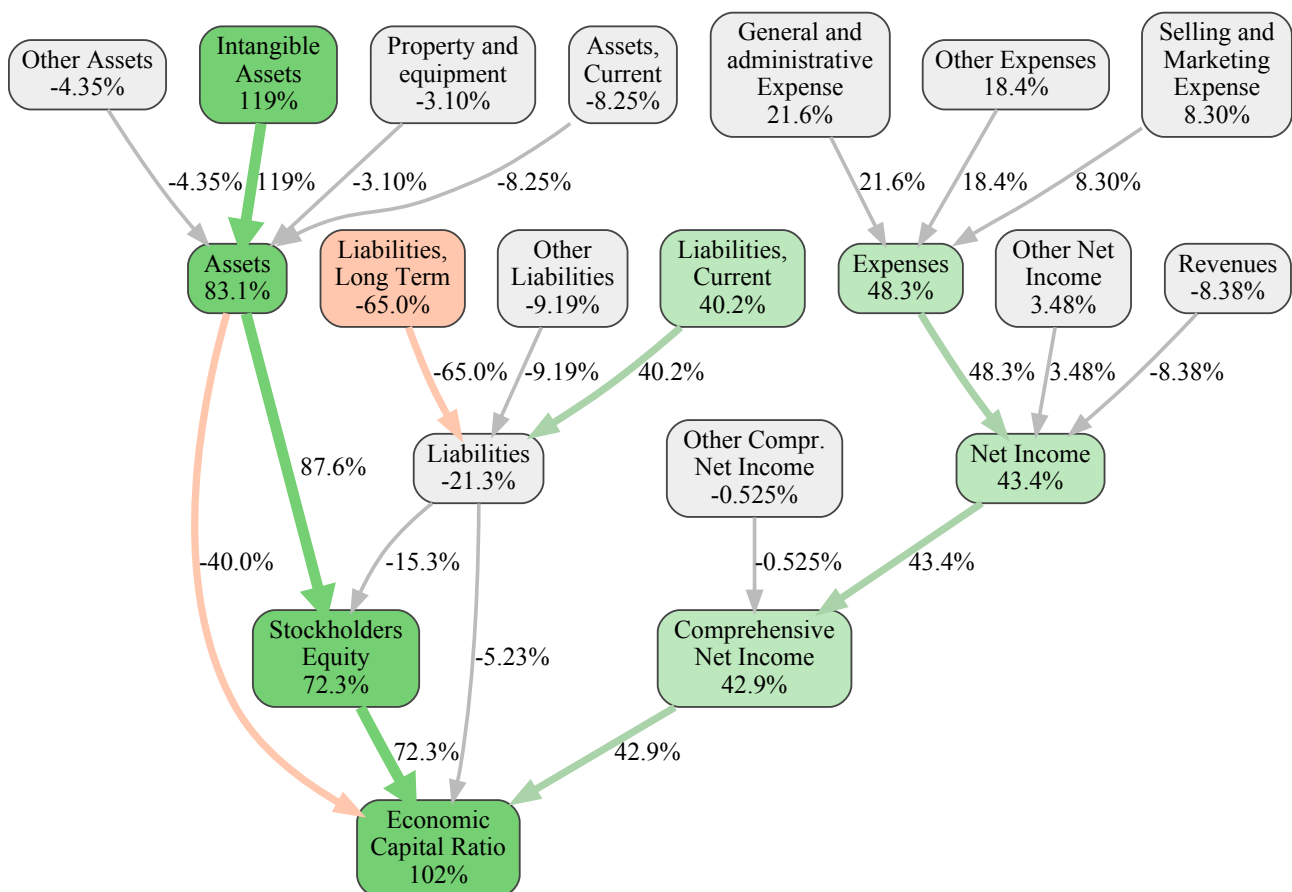




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The relative strengths and weaknesses of SNYDER'S-LANCE INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SNYDER'S-LANCE INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 119% points. The greatest weakness of SNYDER'S-LANCE INC. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 99%, being 102% points above the market average of -3.6%.

Input Variable	Value in 1000 USD
Assets, Current	591,857
General and administrative Expense	0
Intangible Assets	2,692,162
Liabilities, Current	295,553
Liabilities, Long Term	1,271,568
Other Assets	48,173
Other Compr. Net Income	-17,165
Other Expenses	2,035,452
Other Liabilities	391,285
Other Net Income	-59,072
Property and equipment	501,884
Revenues	2,109,227
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	3,834,076
Liabilities	1,958,406
Expenses	2,035,452
Stockholders Equity	1,875,670
Net Income	14,703
Comprehensive Net Income	4,404
Economic Capital Ratio	99%



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