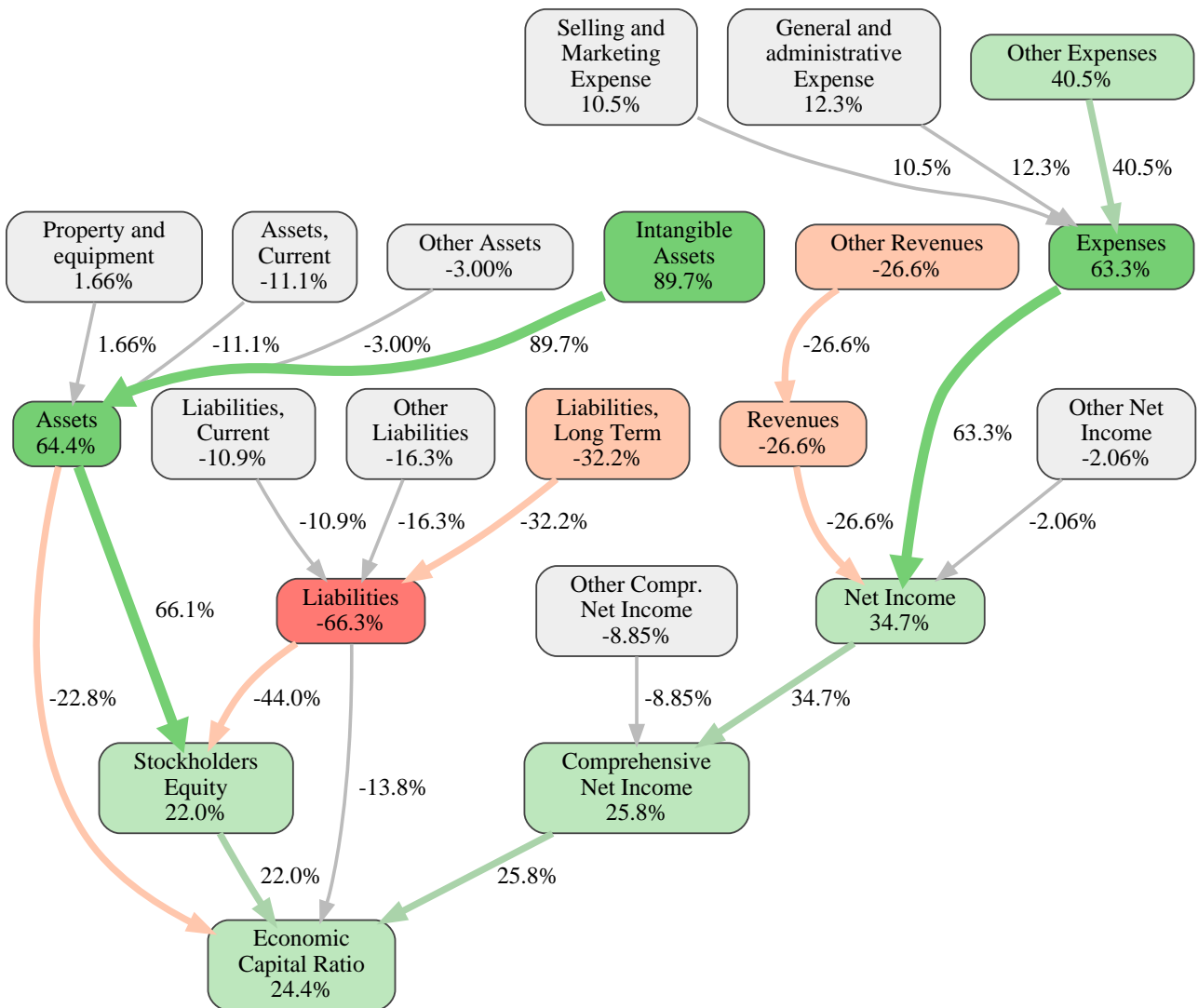




RealRate

FOOD 2015

Mondelez International Inc  
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The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 90% points. The greatest weakness of Mondelez International Inc is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 71%, being 24% points above the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	11,750,000
General and administrative Expense	0
Intangible Assets	43,724,000
Liabilities, Current	14,007,000
Liabilities, Long Term	16,005,000
Other Assets	1,514,000
Other Compr. Net Income	-4,446,000
Other Expenses	31,355,000
Other Liabilities	8,950,000
Other Net Income	-688,000
Other Revenues	34,244,000
Property and equipment	9,827,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	66,815,000
Liabilities	38,962,000
Expenses	31,355,000
Revenues	34,244,000
Stockholders Equity	27,853,000
Net Income	2,201,000
Comprehensive Net Income	-110,920
Economic Capital Ratio	71%