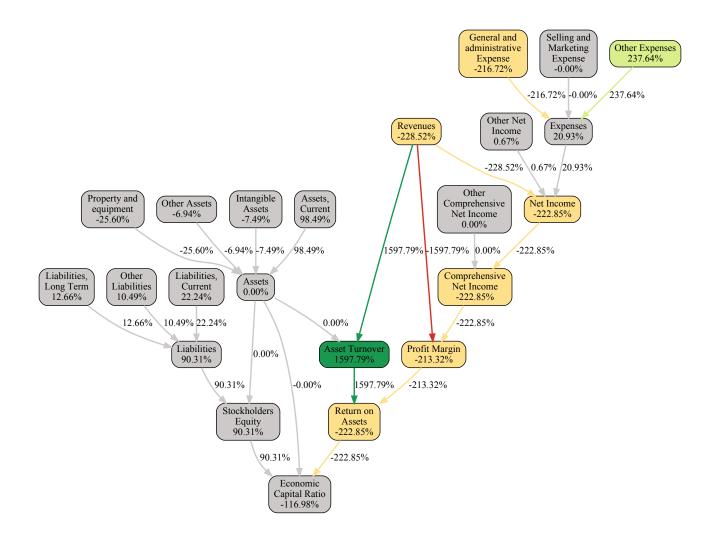


FOOD AND KINDRED PRODUCTS 2017

tresh. WHIRL CLASS. BLENDED DRINKS

BARFRESH FOOD GROUP INC. Rank 27 of 31





FOOD AND KINDRED PRODUCTS 2017



BARFRESH FOOD GROUP INC. Rank 27 of 31

The relative strengths and weaknesses of BARFRESH FOOD GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BARFRESH FOOD GROUP INC. compared to the market average is the variable Asset Turnover, increasing the Economic Capital Ratio by 1,598% points. The greatest weakness of BARFRESH FOOD GROUP INC. is the variable Revenues, reducing the Economic Capital Ratio by 229% points.

The company's Economic Capital Ratio, given in the ranking table, is 9.4%, being 117% points below the market average of 126%.

Input Variable	Value in 1000 USD
Assets, Current	9,656
General and administrative Expense	10,416
Intangible Assets	620
Liabilities, Current	904
Liabilities, Long Term	9.0
Other Assets	53
Other Comprehensive Net Income	0
Other Expenses	1,232
Other Liabilities	0
Other Net Income	0
Property and equipment	1,494
Revenues	1,457
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	11,648
Assets	11,823
Liabilities	913
Stockholders Equity	10,910
Net Income	-10,191
Comprehensive Net Income	-10,191
Asset Turnover	12%
Profit Margin	-699%
Return on Assets	-86%
Economic Capital Ratio	9.4%