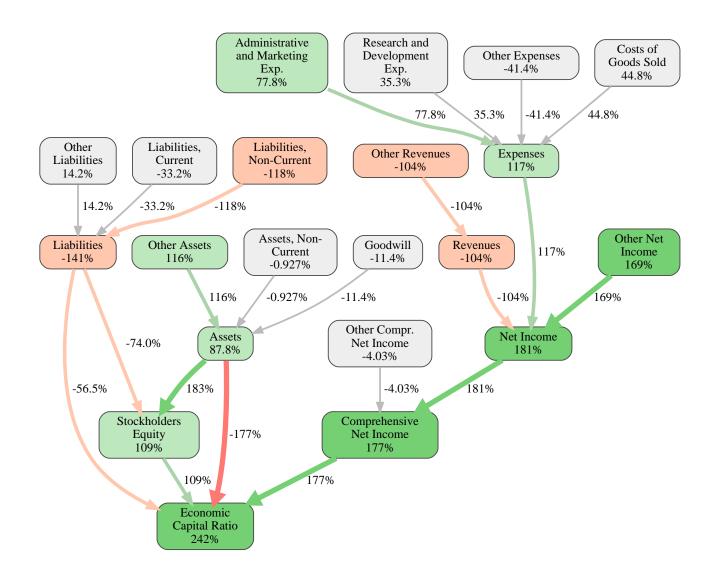


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COMPUTERS 2014



Apple Inc Rank 9 of 40





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The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 181% points. The greatest weakness of Apple Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 118% points.

The company's Economic Capital Ratio, given in the ranking table, is 399%, being 242% points above the market average of 156%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	10,830,000
Assets, Current	73,286,000
Assets, Non-Current	5,146,000
Costs of Goods Sold	0
Goodwill	5,756,000
Liabilities, Current	43,658,000
Liabilities, Non-Current	37,168,000
Other Assets	122,812,000
Other Compr. Net Income	-970,000
Other Expenses	13,118,000
Other Liabilities	2,625,000
Other Net Income	65,460,000
Other Revenues	0
Research and Development Exp.	4,475,000

Output Variable	Value in 1000 USD
Liabilities	83,451,000
Assets	207,000,000
Expenses	28,423,000
Revenues	0
Stockholders Equity	123,549,000
Net Income	37,037,000
Comprehensive Net Income	36,067,000
Economic Capital Ratio	399%

