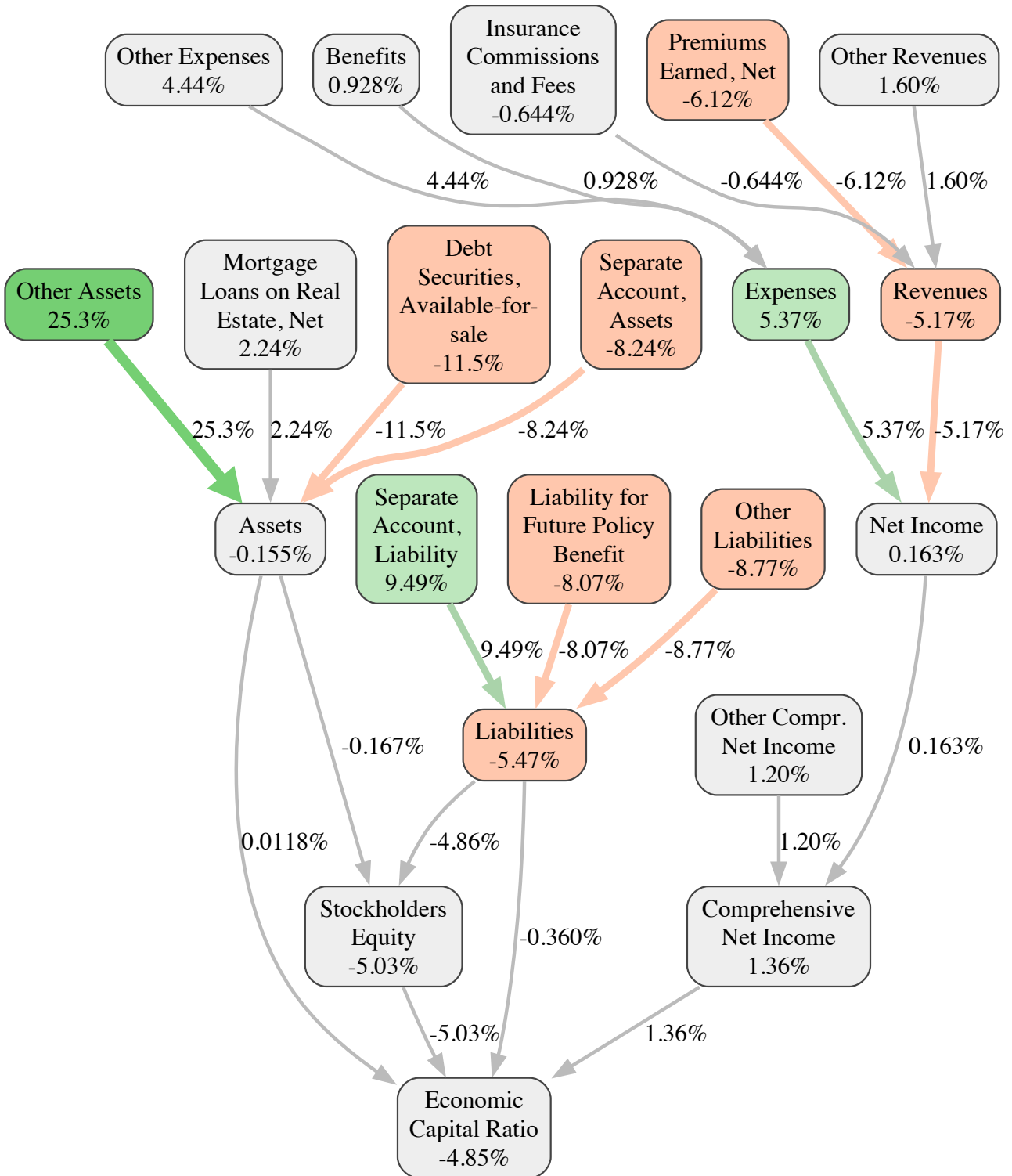




RealRate

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The relative strengths and weaknesses of Protective Life Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Protective Life Corp compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Protective Life Corp is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 7.1%, being 4.8% points below the market average of 12%.

Input Variable	Value in 1000 USD
Benefits	2,957,270
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	30,957,592
Mortgage Loans on Real Estate, Net	6,800,000
Net Investment Income	1,745,760
Other Assets	72,829,767
Other Compr. Net Income	1,364,469
Other Expenses	1,026,465
Other Liabilities	41,544,976
Other Net Income	0
Other Revenues	2,673,032
Premiums Earned, Net	0
Separate Account, Assets	0

Output Variable	Value in 1000 USD
Liabilities	72,502,568
Assets	79,629,767
Expenses	3,983,735
Revenues	4,418,792
Stockholders Equity	7,127,199
Net Income	435,057
Comprehensive Net Income	1,799,526
Economic Capital Ratio	7.1%



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Input Variable	Value in 1000 USD
Separate Account, Liability	0