



The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 117% points. The greatest weakness of Freshpet Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 243%, being 187% points above the market average of 56%.

Input Variable	Value in 1000 USD
Assets, Current	150,325
General and administrative Expense	0
Intangible Assets	6,537
Liabilities, Current	58,946
Liabilities, Long Term	5,710
Other Assets	43,626
Other Compr. Net Income	-40
Other Expenses	450,314
Other Liabilities	0
Other Net Income	-4,874
Property and equipment	583,922
Revenues	425,489
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	784,410
Liabilities	64,656
Expenses	450,314
Stockholders Equity	719,754
Net Income	-29,699
Comprehensive Net Income	-29,723
Economic Capital Ratio	243%