





COMPUTERS AND OFFICE EQUIPMENT 2018

Apple Inc.
Rank 4 of 13



The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 253% points. The greatest weakness of Apple Inc. is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 115% points.

The company's Economic Capital Ratio, given in the ranking table, is 205%, being 55% points above the market average of 150%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	15,261,000
Assets, Current	128,645,000
Assets, Noncurrent	246,674,000
Costs of Goods Sold	141,048,000
Goodwill	0
Liabilities, Current	100,814,000
Liabilities, Noncurrent	140,458,000
Other Assets	0
Other Comprehensive Net Income	0
Other Expenses	15,738,000
Other Liabilities	0
Other Net Income	2,745,000
Research and Development Exp.	11,581,000
Revenues	229,234,000

Output Variable	Value in 1000 USD
Liabilities	241,272,000
Assets	375,319,000
Expenses	183,628,000
Stockholders Equity	134,047,000
Net Income	48,351,000
Comprehensive Net Income	48,351,000
Asset Turnover	61%
Profit Margin	21%
Return on Assets	13%
Economic Capital Ratio	205%

