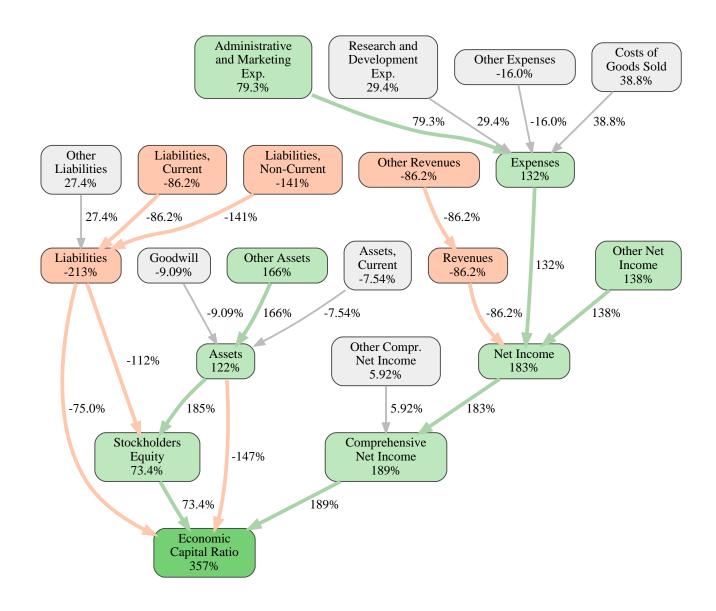


## **COMPUTERS 2015**



## Apple Inc Rank 10 of 41





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## Apple Inc Rank 10 of 41



The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 183% points. The greatest weakness of Apple Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 141% points.

The company's Economic Capital Ratio, given in the ranking table, is 325%, being 357% points above the market average of -32%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	11,993,000
Assets, Current	68,531,000
Assets, Non-Current	3,764,000
Costs of Goods Sold	0
Goodwill	8,758,000
Liabilities, Current	63,448,000
Liabilities, Non-Current	53,813,000
Other Assets	150,786,000
Other Compr. Net Income	1,553,000
Other Expenses	13,973,000
Other Liabilities	3,031,000
Other Net Income	71,517,000
Other Revenues	0
Research and Development Exp.	6,041,000

Output Variable	Value in 1000 USD
Liabilities	120,292,000
Assets	231,839,000
Expenses	32,007,000
Revenues	0
Stockholders Equity	111,547,000
Net Income	39,510,000
Comprehensive Net Income	41,063,000
Economic Capital Ratio	325%

