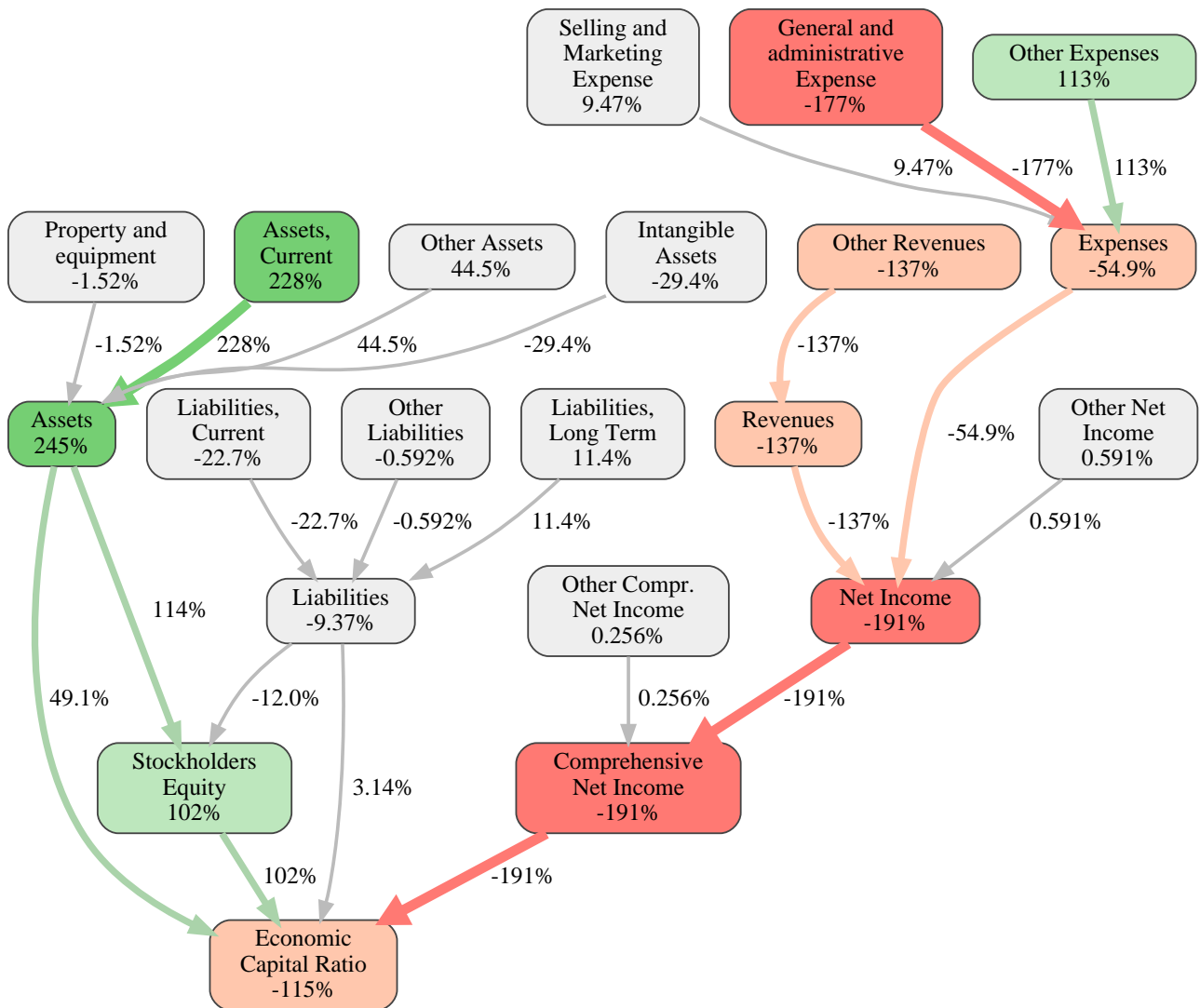




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Barfresh Food Group INC
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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 228% points. The greatest weakness of Barfresh Food Group INC is the variable Net Income, reducing the Economic Capital Ratio by 191% points.

The company's Economic Capital Ratio, given in the ranking table, is -68%, being 115% points below the market average of 47%.

Input Variable	Value in 1000 USD
Assets, Current	2,790
General and administrative Expense	2,267
Intangible Assets	0
Liabilities, Current	965
Liabilities, Long Term	0
Other Assets	715
Other Compr. Net Income	0
Other Expenses	426
Other Liabilities	193
Other Net Income	0
Other Revenues	110
Property and equipment	362
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	3,867
Liabilities	1,158
Expenses	2,694
Revenues	110
Stockholders Equity	2,709
Net Income	-2,583
Comprehensive Net Income	-2,583
Economic Capital Ratio	-68%