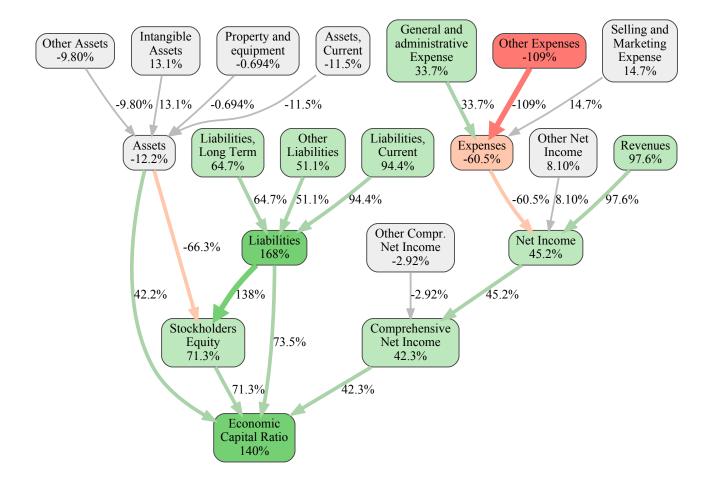


FOOD 2020



FLOWERS FOODS INC Rank 7 of 37







FOOD 2020



FLOWERS FOODS INC Rank 7 of 37



The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 98% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 109% points.

The company's Economic Capital Ratio, given in the ranking table, is 236%, being 140% points above the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	553,918
General and administrative Expense	0
Intangible Assets	1,671,924
Liabilities, Current	528,143
Liabilities, Long Term	0
Other Assets	234,112
Other Compr. Net Income	3,151
Other Expenses	3,987,186
Other Liabilities	0
Other Net Income	27,750
Property and equipment	717,822
Revenues	4,123,974
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	3,177,776
Liabilities	528,143
Expenses	3,987,186
Stockholders Equity	2,649,633
Net Income	164,538
Comprehensive Net Income	166,429
Economic Capital Ratio	236%