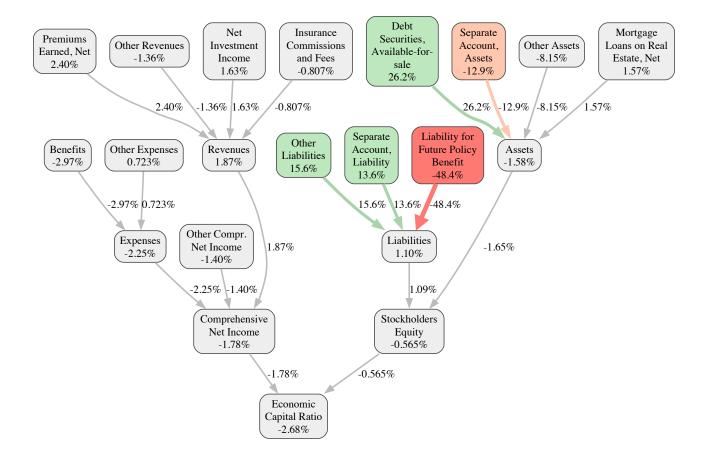


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The relative strengths and weaknesses of Investors Heritage Capital Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Investors Heritage Capital Corp compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Investors Heritage Capital Corp is the variable Liability for Future Policy Benefit, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 2.5%, being 2.7% points below the market average of 5.2%.

Input Variable	Value in 1000 USD
Benefits	44,306
Debt Securities, Available-for-sale	416,764
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	507,862
Mortgage Loans on Real Estate, Net	33,174
Net Investment Income	21,237
Other Assets	120,100
Other Compr. Net Income	-11,947
Other Expenses	22,834
Other Liabilities	12,925
Other Net Income	0
Other Revenues	2,586
Premiums Earned, Net	44,354
Separate Account, Assets	0

Output Variable	Value in 1000 USD
Liabilities	520,787
Assets	570,038
Expenses	67,140
Revenues	68,177
Stockholders Equity	49,251
Net Income	1,037
Comprehensive Net Income	-10,910
Economic Capital Ratio	2.5%





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Input Variable	Value in 1000 USD
Separate Account, Liability	0

