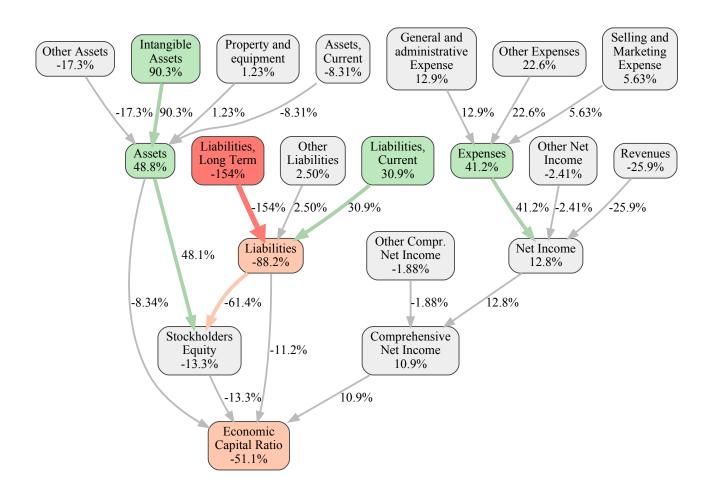


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The relative strengths and weaknesses of Post Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Post Holdings Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 90% points. The greatest weakness of Post Holdings Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 154% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 51% points below the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	2,126,300
General and administrative Expense	0
Intangible Assets	7,738,300
Liabilities, Current	802,900
Liabilities, Long Term	7,522,900
Other Assets	351,000
Other Compr. Net Income	-58,700
Other Expenses	5,332,000
Other Liabilities	688,500
Other Net Income	-223,100
Property and equipment	1,736,000
Revenues	5,681,100
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	11,951,600
Liabilities	9,014,300
Expenses	5,332,000
Stockholders Equity	2,937,300
Net Income	126,000
Comprehensive Net Income	90,780
Economic Capital Ratio	44%