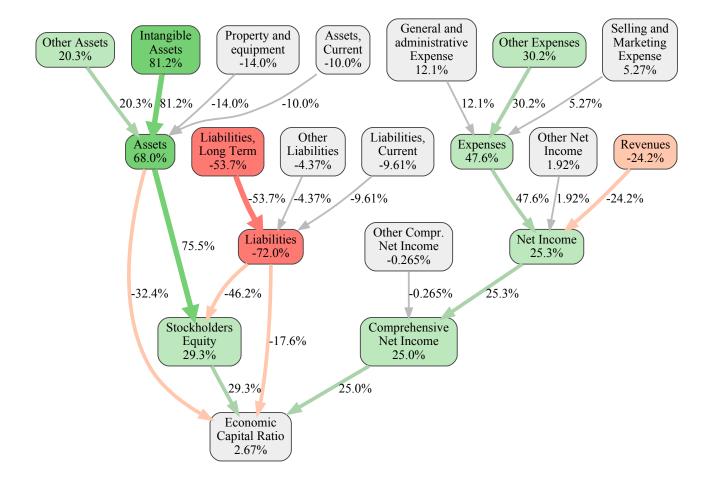


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Mondelez International Inc. Rank 23 of 37









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The relative strengths and weaknesses of Mondelez International Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 81% points. The greatest weakness of Mondelez International Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 98%, being 2.7% points above the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	7,630,000
General and administrative Expense	0
Intangible Assets	39,373,000
Liabilities, Current	15,322,000
Liabilities, Long Term	16,961,000
Other Assets	17,546,000
Other Compr. Net Income	357,000
Other Expenses	22,011,000
Other Liabilities	4,915,000
Other Net Income	28,000
Property and equipment	0
Revenues	25,868,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	64,549,000
Liabilities	37,198,000
Expenses	22,011,000
Stockholders Equity	27,351,000
Net Income	3,885,000
Comprehensive Net Income	4,099,200
Economic Capital Ratio	98%

