





# COMPUTERS AND OFFICE EQUIPMENT 2017

Identiv Inc.  
Rank 11 of 11



The relative strengths and weaknesses of Identiv Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Identiv Inc. compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 411% points. The greatest weakness of Identiv Inc. is the variable Expenses, reducing the Economic Capital Ratio by 590% points.

The company's Economic Capital Ratio, given in the ranking table, is -194%, being 334% points below the market average of 140%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	25,341
Assets, Current	31,652
Assets, Noncurrent	712
Costs of Goods Sold	32,439
Goodwill	0
Liabilities, Current	22,566
Liabilities, Noncurrent	4,322
Other Assets	8,236
Other Comprehensive Net Income	-168
Other Expenses	3,220
Other Liabilities	9,779
Other Net Income	-2,351
Research and Development Exp.	6,520
Revenues	56,168

Output Variable	Value in 1000 USD
Liabilities	36,667
Assets	40,600
Expenses	67,520
Stockholders Equity	3,933
Net Income	-13,703
Comprehensive Net Income	-13,871
Asset Turnover	138%
Profit Margin	-25%
Return on Assets	-34%
Economic Capital Ratio	-194%

