

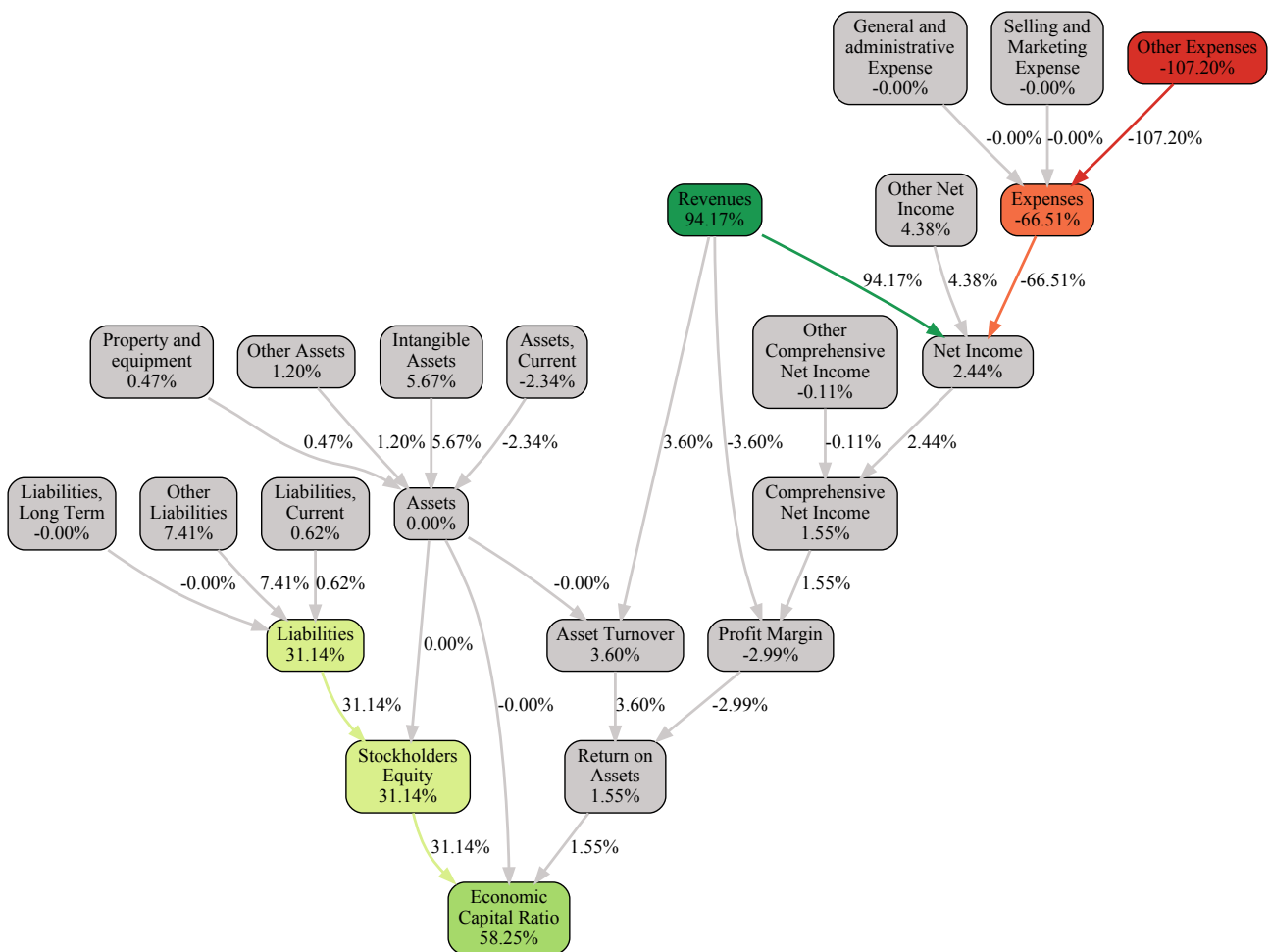


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FOOD AND KINDRED PRODUCTS 2018



FLOWERS FOODS INC Rank 7 of 27



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The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 94% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 107% points.

The company's Economic Capital Ratio, given in the ranking table, is 218%, being 58% points above the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	507,191
General and administrative Expense	0
Intangible Assets	1,207,219
Liabilities, Current	393,951
Liabilities, Long Term	0
Other Assets	213,288
Other Comprehensive Net Income	-1,276
Other Expenses	3,817,777
Other Liabilities	0
Other Net Income	47,164
Property and equipment	732,026
Revenues	3,920,733
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	3,817,777
Assets	2,659,724
Liabilities	393,951
Stockholders Equity	2,265,773
Net Income	150,120
Comprehensive Net Income	149,865
Asset Turnover	147%
Profit Margin	3.8%
Return on Assets	5.6%
Economic Capital Ratio	218%

