



The relative strengths and weaknesses of BARFRESH FOOD GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BARFRESH FOOD GROUP INC. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 127% points. The greatest weakness of BARFRESH FOOD GROUP INC. is the variable General and administrative Expense, reducing the Economic Capital Ratio by 256% points.

The company's Economic Capital Ratio, given in the ranking table, is -187%, being 283% points below the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	2,028
General and administrative Expense	6,851
Intangible Assets	721
Liabilities, Current	1,882
Liabilities, Long Term	159
Other Assets	-30
Other Compr. Net Income	0
Other Expenses	2,643
Other Liabilities	2,801
Other Net Income	406
Property and equipment	2,406
Revenues	4,307
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,126
Liabilities	4,842
Expenses	9,494
Stockholders Equity	284
Net Income	-4,781
Comprehensive Net Income	-4,781
Economic Capital Ratio	-187%