





COMPUTERS AND OFFICE EQUIPMENT 2020

Apple Inc.
Rank 13 of 27



The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Administrative and Marketing Exp., increasing the Economic Capital Ratio by 140% points. The greatest weakness of Apple Inc. is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 114% points.

The company's Economic Capital Ratio, given in the ranking table, is 203%, being 2.2% points above the market average of 201%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	18,245,000
Assets, Current	162,819,000
Assets, Noncurrent	175,697,000
Costs of Goods Sold	161,782,000
Goodwill	0
Liabilities, Current	105,718,000
Liabilities, Noncurrent	142,310,000
Other Assets	0
Other Comprehensive Net Income	2,781,000
Other Expenses	10,481,000
Other Liabilities	0
Other Net Income	1,807,000
Research and Development Exp.	16,217,000
Revenues	260,174,000

Output Variable	Value in 1000 USD
Liabilities	248,028,000
Assets	338,516,000
Expenses	206,725,000
Stockholders Equity	90,488,000
Net Income	55,256,000
Comprehensive Net Income	58,037,000
Asset Turnover	77%
Profit Margin	22%
Return on Assets	17%
Economic Capital Ratio	203%

