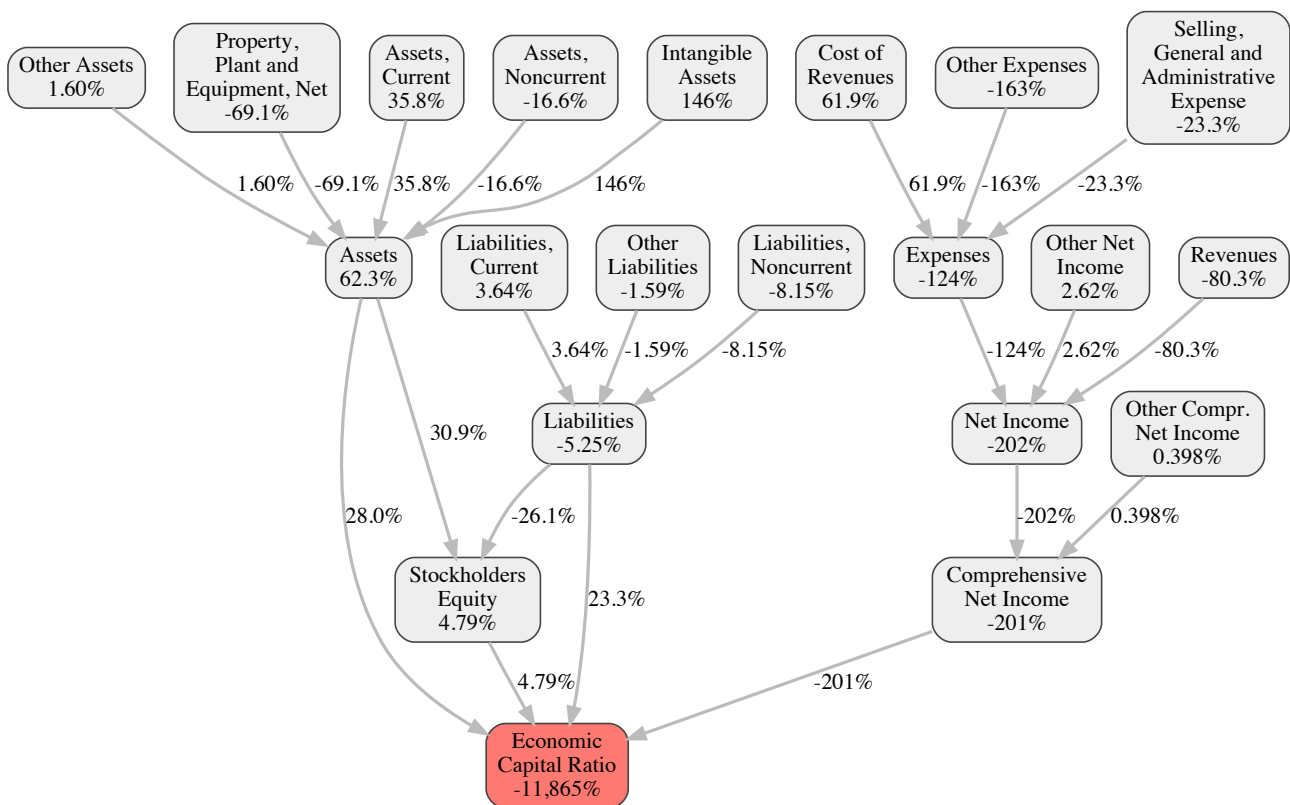




RealRate

PLASTIC & CHEMICALS 2019

NEWELL BRANDS INC.
Rank 72 of 84



RealRate

• Financial Strength Rankings using Artificial Intelligence • www.realrate.ai

The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 152% points. The greatest weakness of NEWELL BRANDS INC. is the variable Net Income, reducing the Economic Capital Ratio by 211% points.

The company's Economic Capital Ratio, given in the ranking table, is -305%, being 193% points below the market average of -113%.

Input Variable	Value in 1000 USD
Assets, Current	7,748,800
Assets, Noncurrent	327,000
Cost of Revenues	5,622,100
Intangible Assets	8,549,800
Liabilities, Current	3,330,000
Liabilities, Noncurrent	8,066,800
Other Assets	165,200
Other Compr. Net Income	-87,100
Other Expenses	7,370,700
Other Liabilities	1,041,800
Other Net Income	-121,200
Property, Plant and Equipment, Net	925,600
Revenues	8,630,900
Selling, General and Administrative Expense	2,434,800

Output Variable	Value in 1000 USD
Liabilities	12,438,600
Assets	17,716,400
Expenses	15,427,600
Stockholders Equity	5,277,800
Net Income	-6,917,900
Comprehensive Net Income	-7,005,000
Economic Capital Ratio	-305%