





COMPUTERS AND OFFICE EQUIPMENT 2019

Apple Inc.
Rank 11 of 27



The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 241% points. The greatest weakness of Apple Inc. is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 118% points.

The company's Economic Capital Ratio, given in the ranking table, is 206%, being 8.8% points above the market average of 197%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	16,705,000
Assets, Current	131,339,000
Assets, Noncurrent	234,386,000
Costs of Goods Sold	163,756,000
Goodwill	0
Liabilities, Current	115,929,000
Liabilities, Noncurrent	142,649,000
Other Assets	0
Other Comprehensive Net Income	0
Other Expenses	13,372,000
Other Liabilities	0
Other Net Income	2,005,000
Research and Development Exp.	14,236,000
Revenues	265,595,000

Output Variable	Value in 1000 USD
Liabilities	258,578,000
Assets	365,725,000
Expenses	208,069,000
Stockholders Equity	107,147,000
Net Income	59,531,000
Comprehensive Net Income	59,531,000
Asset Turnover	73%
Profit Margin	22%
Return on Assets	16%
Economic Capital Ratio	206%

