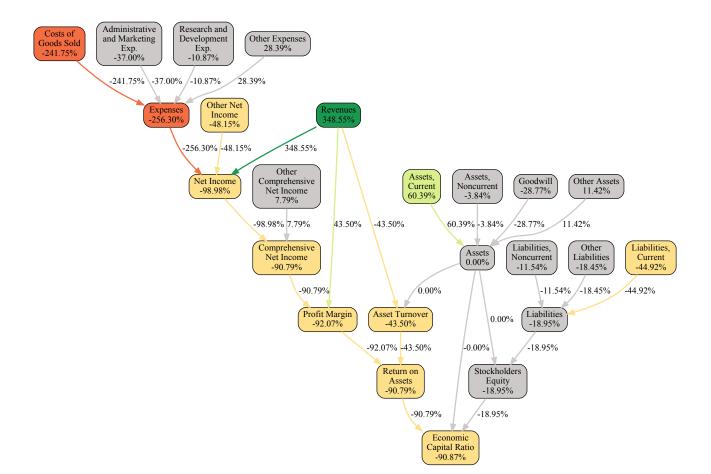


## COMPUTERS AND OFFICE EQUIPMENT 2018

Identiv Inc. Rank 12 of 13









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The relative strengths and weaknesses of Identiv Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Identiv Inc. compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 349% points. The greatest weakness of Identiv Inc. is the variable Expenses, reducing the Economic Capital Ratio by 256% points.

The company's Economic Capital Ratio, given in the ranking table, is 59%, being 91% points below the market average of 150%.

| Input Variable                    | Value in 1000 USD |
|-----------------------------------|-------------------|
| Administrative and Marketing Exp. | 20,693            |
| Assets, Current                   | 44,239            |
| Assets, Noncurrent                | 715               |
| Costs of Goods Sold               | 38,059            |
| Goodwill                          | 0                 |
| Liabilities, Current              | 21,205            |
| Liabilities, Noncurrent           | 3,383             |
| Other Assets                      | 6,408             |
| Other Comprehensive Net Income    | 636               |
| Other Expenses                    | -263              |
| Other Liabilities                 | 2,921             |
| Other Net Income                  | -3,736            |
| Research and Development Exp.     | 6,146             |
| Revenues                          | 60,219            |

| Output Variable          | Value in 1000 USD |
|--------------------------|-------------------|
| Liabilities              | 27,509            |
| Assets                   | 51,362            |
| Expenses                 | 64,635            |
| Stockholders Equity      | 23,853            |
| Net Income               | -8,152            |
| Comprehensive Net Income | -7,516            |
| Asset Turnover           | 117%              |
| Profit Margin            | -12%              |
| Return on Assets         | -15%              |
| Economic Capital Ratio   | 59%               |

