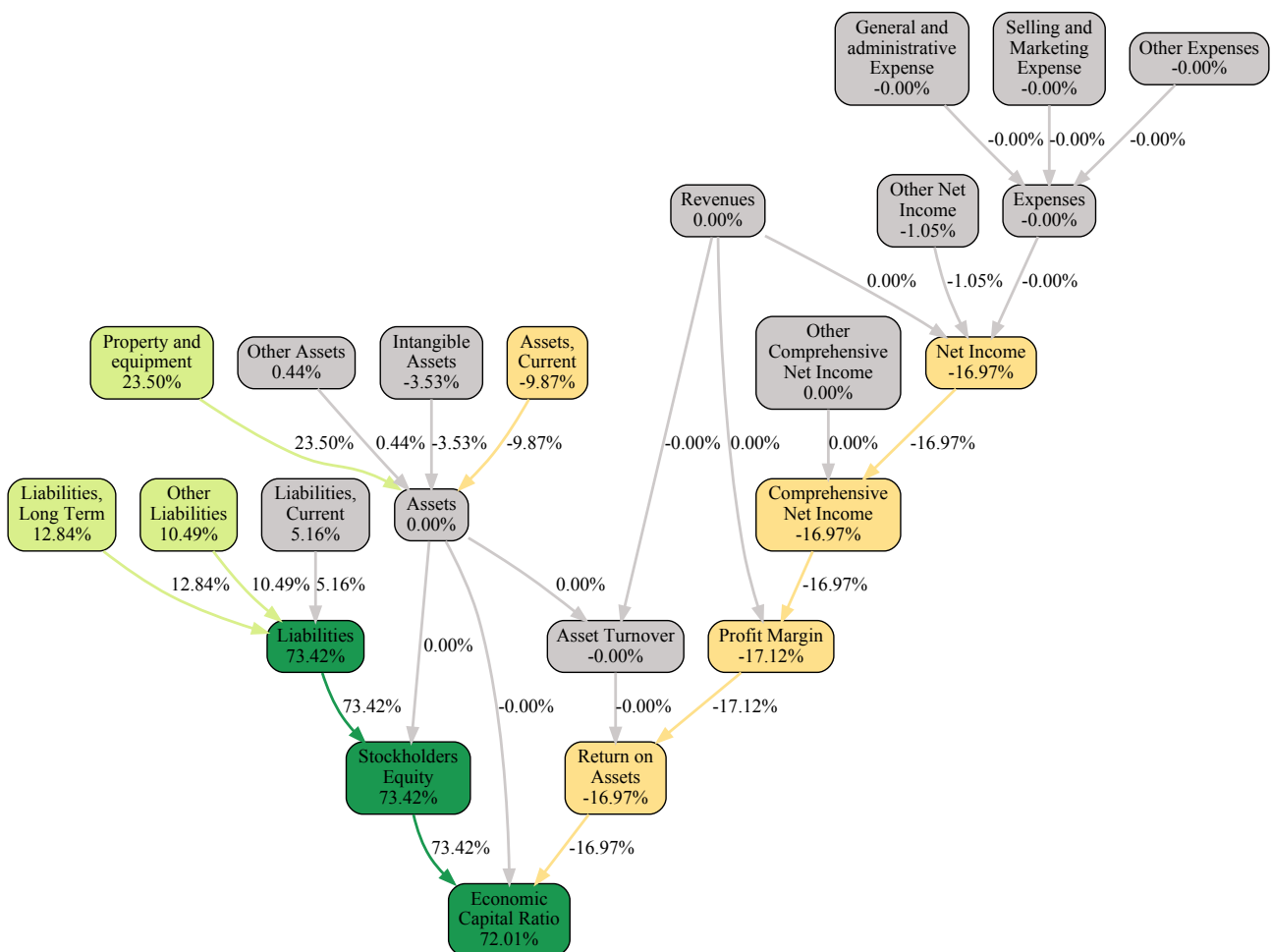




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# FOOD AND KINDRED PRODUCTS 2017

Freshpet Inc.  
Rank 8 of 31



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The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Freshpet Inc. is the variable Profit Margin, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 198%, being 72% points above the market average of 126%.

Input Variable	Value in 1000 USD
Assets, Current	19,243
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	18,669
Liabilities, Long Term	0
Other Assets	5,715
Other Comprehensive Net Income	0
Other Expenses	135,334
Other Liabilities	0
Other Net Income	-880
Property and equipment	101,493
Revenues	133,054
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	135,334
Assets	126,451
Liabilities	18,669
Stockholders Equity	107,783
Net Income	-3,161
Comprehensive Net Income	-3,161
Asset Turnover	105%
Profit Margin	-2.4%
Return on Assets	-2.5%
Economic Capital Ratio	198%

