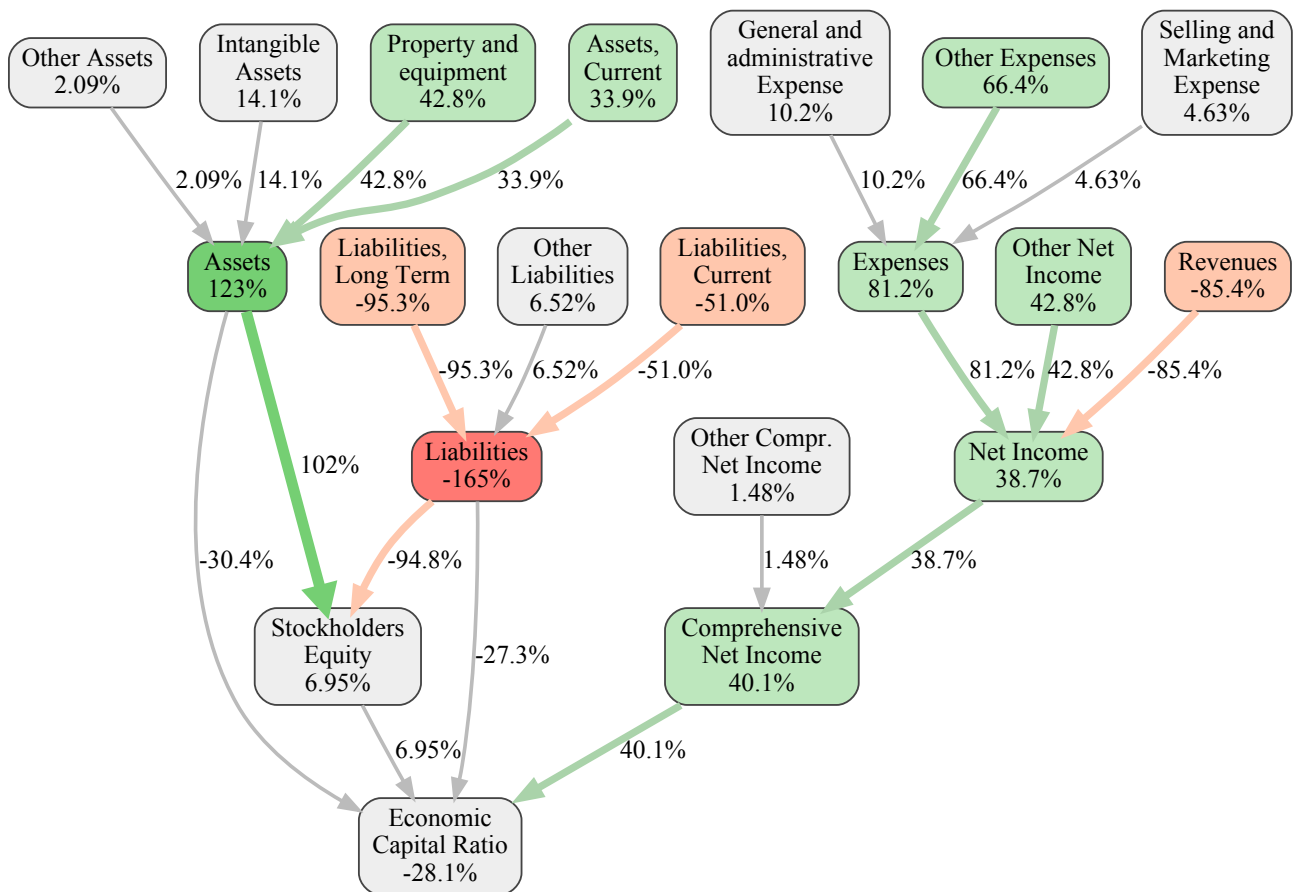




RealRate

FOOD 2018

HERSHEY CO
Rank 29 of 36



RealRate

• Financial Strength Rankings using Artificial Intelligence

• www.realrate.ai

The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 81% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 60%, being 28% points below the market average of 88%.

Input Variable	Value in 1000 USD
Assets, Current	2,001,910
General and administrative Expense	0
Intangible Assets	1,190,217
Liabilities, Current	2,076,543
Liabilities, Long Term	2,499,962
Other Assets	254,902
Other Compr. Net Income	88,586
Other Expenses	354,131
Other Liabilities	45,656
Other Net Income	1,110,668
Property and equipment	2,106,697
Revenues	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,553,726
Liabilities	4,622,161
Expenses	354,131
Stockholders Equity	931,565
Net Income	756,537
Comprehensive Net Income	809,689
Economic Capital Ratio	60%