

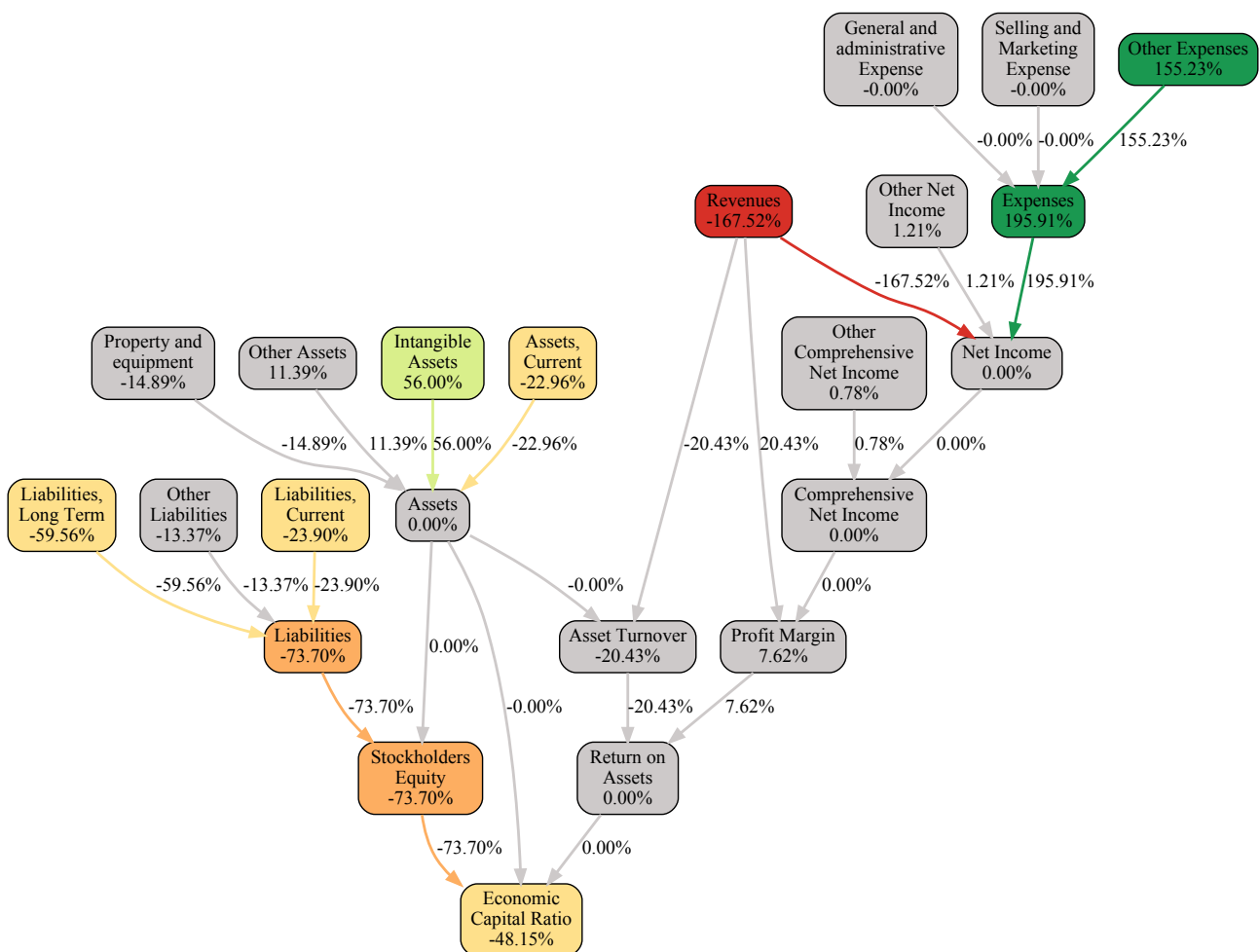


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FOOD AND KINDRED PRODUCTS 2018



Mondelez International Inc.
Rank 21 of 27



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• Financial Strength Rankings using Artificial Intelligence

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The relative strengths and weaknesses of Mondelez International Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc. compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 196% points. The greatest weakness of Mondelez International Inc. is the variable Revenues, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 48% points below the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	7,520,000
General and administrative Expense	0
Intangible Assets	39,724,000
Liabilities, Current	15,793,000
Liabilities, Long Term	15,661,000
Other Assets	7,188,000
Other Comprehensive Net Income	1,110,000
Other Expenses	23,264,000
Other Liabilities	5,464,000
Other Net Income	304,000
Property and equipment	8,677,000
Revenues	25,896,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	23,264,000
Assets	63,109,000
Liabilities	36,918,000
Stockholders Equity	26,191,000
Net Income	2,936,000
Comprehensive Net Income	3,158,000
Asset Turnover	41%
Profit Margin	12%
Return on Assets	5.0%
Economic Capital Ratio	112%

