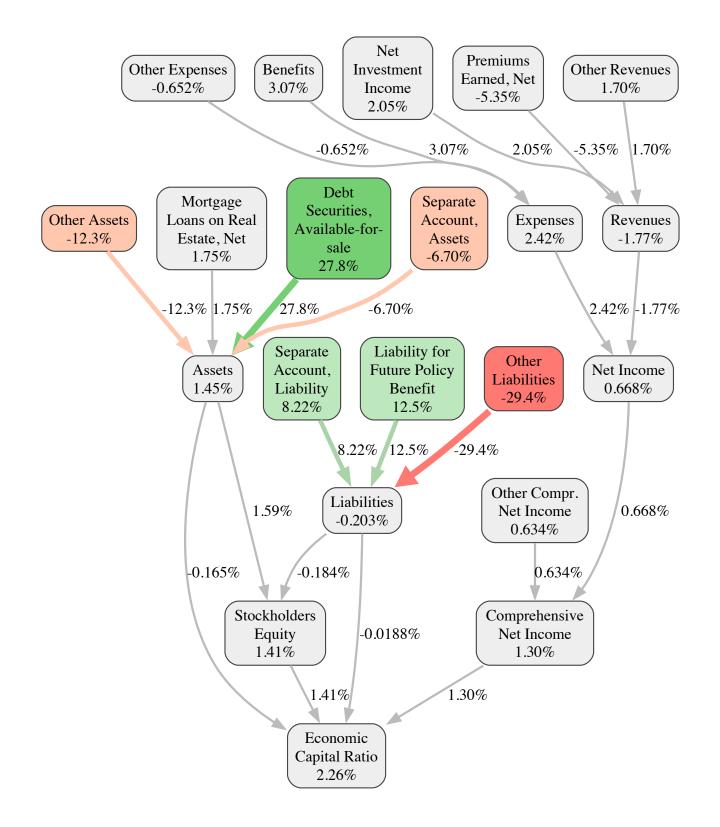


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LIFE INSURANCE 2013

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The relative strengths and weaknesses of FBL Financial Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FBL Financial Group INC compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 28% points. The greatest weakness of FBL Financial Group INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 10%, being 2.3% points above the market average of 8.0%.

Input Variable	Value in 1000 USD
Benefits	156,290
Debt Securities, Available-for-sale	6,351,998
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	0
Mortgage Loans on Real Estate, Net	554,843
Net Investment Income	361,324
Other Assets	892,076
Other Compr. Net Income	112,091
Other Expenses	421,137
Other Liabilities	6,586,670
Other Net Income	1,744
Other Revenues	294,216
Premiums Earned, Net	0
Separate Account, Assets	618,809

Output Variable	Value in 1000 USD
Liabilities	7,205,479
Assets	8,417,726
Expenses	577,427
Revenues	655,540
Stockholders Equity	1,212,247
Net Income	79,857
Comprehensive Net Income	191,948
Economic Capital Ratio	10%





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Input Variable	Value in 1000 USD
Separate Account, Liability	618,809

