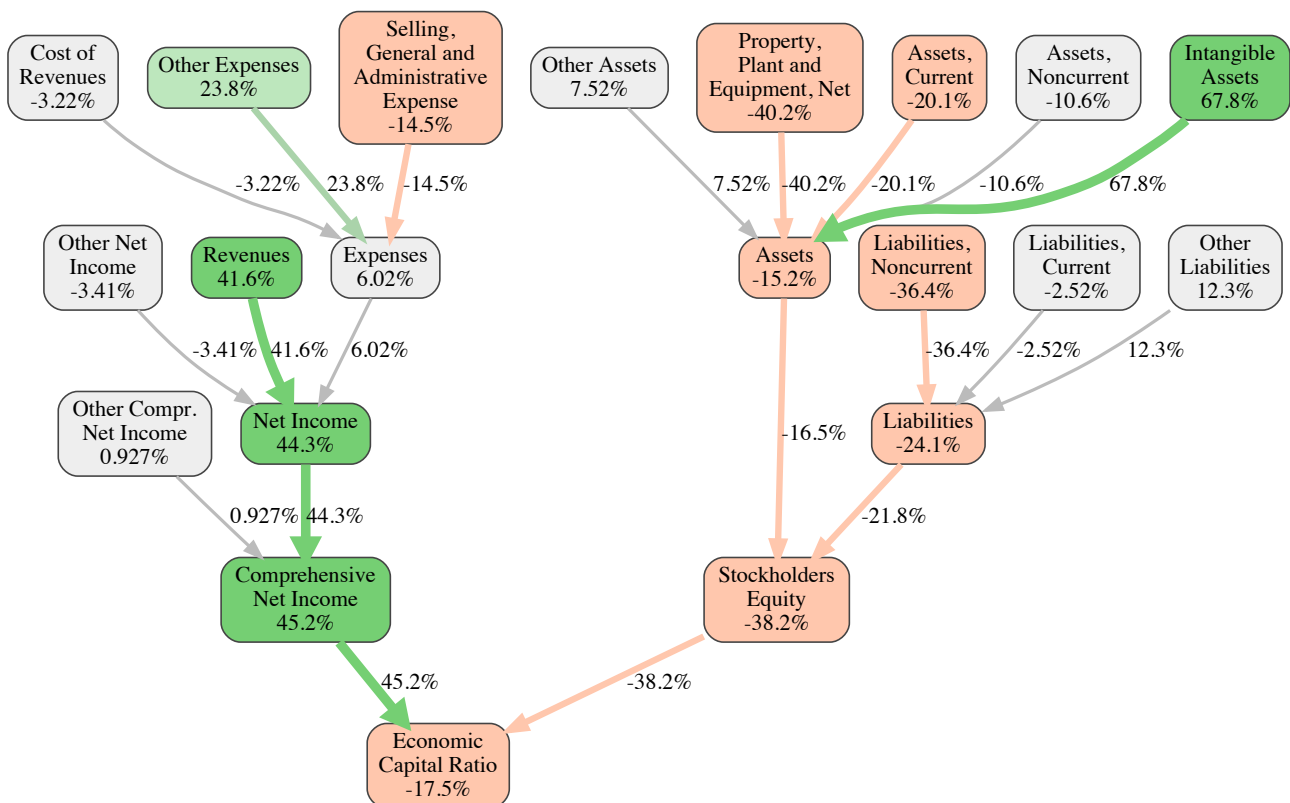




RealRate

PLASTIC & CHEMICALS 2021

NEWELL BRANDS INC.
Rank 60 of 79



RealRate

• Financial Strength Rankings using Artificial Intelligence

• www.realrate.ai

The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 65% points. The greatest weakness of NEWELL BRANDS INC. is the variable Property, Plant and Equipment, Net, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 1.2%, being 9.0% points below the market average of 10%.

Input Variable	Value in 1000 USD
Assets, Current	4,628,000
Assets, Noncurrent	941,000
Cost of Revenues	6,306,000
Intangible Assets	7,117,000
Liabilities, Current	4,035,000
Liabilities, Noncurrent	6,765,000
Other Assets	838,000
Other Compr. Net Income	44,000
Other Expenses	1,562,000
Other Liabilities	0
Other Net Income	-98,000
Property, Plant and Equipment, Net	1,176,000
Revenues	9,385,000
Selling, General and Administrative Expense	2,189,000

Output Variable	Value in 1000 USD
Liabilities	10,800,000
Assets	14,700,000
Expenses	10,057,000
Stockholders Equity	3,900,000
Net Income	-770,000
Comprehensive Net Income	-726,000
Economic Capital Ratio	1.2%