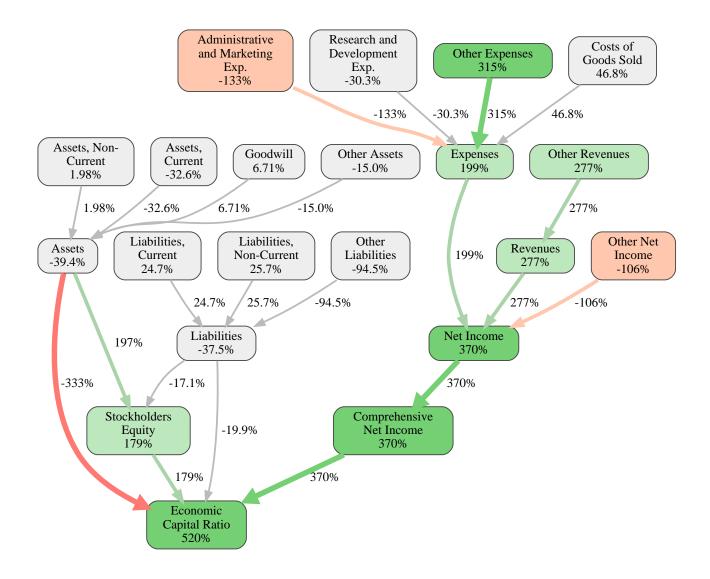


# **COMPUTERS 2014**

# RealRate

# **Immersion Corp** Rank 2 of 40

### immersion





## **COMPUTERS 2014**



# Immersion Corp Rank 2 of 40

### immersion

The relative strengths and weaknesses of Immersion Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immersion Corp compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 370% points. The greatest weakness of Immersion Corp is the variable Administrative and Marketing Exp., reducing the Economic Capital Ratio by 133% points.

The company's Economic Capital Ratio, given in the ranking table, is 676%, being 520% points above the market average of 156%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	32,442
Assets, Current	80,184
Assets, Non-Current	0
Costs of Goods Sold	462
Goodwill	0
Liabilities, Current	15,935
Liabilities, Non-Current	528
Other Assets	30,391
Other Compr. Net Income	3.0
Other Expenses	-36,404
Other Liabilities	13,441
Other Net Income	0
Other Revenues	47,538
Research and Development Exp.	10,883

Output Variable	Value in 1000 USD
Liabilities	29,904
Assets	110,575
Expenses	7,383
Revenues	47,538
Stockholders Equity	80,671
Net Income	40,155
Comprehensive Net Income	40,158
Economic Capital Ratio	676%

