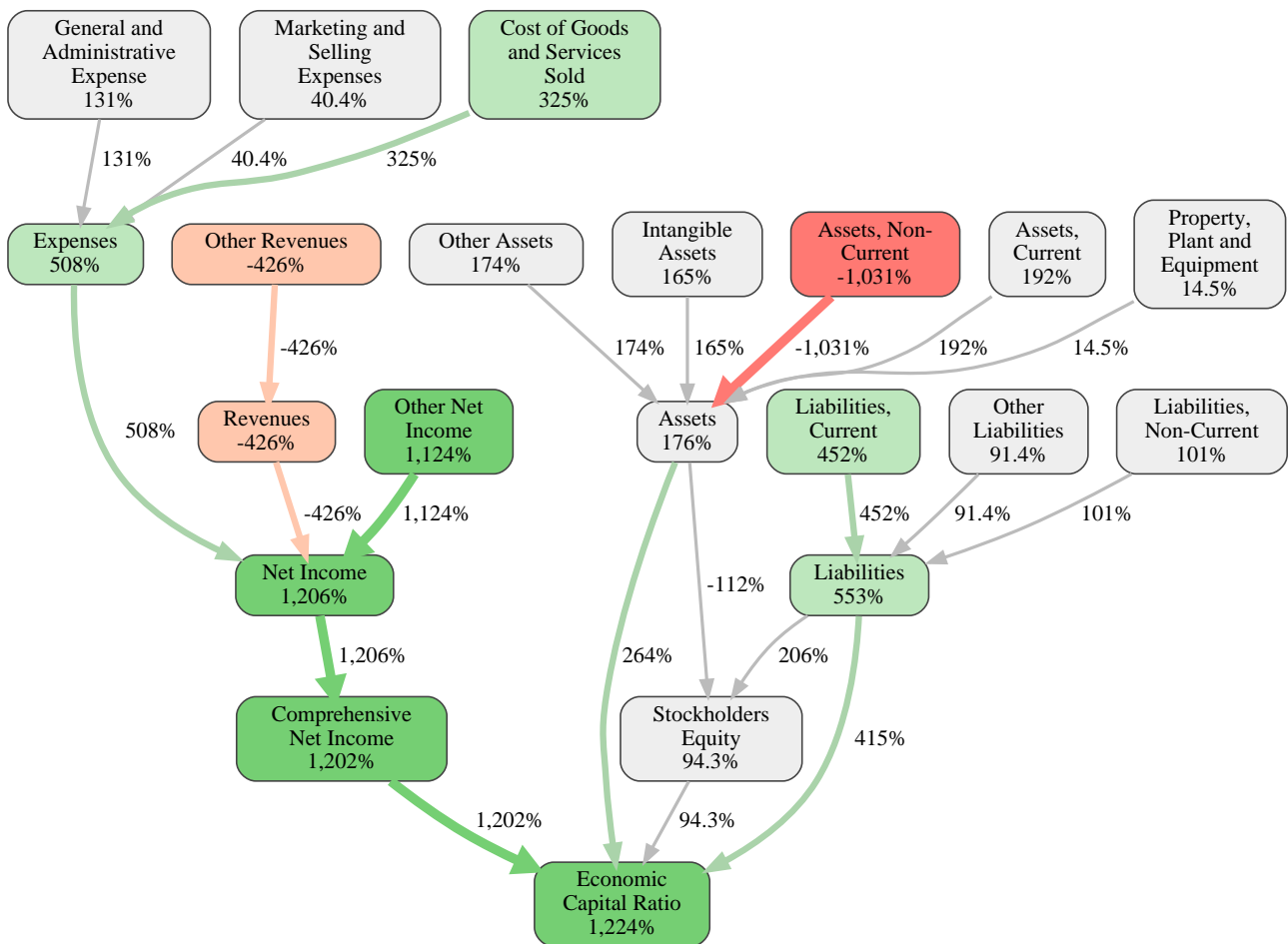
The relative strengths and weaknesses of Clear Channel Outdoor Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Clear Channel Outdoor Holdings Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 96% points. The greatest weakness of Clear Channel Outdoor Holdings Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 291% points.

The company's Economic Capital Ratio, given in the ranking table, is -132%, being 179% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	957,401
Assets, Non-Current	45,991
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	2,147,865
Liabilities, Current	1,115,209
Liabilities, Non-Current	7,058,009
Marketing and Selling Expenses	0
Other Assets	1,571,218
Other Compr. Net Income	105,739
Other Expenses	2,282,698
Other Liabilities	0
Other Net Income	-153,258
Other Revenues	2,127,140
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	4,722,475
Liabilities	8,173,218
Expenses	2,282,698
Revenues	2,127,140
Stockholders Equity	-3,450,743
Net Income	-308,816
Comprehensive Net Income	-203,077
Economic Capital Ratio	-132%



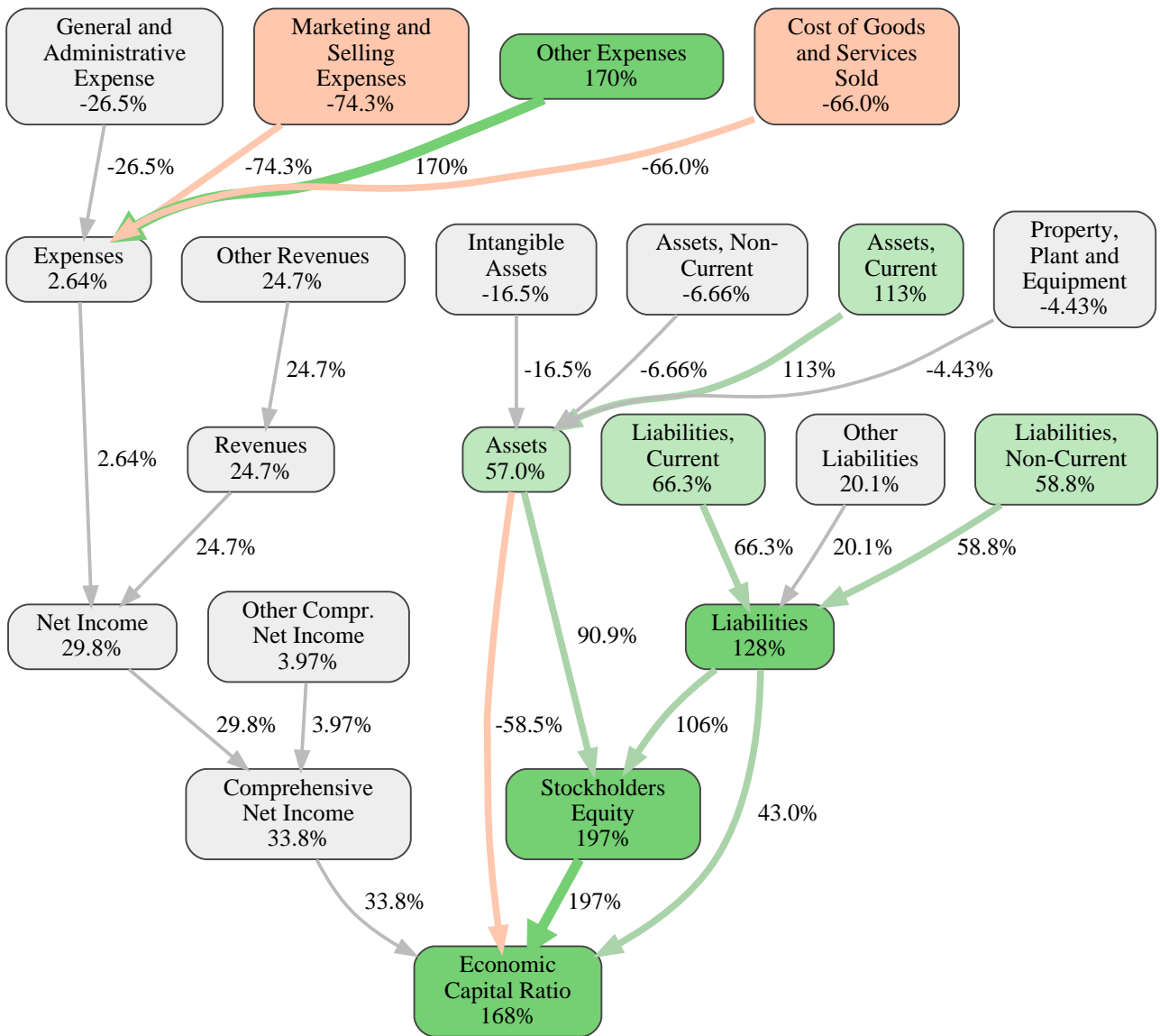
The relative strengths and weaknesses of National Cinemedia Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of National Cinemedia Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 1,206% points. The greatest weakness of National Cinemedia Inc is the variable Assets, Non-Current, reducing the Economic Capital Ratio by 1,031% points.

The company's Economic Capital Ratio, given in the ranking table, is 1,271%, being 1,224% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	143,800
Assets, Non-Current	423,900
Cost of Goods and Services Sold	0
General and Administrative Expense	57,300
Intangible Assets	0
Liabilities, Current	58,400
Liabilities, Non-Current	74,800
Marketing and Selling Expenses	29,600
Other Assets	-15,800
Other Compr. Net Income	0
Other Expenses	180,500
Other Liabilities	0
Other Net Income	732,500
Other Revenues	165,200
Property, Plant and Equipment	15,800

Output Variable	Value in 1000 USD
Assets	567,700
Liabilities	133,200
Expenses	267,400
Revenues	165,200
Stockholders Equity	434,500
Net Income	630,300
Comprehensive Net Income	630,300
Economic Capital Ratio	1,271%





The relative strengths and weaknesses of Izea Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Izea Worldwide Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 170% points. The greatest weakness of Izea Worldwide Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 216%, being 168% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	60,351
Assets, Non-Current	0
Cost of Goods and Services Sold	21,621
General and Administrative Expense	13,215
Intangible Assets	5,443
Liabilities, Current	13,988
Liabilities, Non-Current	0
Marketing and Selling Expenses	10,547
Other Assets	13,425
Other Compr. Net Income	530
Other Expenses	713
Other Liabilities	124
Other Net Income	2,533
Other Revenues	36,215
Property, Plant and Equipment	205

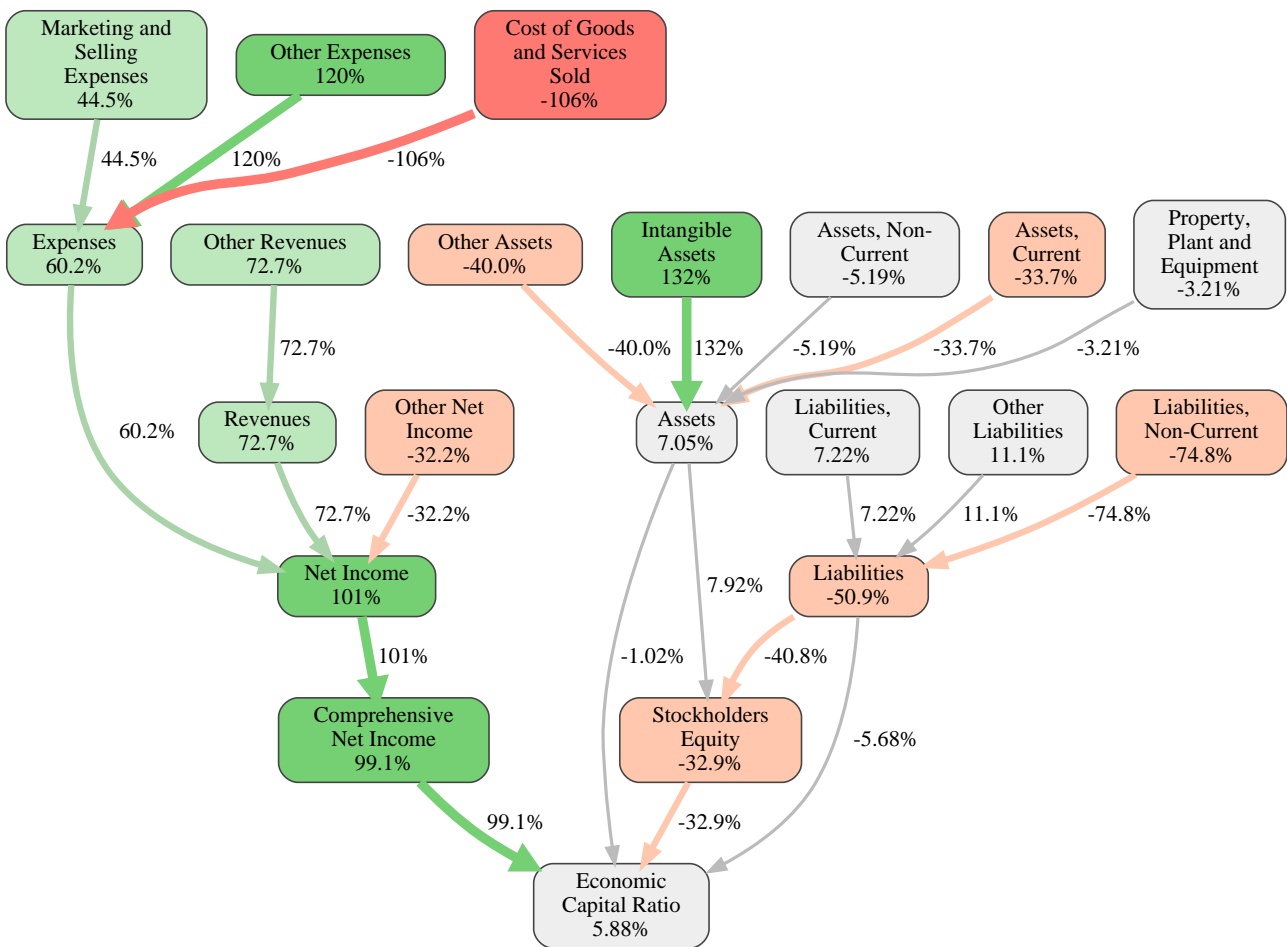
Output Variable	Value in 1000 USD
Assets	79,425
Liabilities	14,112
Expenses	46,097
Revenues	36,215
Stockholders Equity	65,313
Net Income	-7,349
Comprehensive Net Income	-6,819
Economic Capital Ratio	216%



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Stagwell Inc
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Stagwell Inc
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The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 132% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 106% points.

The company's Economic Capital Ratio, given in the ranking table, is 54%, being 5.9% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	1,025,066
Assets, Non-Current	92,843
Cost of Goods and Services Sold	1,621,174
General and Administrative Expense	661,250
Intangible Assets	2,571,313
Liabilities, Current	1,414,838
Liabilities, Non-Current	1,482,040
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	2,411
Other Expenses	194,783
Other Liabilities	34,105
Other Net Income	-49,836
Other Revenues	2,527,177
Property, Plant and Equipment	77,825

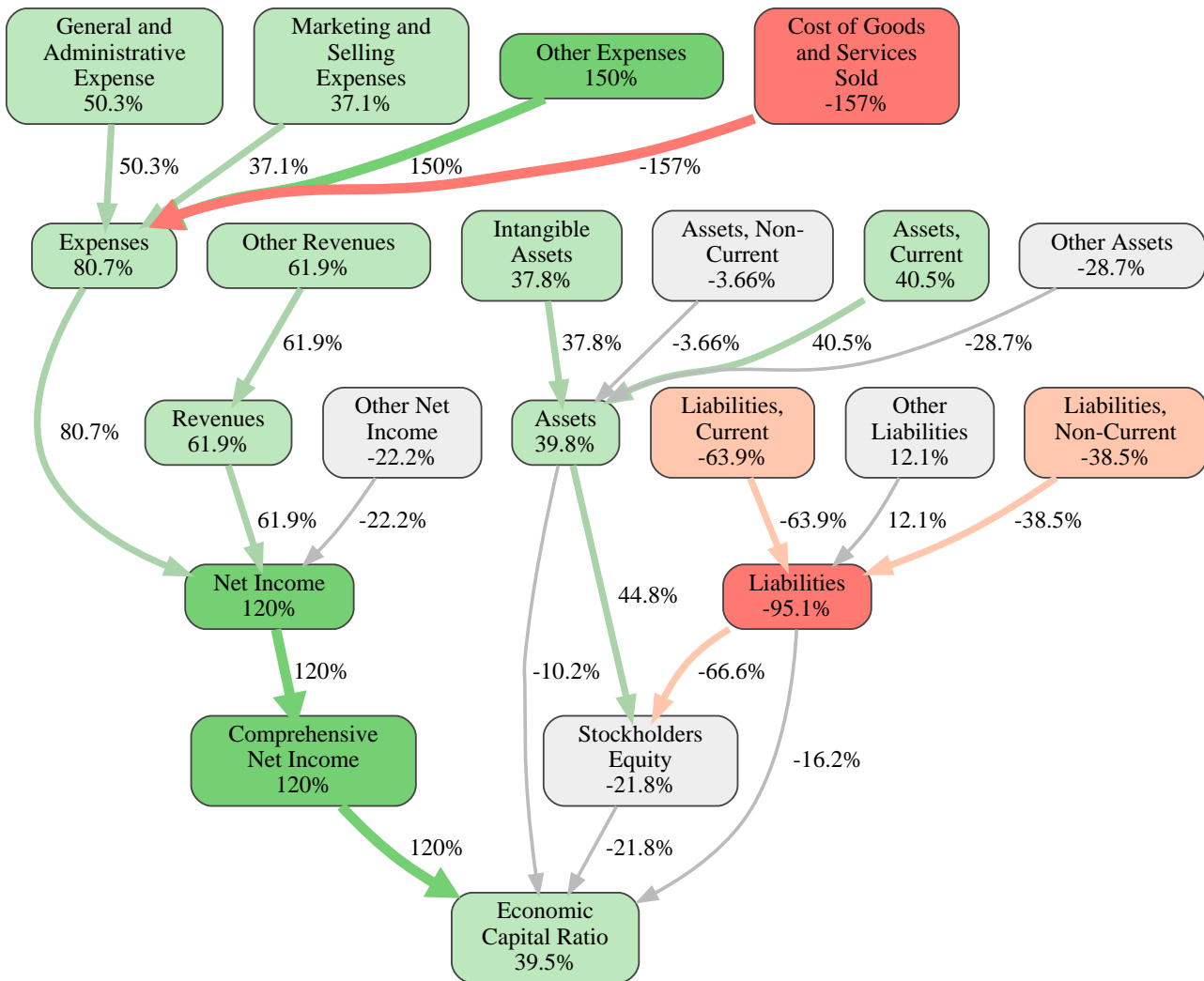
Output Variable	Value in 1000 USD
Assets	3,767,047
Liabilities	2,930,983
Expenses	2,477,207
Revenues	2,527,177
Stockholders Equity	836,064
Net Income	134
Comprehensive Net Income	2,545
Economic Capital Ratio	54%



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Interpublic Group Of Companies INC
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Interpublic Group Of Companies INC
Rank 10 of 22



The relative strengths and weaknesses of Interpublic Group Of Companies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interpublic Group Of Companies INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 150% points. The greatest weakness of Interpublic Group Of Companies INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 157% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 39% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	10,950,400
Assets, Non-Current	428,100
Cost of Goods and Services Sold	9,075,100
General and Administrative Expense	1,342,500
Intangible Assets	6,987,100
Liabilities, Current	10,330,900
Liabilities, Non-Current	4,890,300
Marketing and Selling Expenses	0
Other Assets	265,000
Other Compr. Net Income	27,800
Other Expenses	-719,700
Other Liabilities	0
Other Net Income	-73,300
Other Revenues	10,889,300
Property, Plant and Equipment	636,700

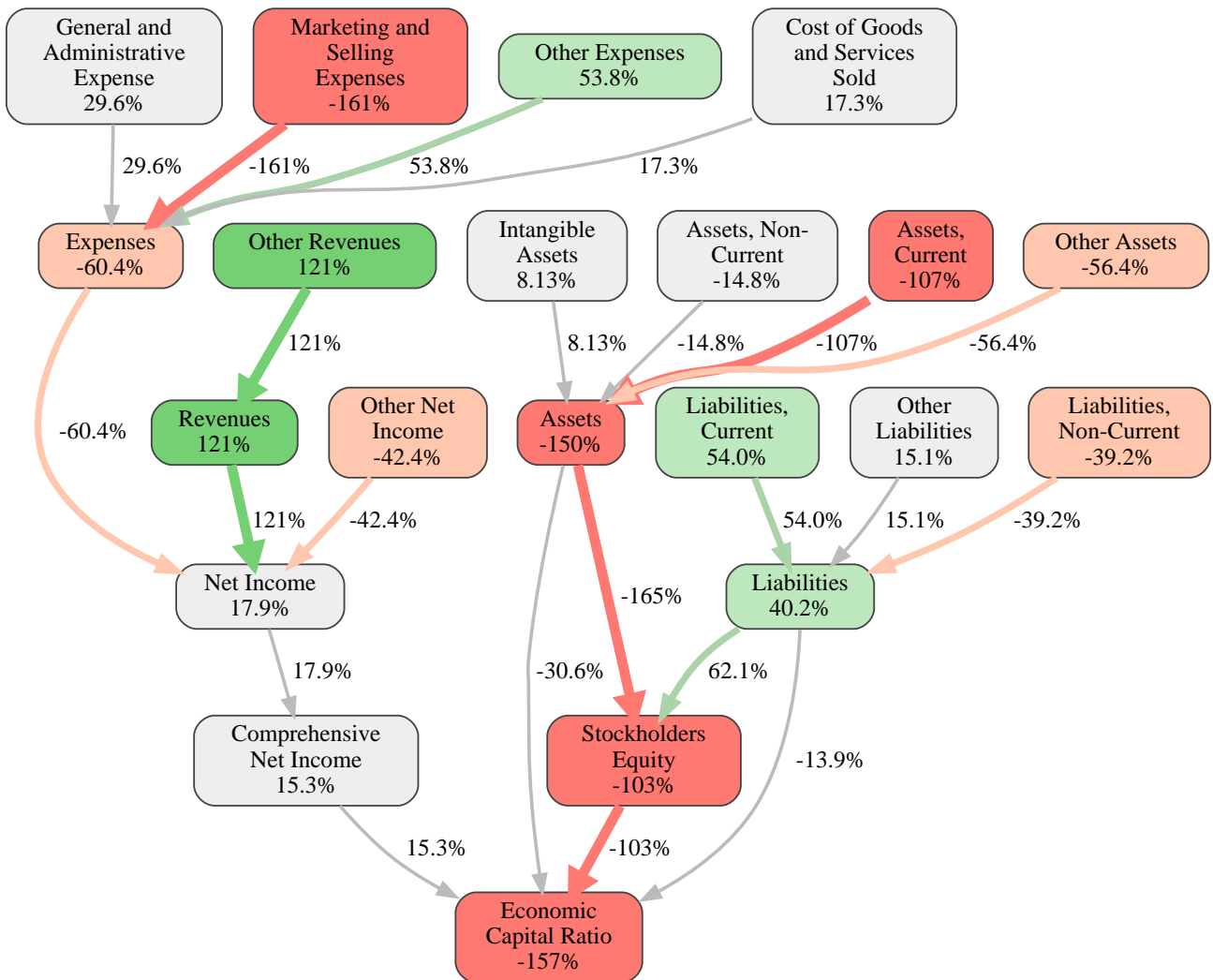
Output Variable	Value in 1000 USD
Assets	19,267,300
Liabilities	15,221,200
Expenses	9,697,900
Revenues	10,889,300
Stockholders Equity	4,046,100
Net Income	1,118,100
Comprehensive Net Income	1,145,900
Economic Capital Ratio	87%



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Thryv Holdings Inc
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Thryv Holdings Inc
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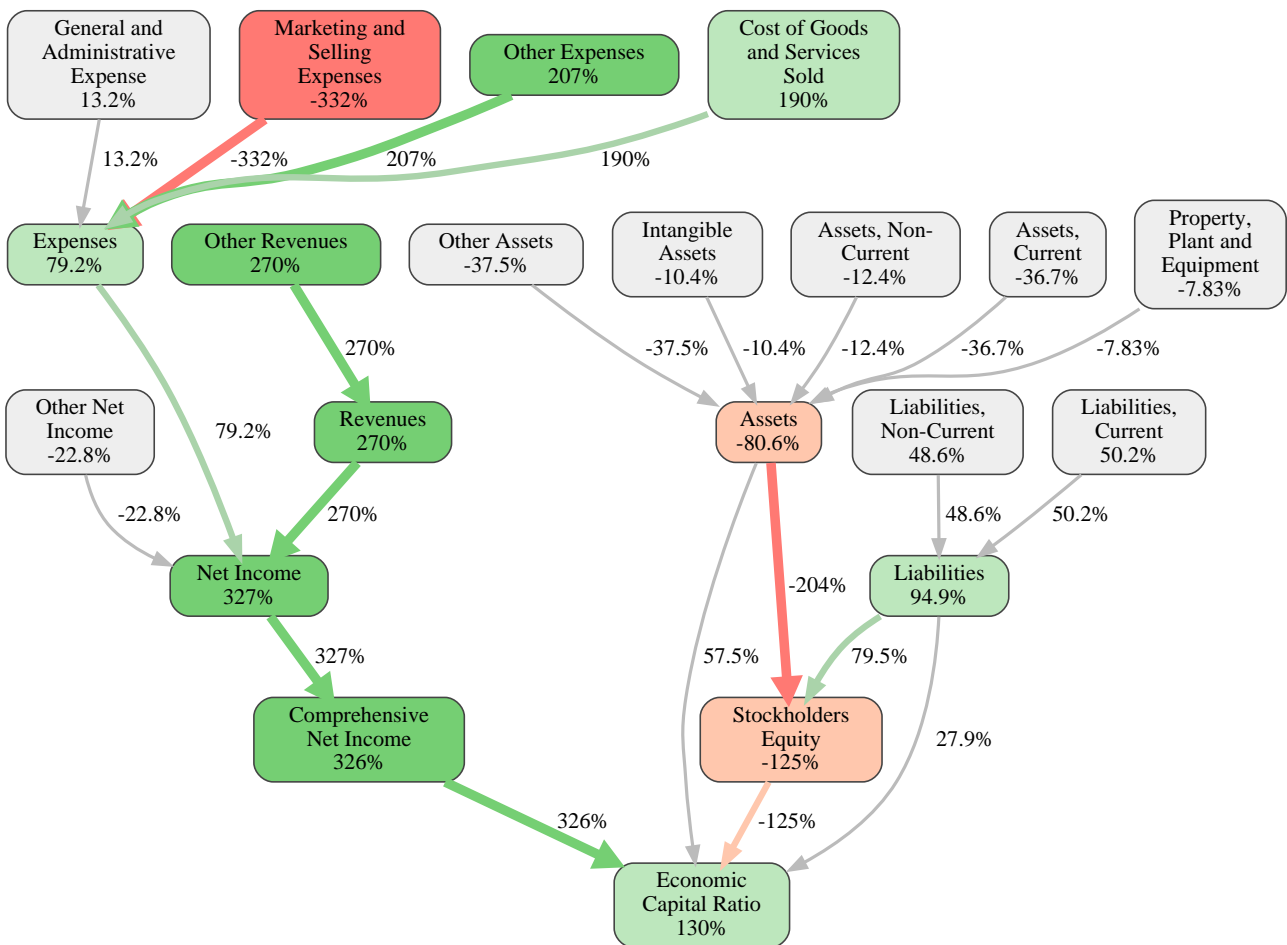
The relative strengths and weaknesses of Thryv Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 121% points. The greatest weakness of Thryv Holdings Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 161% points.

The company's Economic Capital Ratio, given in the ranking table, is -110%, being 157% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	266,868
Assets, Non-Current	28,464
Cost of Goods and Services Sold	338,714
General and Administrative Expense	208,880
Intangible Assets	321,188
Liabilities, Current	263,190
Liabilities, Non-Current	367,280
Marketing and Selling Expenses	300,538
Other Assets	128,051
Other Compr. Net Income	1,070
Other Expenses	264,878
Other Liabilities	0
Other Net Income	-1,518
Other Revenues	916,961
Property, Plant and Equipment	38,599

Output Variable	Value in 1000 USD
Assets	783,170
Liabilities	630,470
Expenses	1,113,010
Revenues	916,961
Stockholders Equity	152,700
Net Income	-197,567
Comprehensive Net Income	-196,497
Economic Capital Ratio	-110%





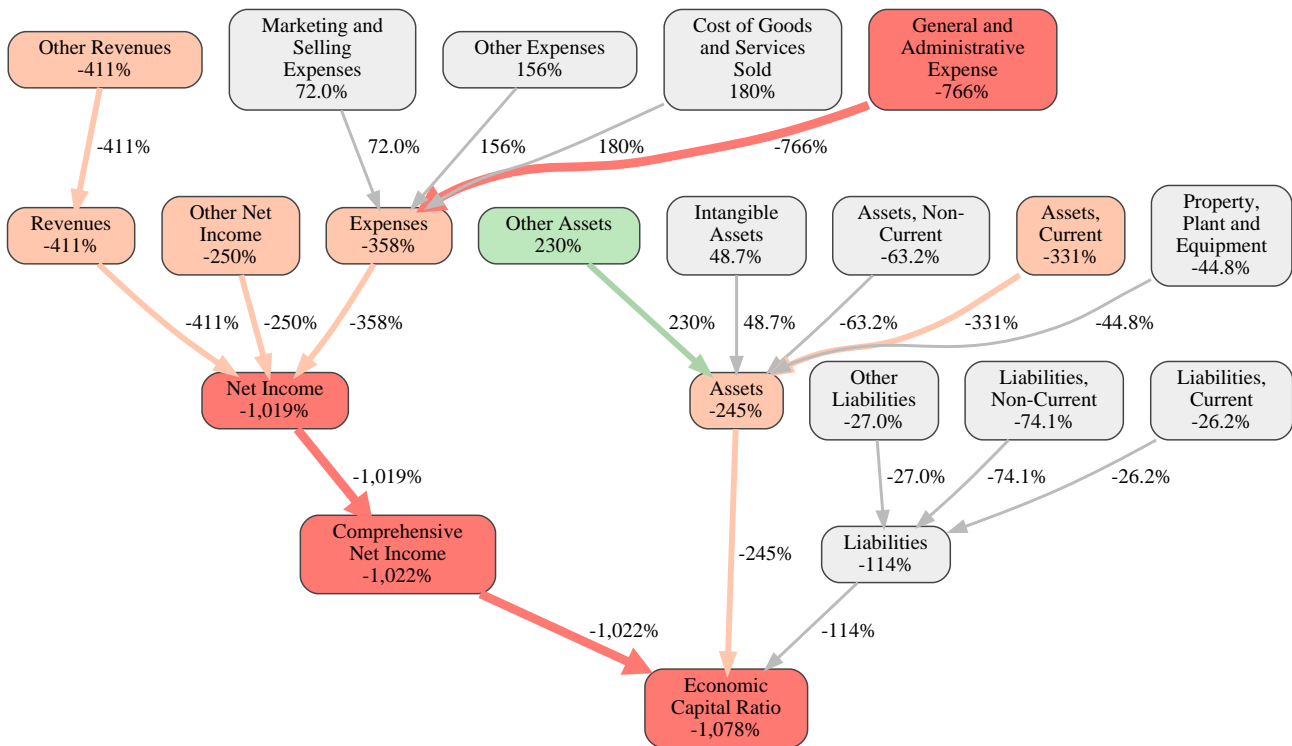
The relative strengths and weaknesses of TRAVELZOO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TRAVELZOO compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 327% points. The greatest weakness of TRAVELZOO is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 332% points.

The company's Economic Capital Ratio, given in the ranking table, is 177%, being 130% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	30,768
Assets, Non-Current	0
Cost of Goods and Services Sold	10,934
General and Administrative Expense	18,084
Intangible Assets	19,050
Liabilities, Current	34,190
Liabilities, Non-Current	7,628
Marketing and Selling Expenses	37,774
Other Assets	4,986
Other Compr. Net Income	298
Other Expenses	7,218
Other Liabilities	4,681
Other Net Income	2,001
Other Revenues	84,477
Property, Plant and Equipment	578

Output Variable	Value in 1000 USD
Assets	55,382
Liabilities	46,499
Expenses	74,010
Revenues	84,477
Stockholders Equity	8,883
Net Income	12,468
Comprehensive Net Income	12,766
Economic Capital Ratio	177%





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Mobiquity Technologies Inc
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The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 230% points. The greatest weakness of Mobiquity Technologies Inc is the variable Net Income, reducing the Economic Capital Ratio by 1,019% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,030%, being 1,078% points below the market average of 48%.

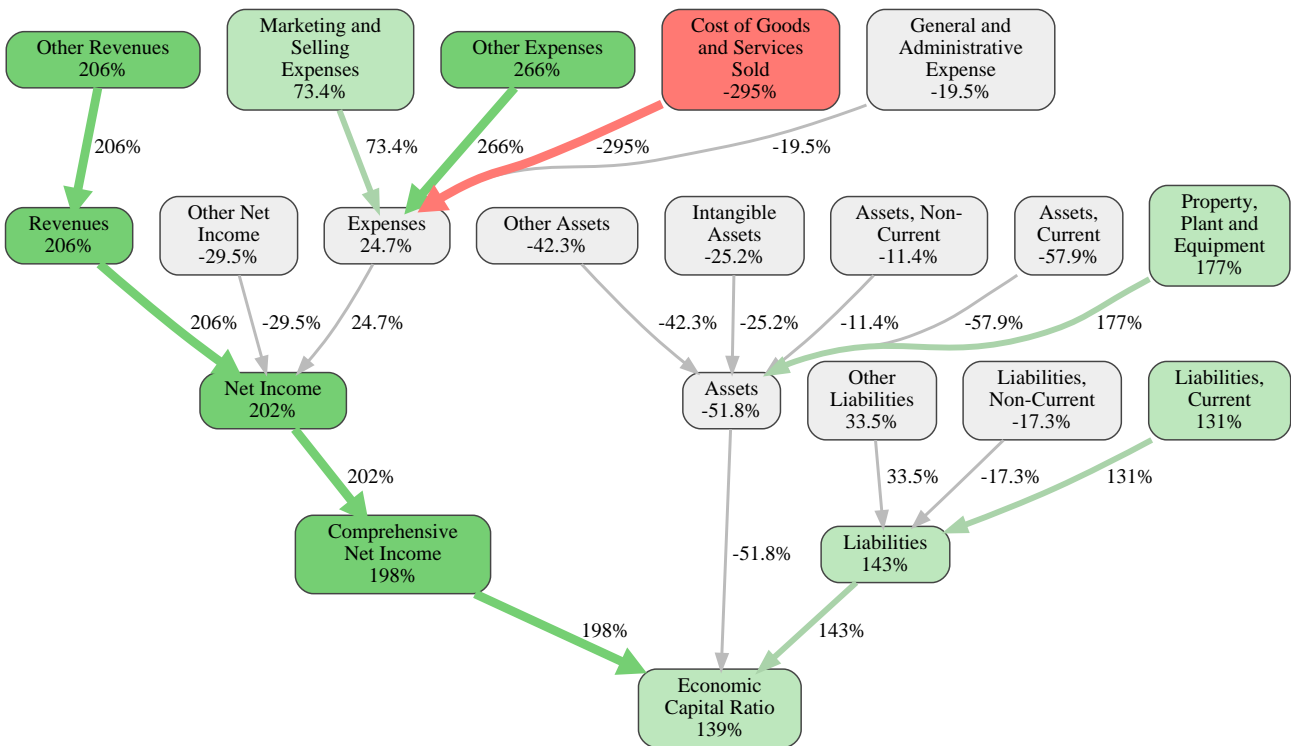
Input Variable	Value in 1000 USD
Assets, Current	713
Assets, Non-Current	0
Cost of Goods and Services Sold	480
General and Administrative Expense	5,243
Intangible Assets	1,429
Liabilities, Current	1,991
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	2,050
Other Compr. Net Income	0
Other Expenses	503
Other Liabilities	0
Other Net Income	-1,166
Other Revenues	860
Property, Plant and Equipment	7.3

Output Variable	Value in 1000 USD
Assets	4,199
Liabilities	1,991
Expenses	6,227
Revenues	860
Stockholders Equity	2,208
Net Income	-6,533
Comprehensive Net Income	-6,533
Economic Capital Ratio	-1,030%



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ADM Endeavors INC
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ADM Endeavors INC Rank 6 of 22



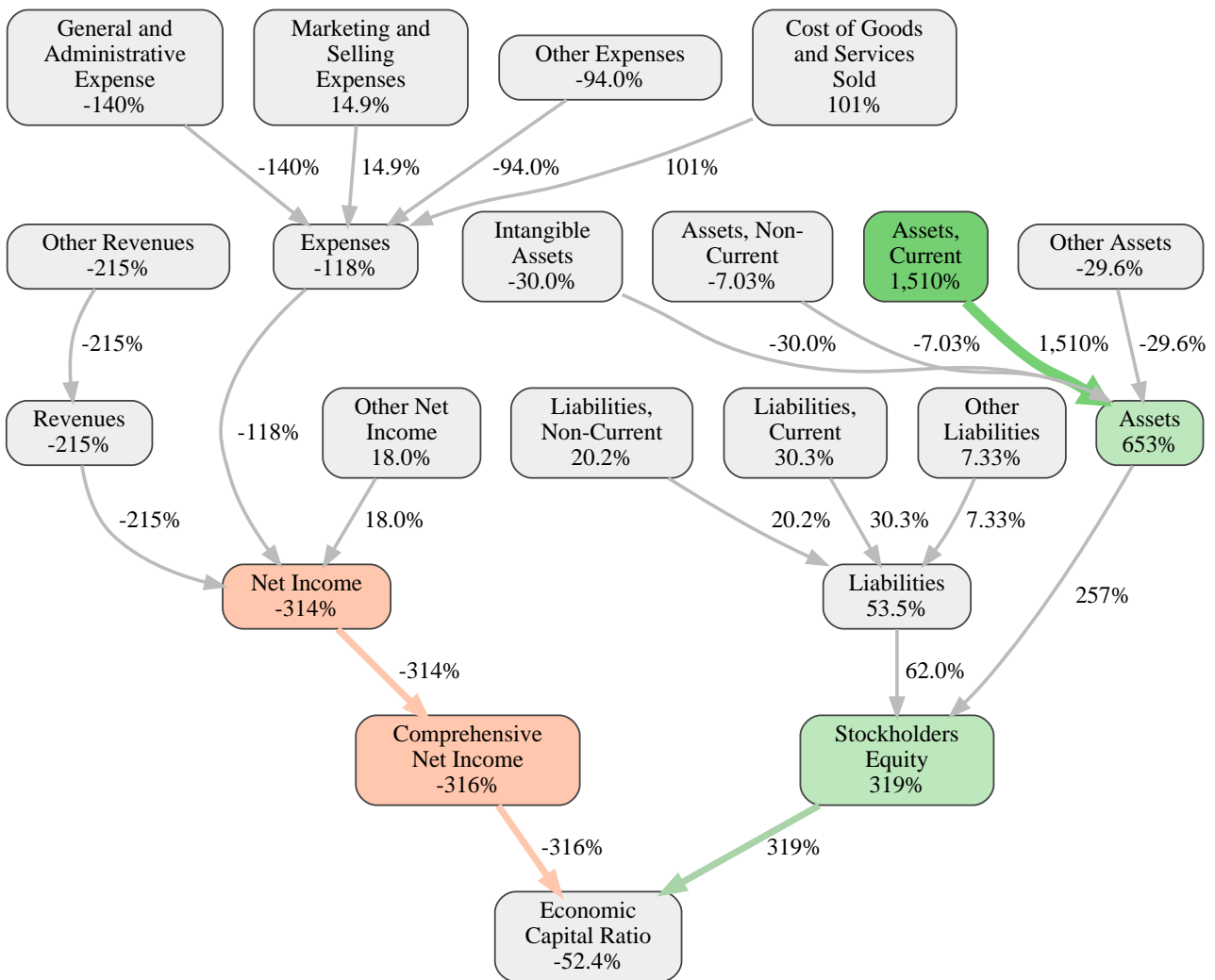
The relative strengths and weaknesses of ADM Endeavors INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ADM Endeavors INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 266% points. The greatest weakness of ADM Endeavors INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 295% points.

The company's Economic Capital Ratio, given in the ranking table, is 187%, being 139% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	918
Assets, Non-Current	0
Cost of Goods and Services Sold	3,682
General and Administrative Expense	1,378
Intangible Assets	706
Liabilities, Current	919
Liabilities, Non-Current	1,270
Marketing and Selling Expenses	37
Other Assets	0
Other Compr. Net Income	0
Other Expenses	36
Other Liabilities	-44
Other Net Income	81
Other Revenues	5,189
Property, Plant and Equipment	3,229

Output Variable	Value in 1000 USD
Assets	4,853
Liabilities	2,145
Expenses	5,133
Revenues	5,189
Stockholders Equity	2,708
Net Income	137
Comprehensive Net Income	137
Economic Capital Ratio	187%





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Lendway INC
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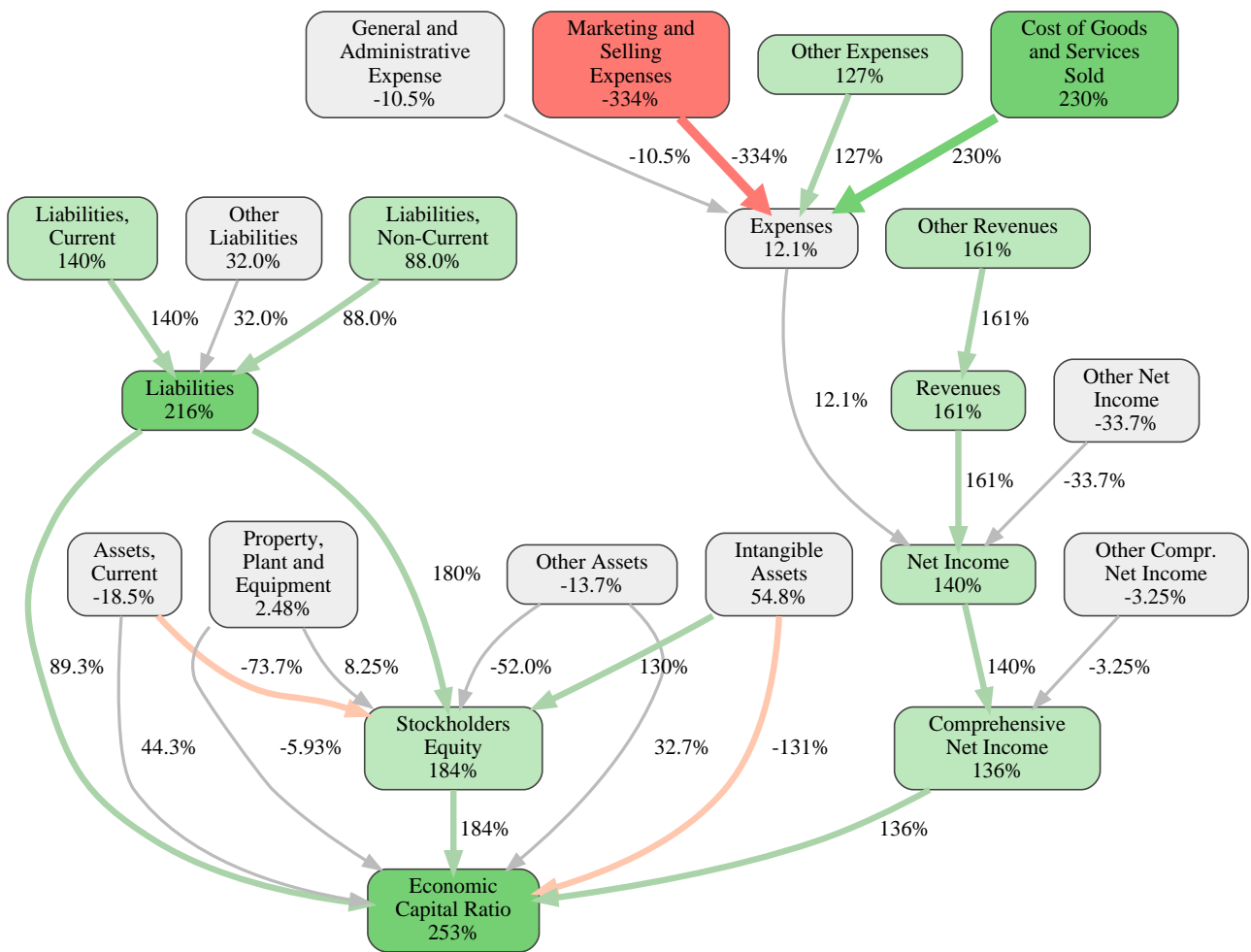
The relative strengths and weaknesses of Lendway INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lendway INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 1,510% points. The greatest weakness of Lendway INC is the variable Net Income, reducing the Economic Capital Ratio by 314% points.

The company's Economic Capital Ratio, given in the ranking table, is -4.7%, being 52% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	16,621
Assets, Non-Current	10
Cost of Goods and Services Sold	0
General and Administrative Expense	3,323
Intangible Assets	7.0
Liabilities, Current	1,096
Liabilities, Non-Current	45
Marketing and Selling Expenses	196
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,981
Other Liabilities	0
Other Net Income	518
Other Revenues	0
Property, Plant and Equipment	35

Output Variable	Value in 1000 USD
Assets	16,673
Liabilities	1,141
Expenses	6,500
Revenues	0
Stockholders Equity	15,532
Net Income	-5,982
Comprehensive Net Income	-5,982
Economic Capital Ratio	-4.7%



The relative strengths and weaknesses of Angi Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Angi Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 230% points. The greatest weakness of Angi Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 334% points.

The company's Economic Capital Ratio, given in the ranking table, is 300%, being 253% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	487,219
Assets, Non-Current	54,466
Cost of Goods and Services Sold	62,547
General and Administrative Expense	359,389
Intangible Assets	1,056,820
Liabilities, Current	258,655
Liabilities, Non-Current	0
Marketing and Selling Expenses	765,205
Other Assets	148,183
Other Compr. Net Income	0
Other Expenses	220,081
Other Liabilities	0
Other Net Income	8,163
Other Revenues	1,358,748
Property, Plant and Equipment	109,527

Output Variable	Value in 1000 USD
Assets	1,856,215
Liabilities	258,655
Expenses	1,407,222
Revenues	1,358,748
Stockholders Equity	1,597,560
Net Income	-40,311
Comprehensive Net Income	-40,311
Economic Capital Ratio	300%

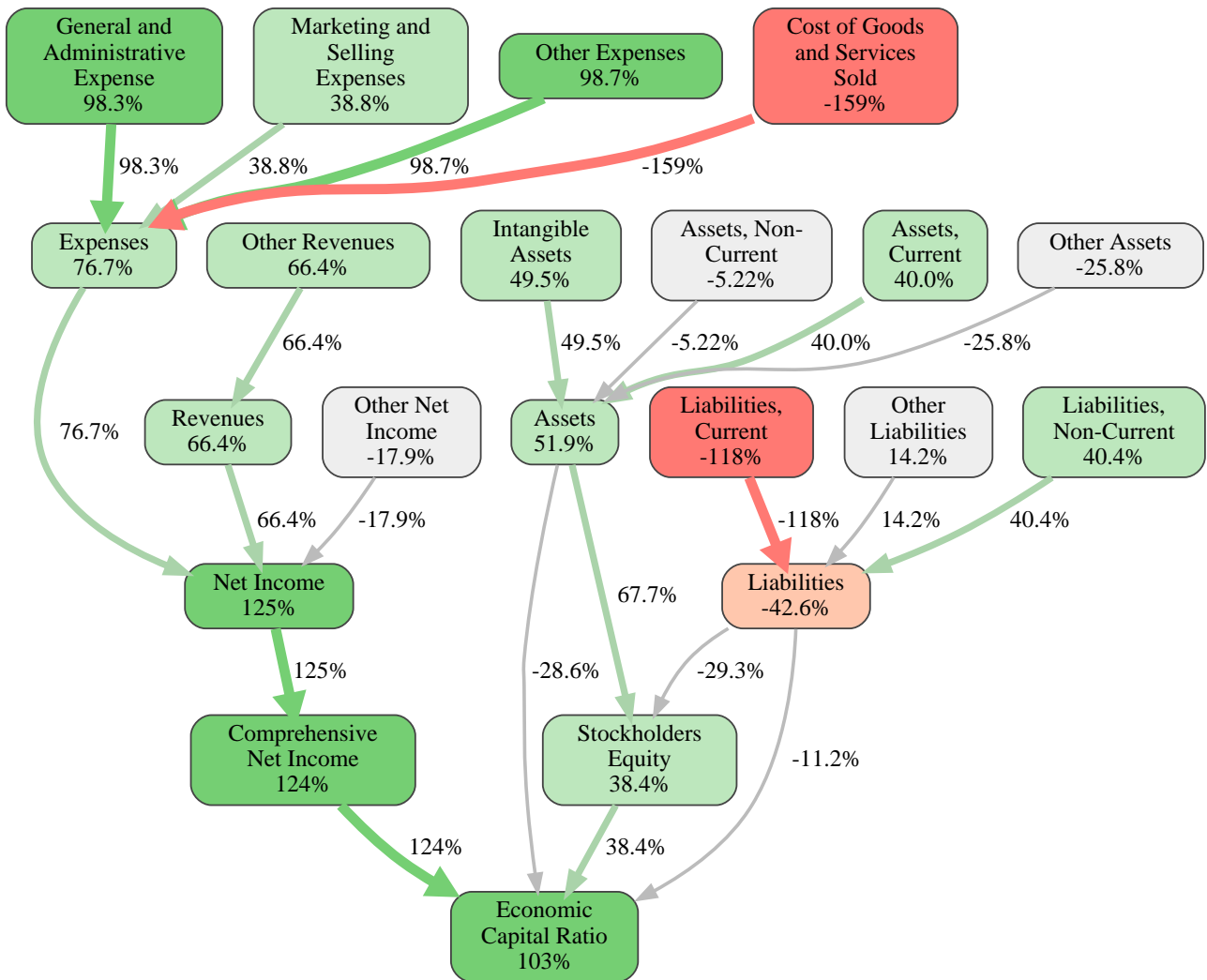


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Omnicom Group INC Rank 8 of 22

OmnicomGroup





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Omnicom Group INC Rank 8 of 22

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 125% points. The greatest weakness of Omnicom Group INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 159% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 103% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	15,384,200
Assets, Non-Current	223,500
Cost of Goods and Services Sold	11,982,700
General and Administrative Expense	0
Intangible Assets	11,495,600
Liabilities, Current	16,246,000
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	66,400
Other Compr. Net Income	18,500
Other Expenses	1,348,200
Other Liabilities	0
Other Net Income	111,900
Other Revenues	14,692,200
Property, Plant and Equipment	874,900

Output Variable	Value in 1000 USD
Assets	28,044,600
Liabilities	16,246,000
Expenses	13,330,900
Revenues	14,692,200
Stockholders Equity	11,798,600
Net Income	1,473,200
Comprehensive Net Income	1,491,700
Economic Capital Ratio	151%

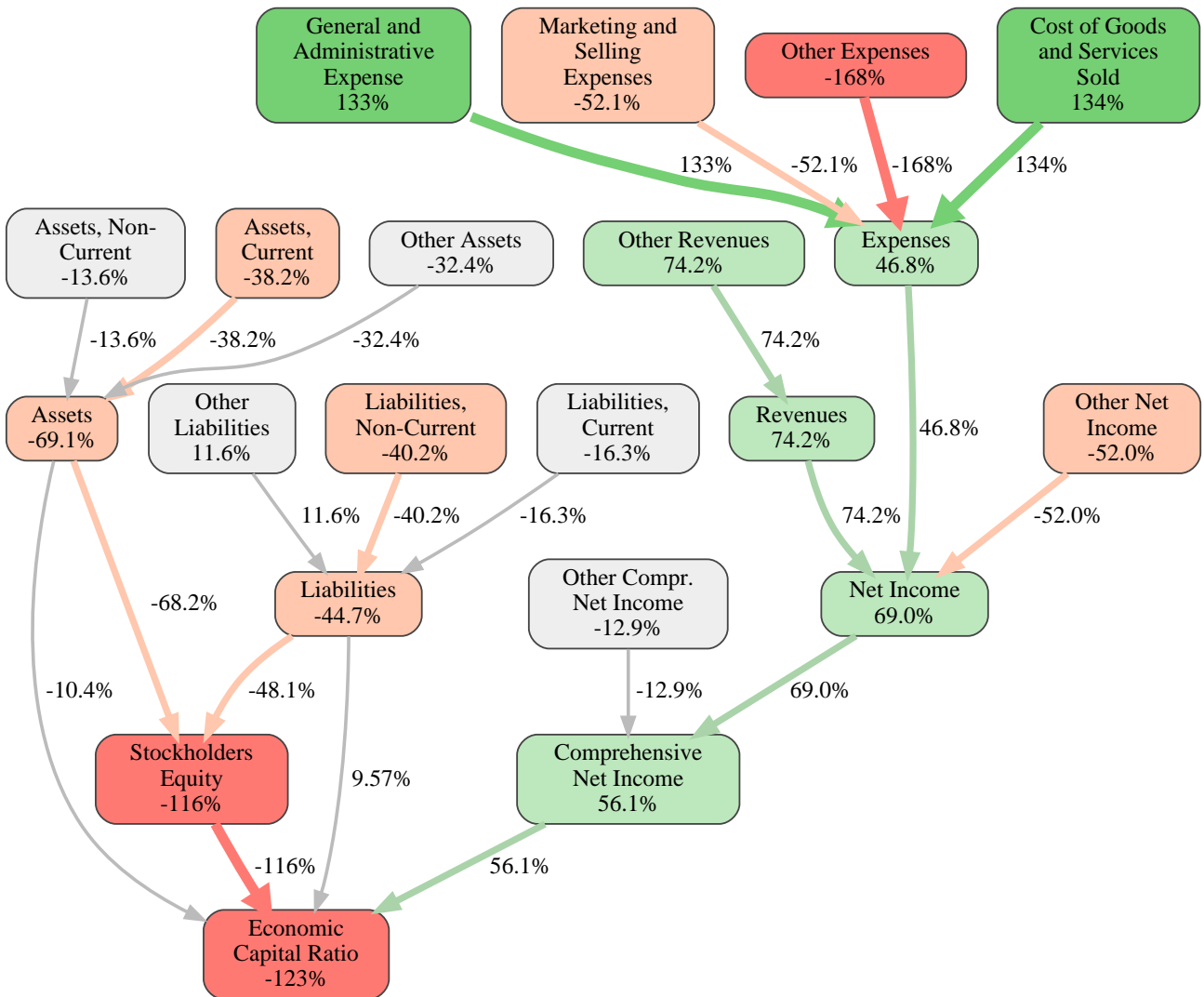


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Groupon Inc
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GROUPON





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Groupon Inc
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The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 134% points. The greatest weakness of Groupon Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is -75%, being 123% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	255,583
Assets, Non-Current	6,095
Cost of Goods and Services Sold	64,246
General and Administrative Expense	0
Intangible Assets	192,286
Liabilities, Current	369,154
Liabilities, Non-Current	242,114
Marketing and Selling Expenses	110,505
Other Assets	86,462
Other Compr. Net Income	-11,065
Other Expenses	367,919
Other Liabilities	0
Other Net Income	-25,174
Other Revenues	514,910
Property, Plant and Equipment	30,530

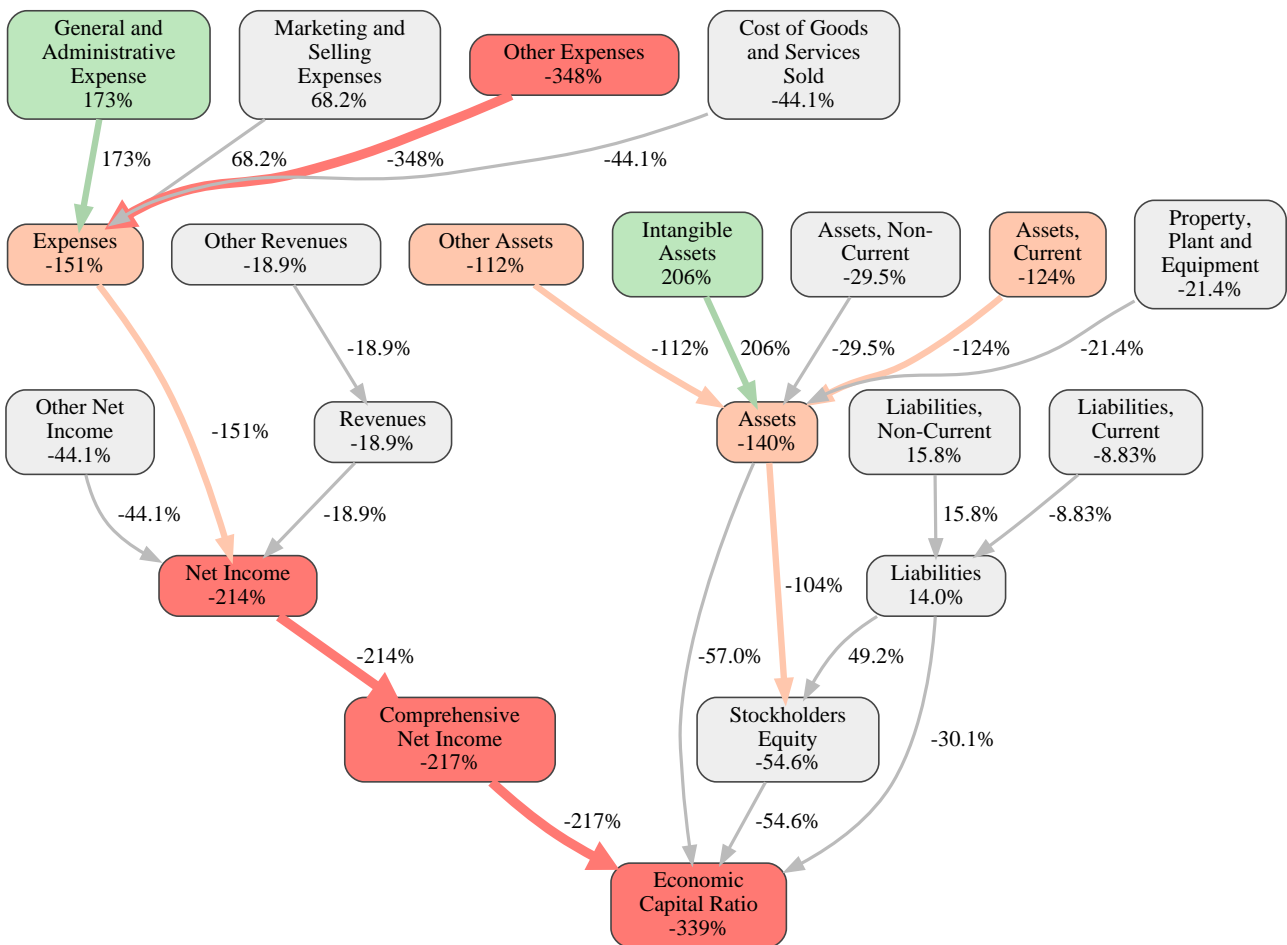
Output Variable	Value in 1000 USD
Assets	570,956
Liabilities	611,268
Expenses	542,670
Revenues	514,910
Stockholders Equity	-40,312
Net Income	-52,934
Comprehensive Net Income	-63,999
Economic Capital Ratio	-75%



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Starco Brands Inc
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Starco Brands Inc Rank 19 of 22



The relative strengths and weaknesses of Starco Brands Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 206% points. The greatest weakness of Starco Brands Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 348% points.

The company's Economic Capital Ratio, given in the ranking table, is -291%, being 339% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	25,236
Assets, Non-Current	0
Cost of Goods and Services Sold	37,431
General and Administrative Expense	0
Intangible Assets	58,052
Liabilities, Current	57,672
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	73,233
Other Liabilities	0
Other Net Income	-949
Other Revenues	65,211
Property, Plant and Equipment	58

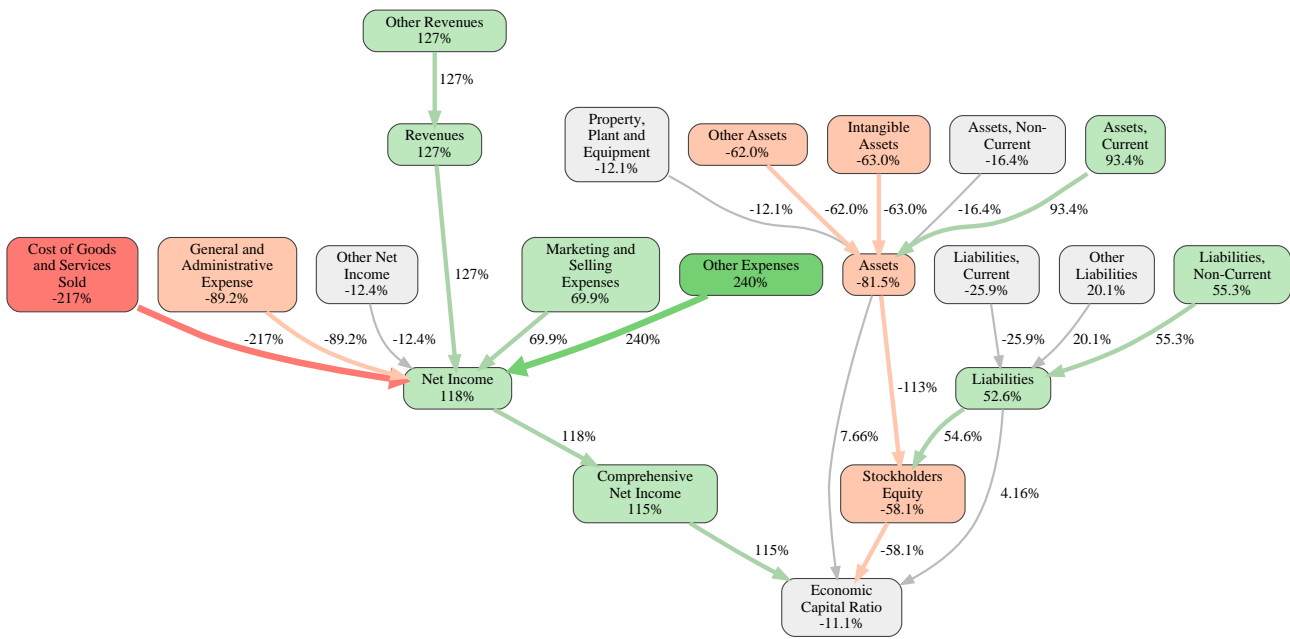
Output Variable	Value in 1000 USD
Assets	83,346
Liabilities	57,672
Expenses	110,664
Revenues	65,211
Stockholders Equity	25,673
Net Income	-46,402
Comprehensive Net Income	-46,402
Economic Capital Ratio	-291%



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ADVERTISING 2024

CMG Holdings Group INC Rank 13 of 22





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CMG Holdings Group INC Rank 13 of 22



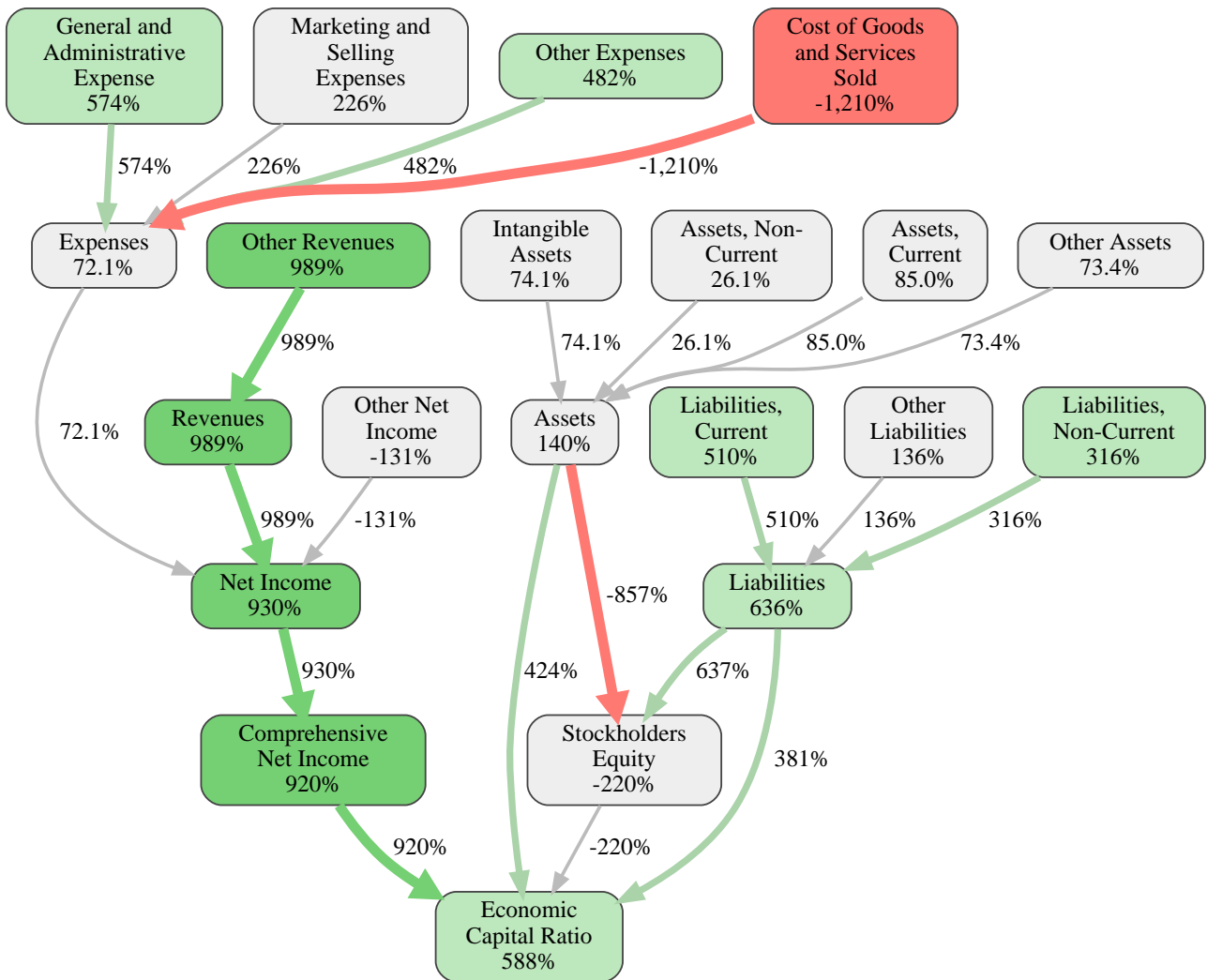
The relative strengths and weaknesses of CMG Holdings Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CMG Holdings Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 240% points. The greatest weakness of CMG Holdings Group INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 217% points.

The company's Economic Capital Ratio, given in the ranking table, is 37%, being 11% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	1,990
Assets, Non-Current	0
Cost of Goods and Services Sold	1,432
General and Administrative Expense	801
Intangible Assets	0
Liabilities, Current	1,378
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	76
Other Revenues	2,035
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	1,990
Liabilities	1,378
Expenses	2,233
Revenues	2,035
Stockholders Equity	611
Net Income	-123
Comprehensive Net Income	-123
Economic Capital Ratio	37%





The relative strengths and weaknesses of Surgepays Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Surgepays Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 989% points. The greatest weakness of Surgepays Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 1,210% points.

The company's Economic Capital Ratio, given in the ranking table, is 635%, being 588% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	33,367
Assets, Non-Current	0
Cost of Goods and Services Sold	101,499
General and Administrative Expense	0
Intangible Assets	4,181
Liabilities, Current	12,705
Liabilities, Non-Current	817
Marketing and Selling Expenses	0
Other Assets	4,016
Other Compr. Net Income	0
Other Expenses	14,512
Other Liabilities	0
Other Net Income	-486
Other Revenues	137,142
Property, Plant and Equipment	362

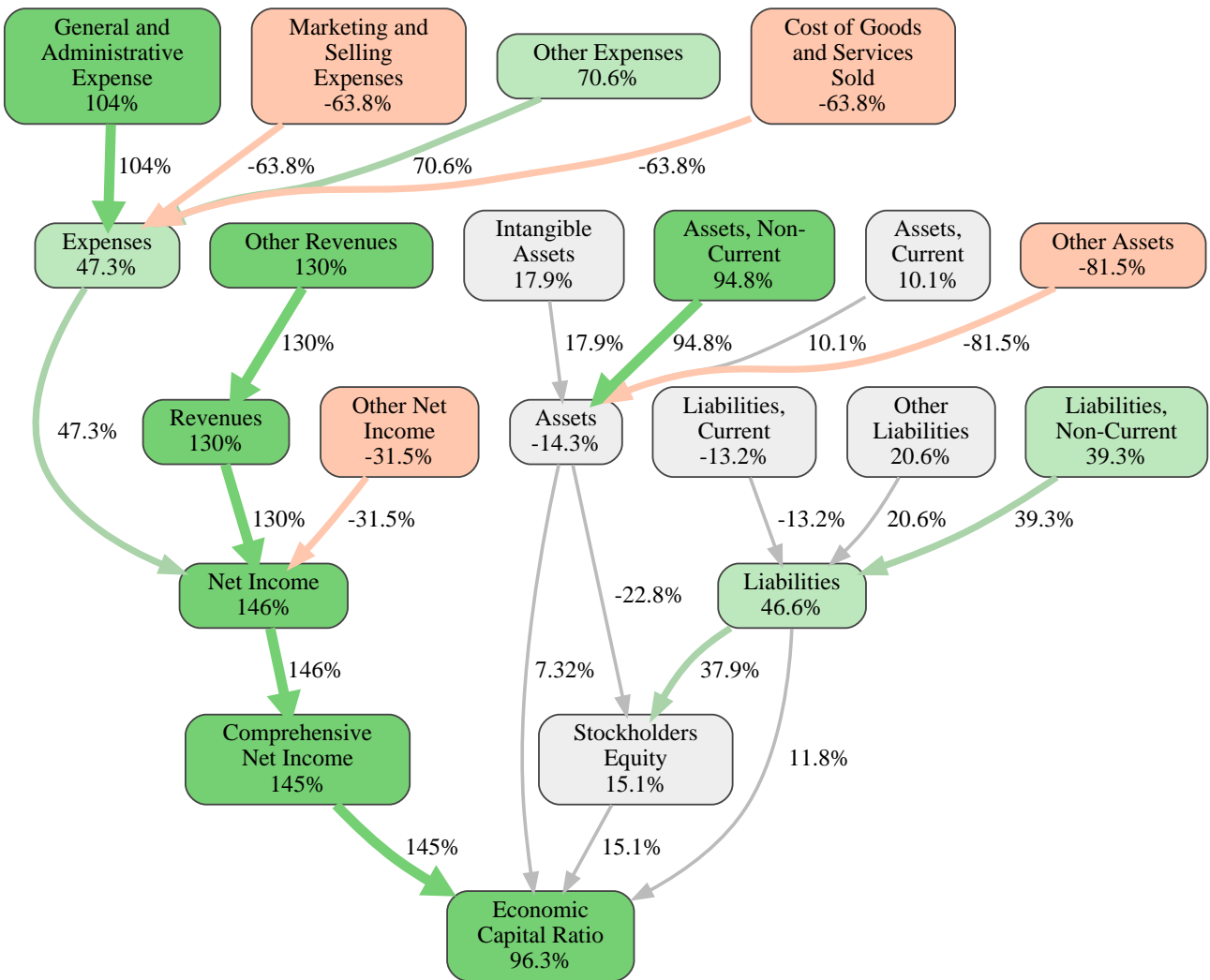
Output Variable	Value in 1000 USD
Assets	41,925
Liabilities	13,522
Expenses	116,011
Revenues	137,142
Stockholders Equity	28,403
Net Income	20,645
Comprehensive Net Income	20,645
Economic Capital Ratio	635%



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ADVERTISING 2024

Criteo S A
Rank 9 of 22





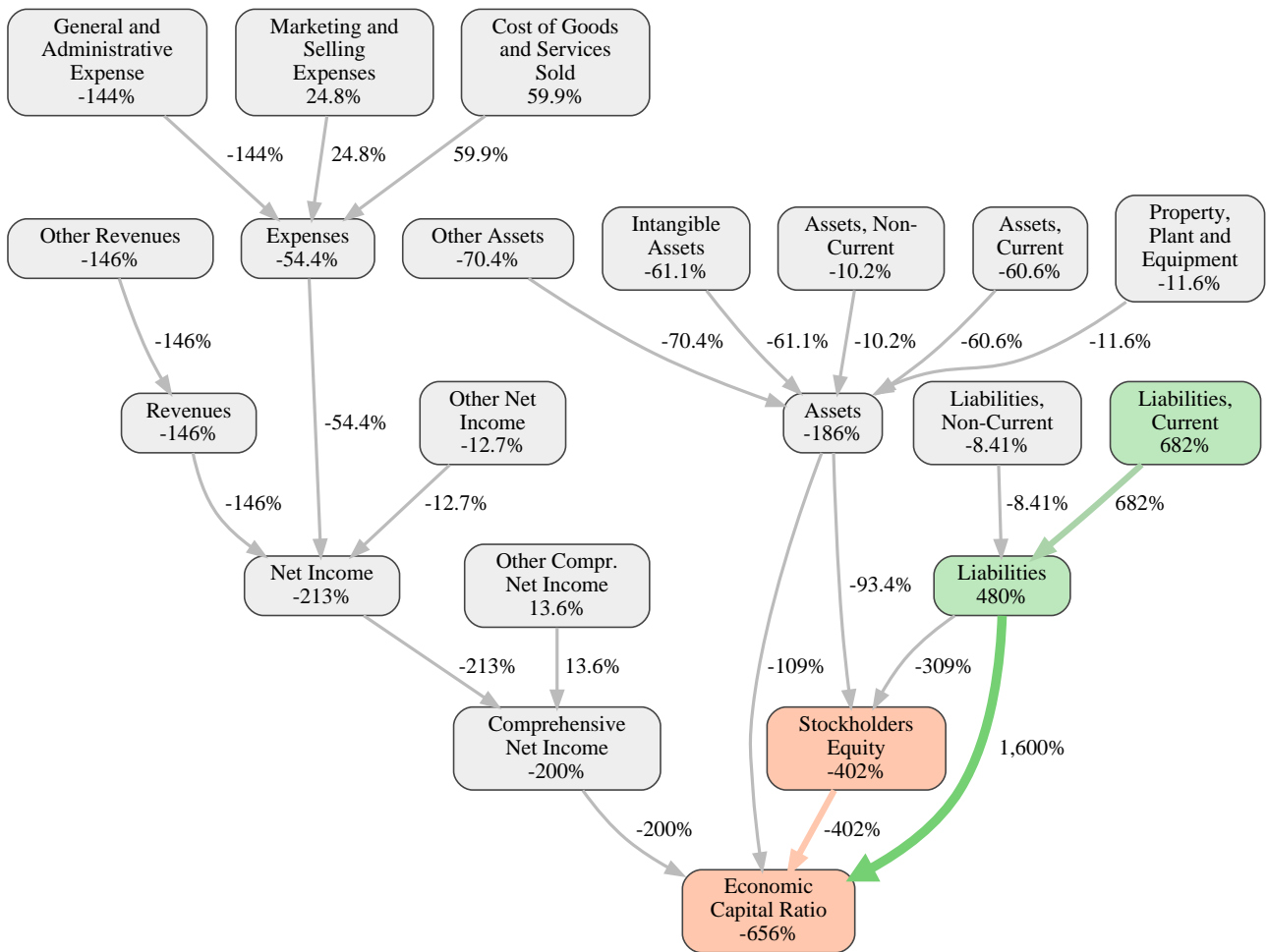
The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 146% points. The greatest weakness of Criteo S A is the variable Other Assets, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 144%, being 96% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	1,352,562
Assets, Non-Current	1,079,357
Cost of Goods and Services Sold	926,839
General and Administrative Expense	137,525
Intangible Assets	817,572
Liabilities, Current	1,181,570
Liabilities, Non-Current	140,041
Marketing and Selling Expenses	406,012
Other Assets	-944,066
Other Compr. Net Income	5,230
Other Expenses	421,935
Other Liabilities	-1,083
Other Net Income	-2,490
Other Revenues	1,949,445
Property, Plant and Equipment	126,494

Output Variable	Value in 1000 USD
Assets	2,431,919
Liabilities	1,320,528
Expenses	1,892,311
Revenues	1,949,445
Stockholders Equity	1,111,391
Net Income	54,644
Comprehensive Net Income	59,874
Economic Capital Ratio	144%





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Ezagoo Ltd
Rank 21 of 22

The relative strengths and weaknesses of Ezagoo Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ezagoo Ltd compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 682% points. The greatest weakness of Ezagoo Ltd is the variable Net Income, reducing the Economic Capital Ratio by 213% points.

The company's Economic Capital Ratio, given in the ranking table, is -609%, being 656% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	298
Assets, Non-Current	22
Cost of Goods and Services Sold	109
General and Administrative Expense	698
Intangible Assets	22
Liabilities, Current	3,451
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	-22
Other Compr. Net Income	50
Other Expenses	269
Other Liabilities	0
Other Net Income	1.9
Other Revenues	166
Property, Plant and Equipment	0

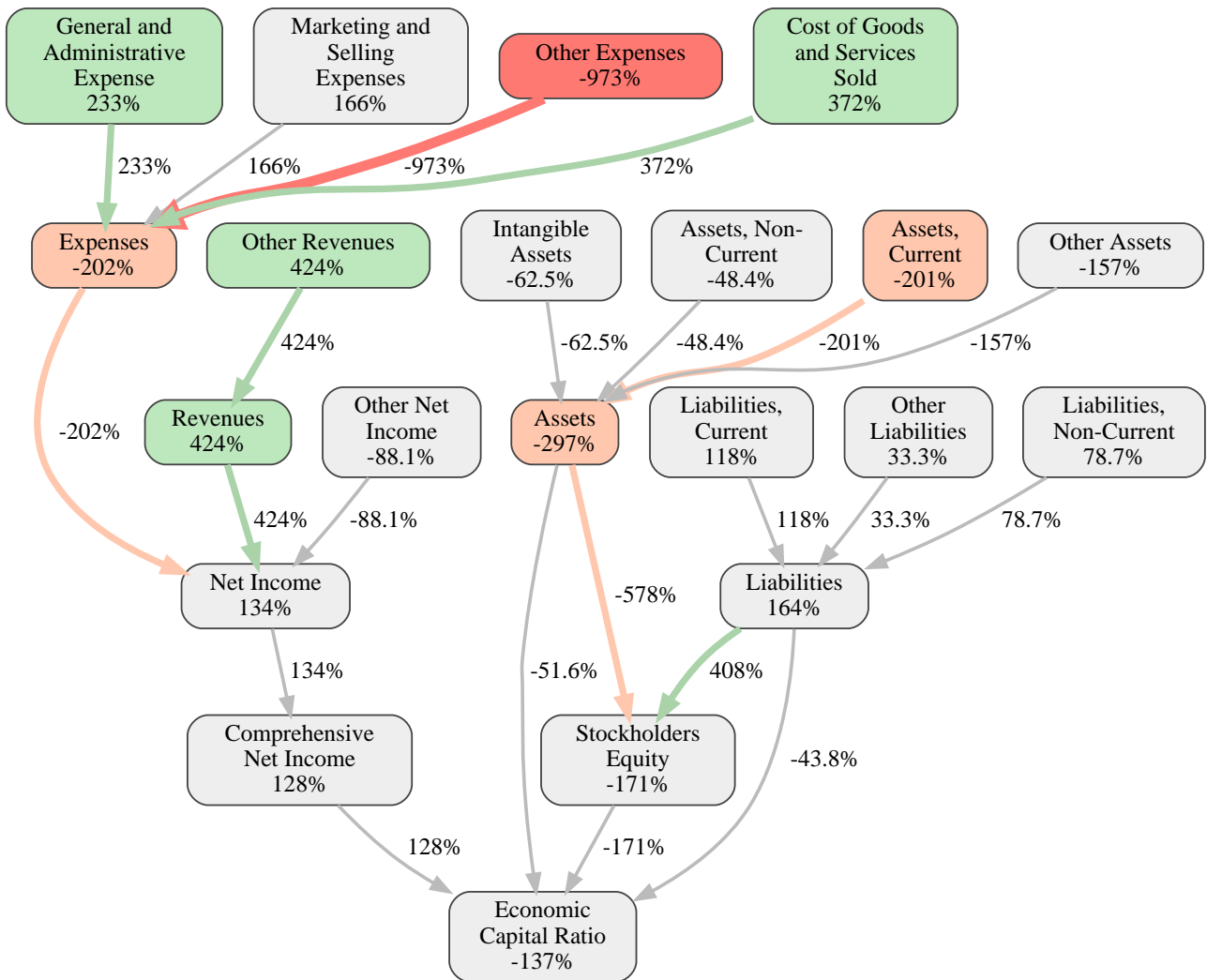
Output Variable	Value in 1000 USD
Assets	319
Liabilities	3,451
Expenses	1,075
Revenues	166
Stockholders Equity	-3,132
Net Income	-907
Comprehensive Net Income	-857
Economic Capital Ratio	-609%



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ADVERTISING 2024

Inuvo Inc
Rank 16 of 22





The relative strengths and weaknesses of Inuvo Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Inuvo Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 424% points. The greatest weakness of Inuvo Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 973% points.

The company's Economic Capital Ratio, given in the ranking table, is -90%, being 137% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	14,744
Assets, Non-Current	53
Cost of Goods and Services Sold	10,477
General and Administrative Expense	8,051
Intangible Assets	15,324
Liabilities, Current	14,622
Liabilities, Non-Current	859
Marketing and Selling Expenses	0
Other Assets	573
Other Compr. Net Income	85
Other Expenses	65,794
Other Liabilities	-89
Other Net Income	44
Other Revenues	73,912
Property, Plant and Equipment	1,681

Output Variable	Value in 1000 USD
Assets	32,374
Liabilities	15,392
Expenses	84,322
Revenues	73,912
Stockholders Equity	16,982
Net Income	-10,366
Comprehensive Net Income	-10,281
Economic Capital Ratio	-90%