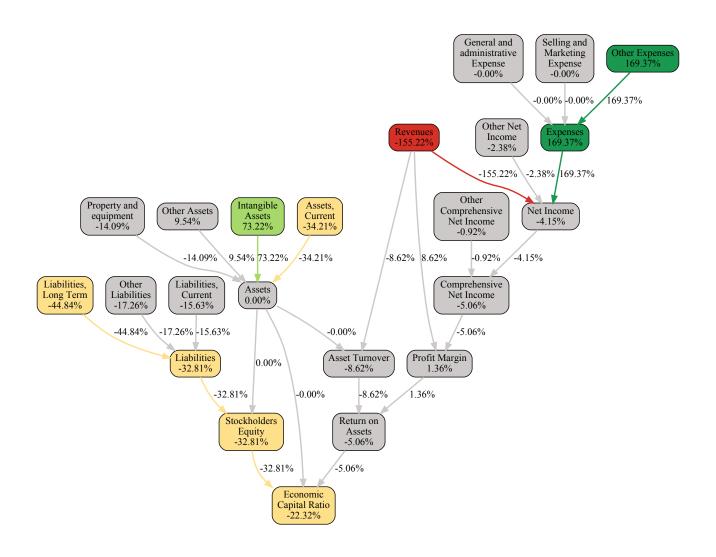


FOOD AND KINDRED PRODUCTS 2017



Mondelez International Inc. Rank 19 of 31





FOOD AND KINDRED PRODUCTS 2017



Mondelez International Inc. Rank 19 of 31

The relative strengths and weaknesses of Mondelez International Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 169% points. The greatest weakness of Mondelez International Inc. is the variable Revenues, reducing the Economic Capital Ratio by 155% points.

The company's Economic Capital Ratio, given in the ranking table, is 104%, being 22% points below the market average of 126%.

Input Variable	Value in 1000 USD
Assets, Current	8,480,000
General and administrative Expense	0
Intangible Assets	38,377,000
Liabilities, Current	14,417,000
Liabilities, Long Term	14,789,000
Other Assets	6,452,000
Other Comprehensive Net Income	-1,146,000
Other Expenses	23,492,000
Other Liabilities	7,117,000
Other Net Income	-762,000
Property and equipment	8,229,000
Revenues	25,923,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	23,492,000
Assets	61,538,000
Liabilities	36,323,000
Stockholders Equity	25,215,000
Net Income	1,669,000
Comprehensive Net Income	1,439,800
Asset Turnover	42%
Profit Margin	5.6%
Return on Assets	2.3%
Economic Capital Ratio	104%