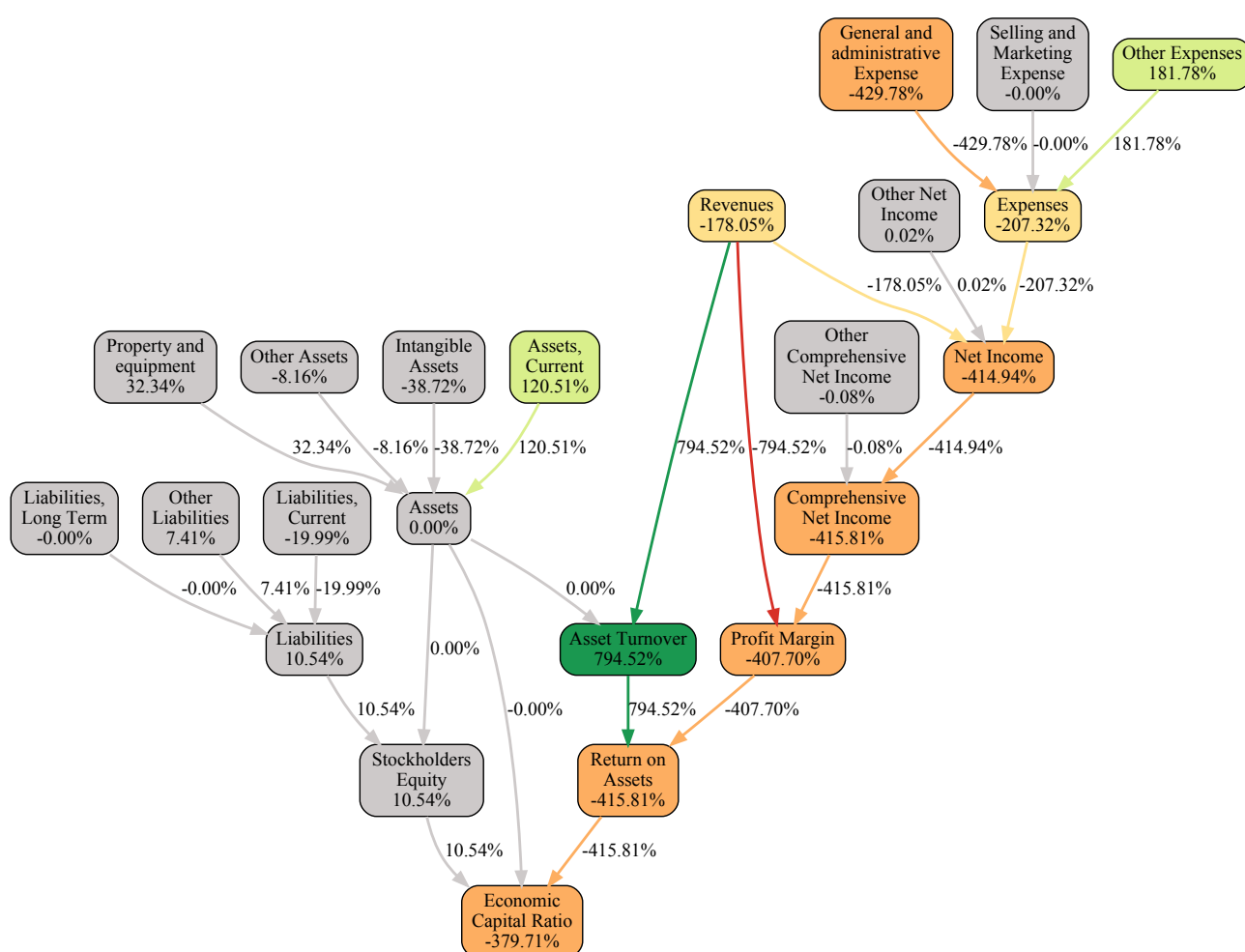




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FOOD AND KINDRED PRODUCTS 2018

BARFRESH FOOD GROUP INC.
Rank 26 of 27



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The relative strengths and weaknesses of BARFRESH FOOD GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BARFRESH FOOD GROUP INC. compared to the market average is the variable Asset Turnover, increasing the Economic Capital Ratio by 795% points. The greatest weakness of BARFRESH FOOD GROUP INC. is the variable General and administrative Expense, reducing the Economic Capital Ratio by 430% points.

The company's Economic Capital Ratio, given in the ranking table, is -220%, being 380% points below the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	3,046
General and administrative Expense	9,492
Intangible Assets	587
Liabilities, Current	1,271
Liabilities, Long Term	0
Other Assets	39
Other Comprehensive Net Income	0
Other Expenses	1,416
Other Liabilities	0
Other Net Income	0
Property and equipment	1,761
Revenues	1,997
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	10,909
Assets	5,433
Liabilities	1,271
Stockholders Equity	4,162
Net Income	-8,912
Comprehensive Net Income	-8,912
Asset Turnover	37%
Profit Margin	-446%
Return on Assets	-164%
Economic Capital Ratio	-220%

