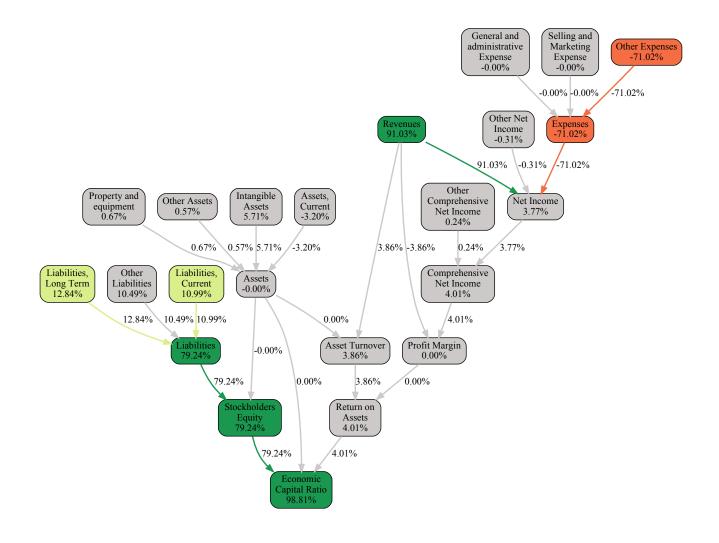


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FOOD AND KINDRED PRODUCTS 2017



FLOWERS FOODS INC Rank 5 of 31







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FLOWERS FOODS INC Rank 5 of 31

The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 91% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 225%, being 99% points above the market average of 126%.

Input Variable	Value in 1000 USD
Assets, Current	476,842
General and administrative Expense	0
Intangible Assets	1,301,542
Liabilities, Current	340,624
Liabilities, Long Term	0
Other Assets	201,658
Other Comprehensive Net Income	13,517
Other Expenses	3,752,138
Other Liabilities	0
Other Net Income	-10,971
Property and equipment	781,026
Revenues	3,926,885
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	3,752,138
Assets	2,761,068
Liabilities	340,624
Stockholders Equity	2,420,444
Net Income	163,776
Comprehensive Net Income	166,479
Asset Turnover	142%
Profit Margin	4.2%
Return on Assets	6.0%
Economic Capital Ratio	225%

