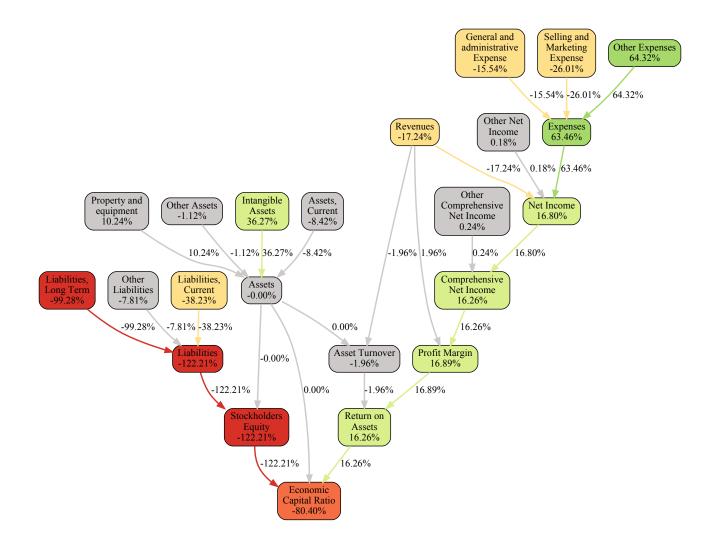


FOOD AND KINDRED PRODUCTS 2018



CAMPBELL SOUP CO Rank 24 of 27







FOOD AND KINDRED PRODUCTS 2018



CAMPBELL SOUP CO Rank 24 of 27

The relative strengths and weaknesses of CAMPBELL SOUP CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CAMPBELL SOUP CO compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 64% points. The greatest weakness of CAMPBELL SOUP CO is the variable Liabilities, reducing the Economic Capital Ratio by 122% points.

The company's Economic Capital Ratio, given in the ranking table, is 80%, being 80% points below the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	1,900,000
General and administrative Expense	488,000
Intangible Assets	3,233,000
Liabilities, Current	2,395,000
Liabilities, Long Term	3,196,000
Other Assets	139,000
Other Comprehensive Net Income	51,000
Other Expenses	5,703,000
Other Liabilities	490,000
Other Net Income	5,000
Property and equipment	2,454,000
Revenues	7,890,000
Selling and Marketing Expense	817,000

Output Variable	Value in 1000 USD
Expenses	7,008,000
Assets	7,726,000
Liabilities	6,081,000
Stockholders Equity	1,645,000
Net Income	887,000
Comprehensive Net Income	897,200
Asset Turnover	102%
Profit Margin	11%
Return on Assets	12%
Economic Capital Ratio	80%

