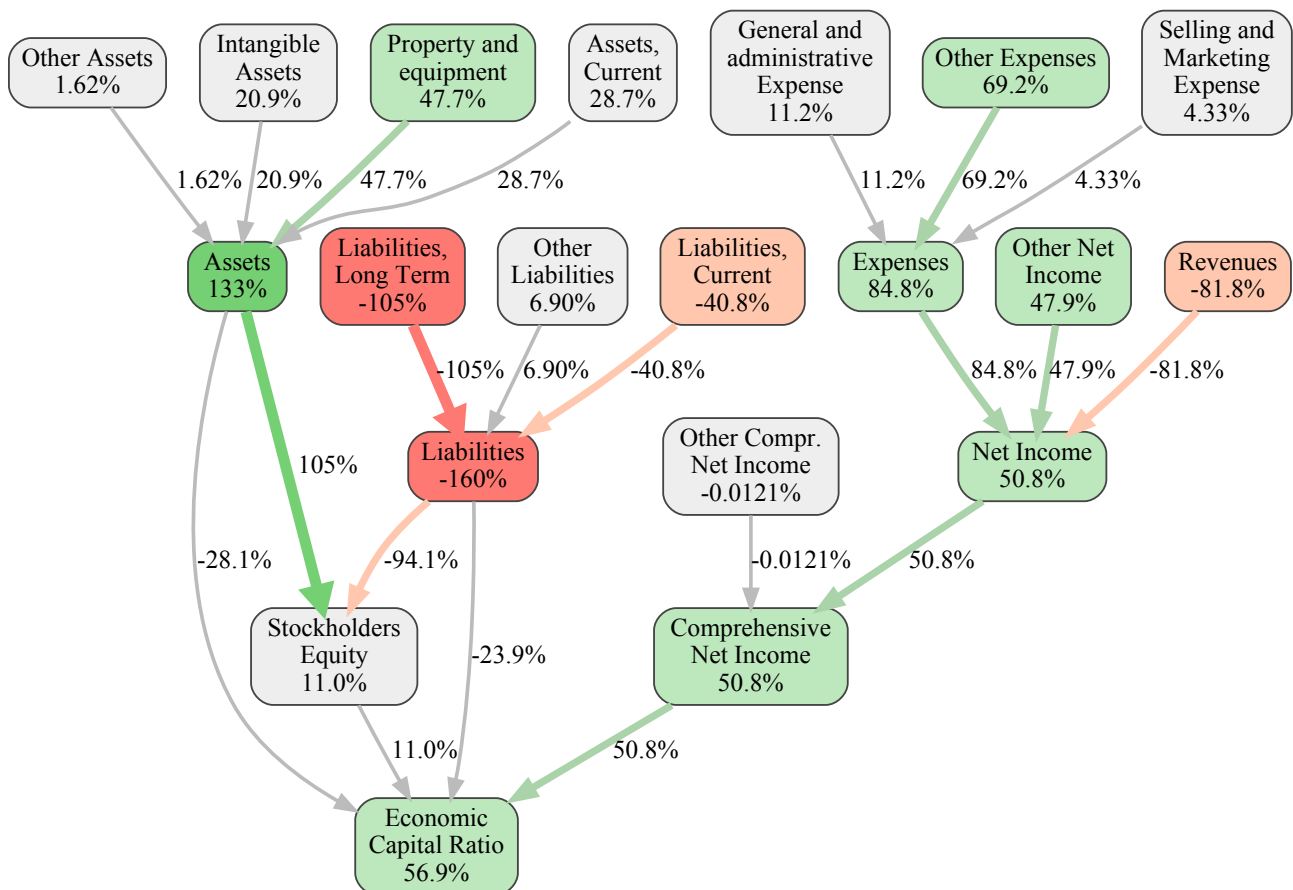




RealRate

FOOD 2017

HERSHEY CO
Rank 28 of 44



RealRate

• Financial Strength Rankings using Artificial Intelligence

• www.realrate.ai

The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 85% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 105% points.

The company's Economic Capital Ratio, given in the ranking table, is 53%, being 57% points above the market average of -3.6%.

Input Variable	Value in 1000 USD
Assets, Current	1,816,778
General and administrative Expense	0
Intangible Assets	1,305,081
Liabilities, Current	1,909,443
Liabilities, Long Term	2,747,616
Other Assets	225,226
Other Compr. Net Income	-4,863
Other Expenses	379,437
Other Liabilities	39,587
Other Net Income	1,099,481
Property and equipment	2,177,248
Revenues	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,524,333
Liabilities	4,696,646
Expenses	379,437
Stockholders Equity	827,687
Net Income	720,044
Comprehensive Net Income	717,126
Economic Capital Ratio	53%