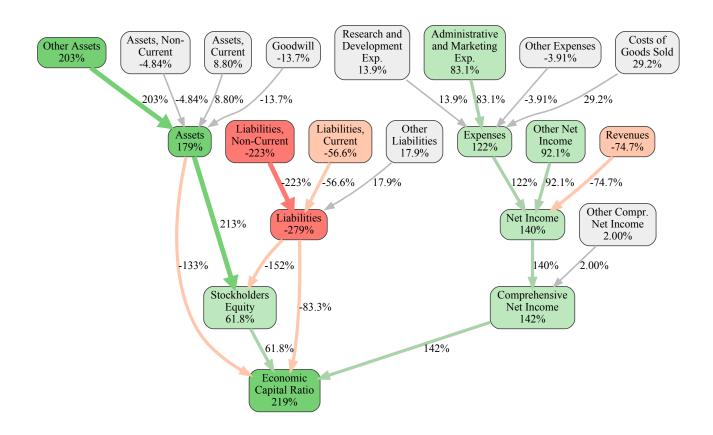


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The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 203% points. The greatest weakness of Apple Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 223% points.

The company's Economic Capital Ratio, given in the ranking table, is 287%, being 219% points above the market average of 68%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	14,194,000
Assets, Current	106,869,000
Assets, Non-Current	8,757,000
Costs of Goods Sold	0
Goodwill	8,620,000
Liabilities, Current	79,006,000
Liabilities, Non-Current	111,501,000
Other Assets	197,440,000
Other Compr. Net Income	0
Other Expenses	15,685,000
Other Liabilities	2,930,000
Other Net Income	85,611,000
Research and Development Exp.	10,045,000
Revenues	0

Output Variable	Value in 1000 USD
Liabilities	193,437,000
Assets	321,686,000
Expenses	39,924,000
Stockholders Equity	128,249,000
Net Income	45,687,000
Comprehensive Net Income	45,687,000
Economic Capital Ratio	287%