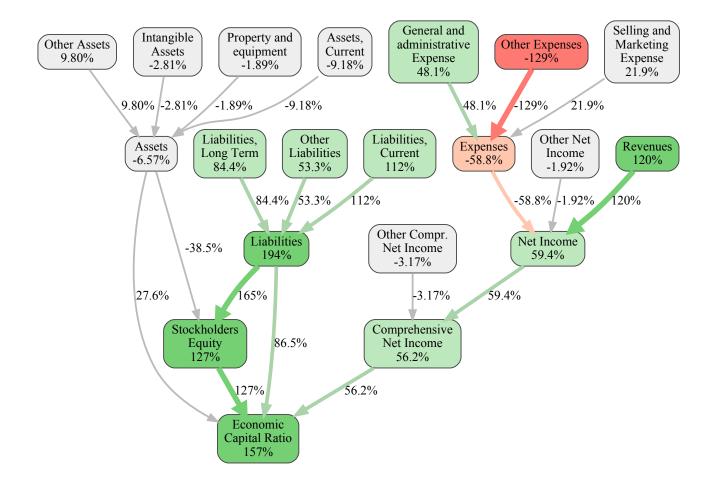


## **FOOD 2018**



## FLOWERS FOODS INC Rank 8 of 36







## **FOOD 2018**



## FLOWERS FOODS INC Rank 8 of 36



The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 120% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 129% points.

The company's Economic Capital Ratio, given in the ranking table, is 246%, being 157% points above the market average of 88%.

Input Variable	Value in 1000 USD
Assets, Current	507,191
General and administrative Expense	0
Intangible Assets	743,243
Liabilities, Current	393,951
Liabilities, Long Term	0
Other Assets	677,264
Other Compr. Net Income	-1,276
Other Expenses	3,817,777
Other Liabilities	0
Other Net Income	47,164
Property and equipment	732,026
Revenues	3,920,733
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	2,659,724
Liabilities	393,951
Expenses	3,817,777
Stockholders Equity	2,265,773
Net Income	150,120
Comprehensive Net Income	149,354
Economic Capital Ratio	246%