





FOOD 2015

Boulder Brands INC
Rank 40 of 47

The relative strengths and weaknesses of Boulder Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Boulder Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 91% points. The greatest weakness of Boulder Brands INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 11%, being 35% points below the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	146,872
General and administrative Expense	84,980
Intangible Assets	424,992
Liabilities, Current	57,875
Liabilities, Long Term	306,022
Other Assets	21,577
Other Compr. Net Income	-2,409
Other Expenses	495,311
Other Liabilities	41,536
Other Net Income	-18,936
Other Revenues	516,631
Property and equipment	53,151
Selling and Marketing Expense	44,674

Output Variable	Value in 1000 USD
Assets	646,592
Liabilities	405,433
Expenses	624,965
Revenues	516,631
Stockholders Equity	241,159
Net Income	-127,270
Comprehensive Net Income	-128,523
Economic Capital Ratio	11%