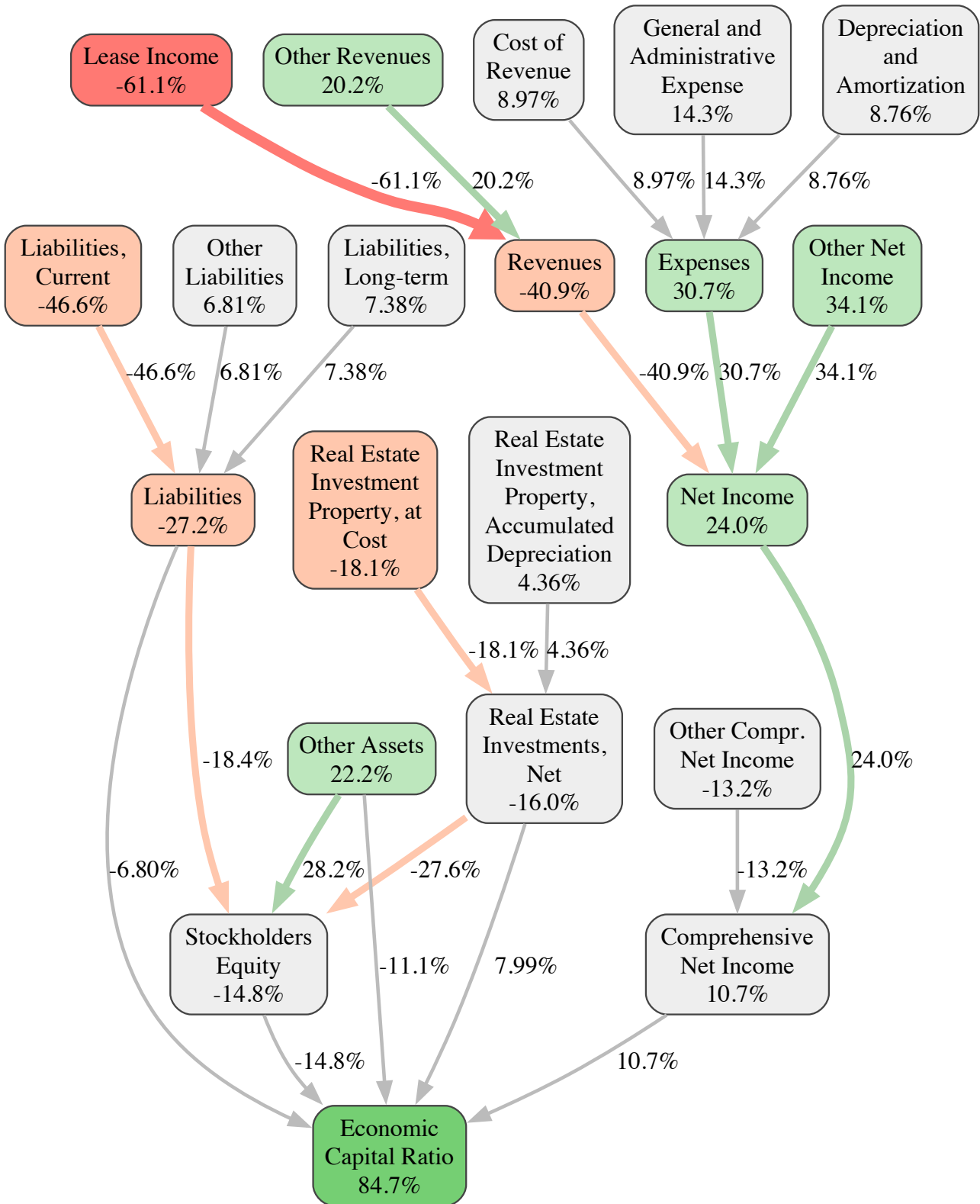




RealRate

REAL ESTATE 2012

Kennedy Wilson Holdings Inc Rank 36 of 57





REAL ESTATE 2012

Kennedy Wilson Holdings Inc Rank 36 of 57

The relative strengths and weaknesses of Kennedy Wilson Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kennedy Wilson Holdings Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 34% points. The greatest weakness of Kennedy Wilson Holdings Inc is the variable Lease Income, reducing the Economic Capital Ratio by 61% points.

The company's Economic Capital Ratio, given in the ranking table, is 61%, being 85% points above the market average of -24%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|----------------------|------------------------------|----------------------|
| Cost of Revenue | 3,308 | Real Estate Investments, Net | 115,880 |
| Depreciation and Amortization | 2,798 | Liabilities | 379,208 |
| General and Administrative Expense | 14,455 | Assets | 792,776 |
| Goodwill and Intangible Assets | 23,965 | Revenues | 62,633 |
| Lease Income | 5,140 | Expenses | 84,545 |
| Liabilities, Current | 249,385 | Stockholders Equity | 413,568 |
| Liabilities, Long-term | 0 | Net Income | 5,172 |
| Other Assets | 652,931 | Comprehensive Net Income | -1,770 |
| Other Compr. Net Income | -13,884 | Economic Capital Ratio | 61% |
| Other Expenses | 63,984 | | |
| Other Liabilities | 129,823 | | |
| Other Net Income | 27,084 | | |
| Other Real Estate Investments, Net | 115,880 | | |
| Other Revenues | 57,493 | | |



REAL ESTATE 2012

Kennedy Wilson Holdings Inc
Rank 36 of 57

| Input Variable | Value in 1000 USD |
|--|----------------------|
| Real Estate Investment Property, Accumulated Depreciation | 0 |
| Real Estate Investment Property, at Cost | 0 |