





The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 161% points. The greatest weakness of Apple Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 181% points.

The company's Economic Capital Ratio, given in the ranking table, is 208%, being 36% points below the market average of 245%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	19,916,000
Assets, Current	143,713,000
Assets, Non-Current	180,175,000
Costs of Goods Sold	169,559,000
Goodwill	0
Liabilities, Current	105,392,000
Liabilities, Non-Current	153,157,000
Other Assets	0
Other Compr. Net Income	42,000
Other Expenses	9,680,000
Other Liabilities	0
Other Net Income	803,000
Research and Development Exp.	18,752,000
Revenues	274,515,000

Output Variable	Value in 1000 USD
Liabilities	258,549,000
Assets	323,888,000
Expenses	217,907,000
Stockholders Equity	65,339,000
Net Income	57,411,000
Comprehensive Net Income	57,453,000
Economic Capital Ratio	208%