





# FOOD AND KINDRED PRODUCTS 2019

## GENERAL MILLS INC Rank 24 of 29



The relative strengths and weaknesses of GENERAL MILLS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of GENERAL MILLS INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 165% points. The greatest weakness of GENERAL MILLS INC is the variable Revenues, reducing the Economic Capital Ratio by 129% points.

The company's Economic Capital Ratio, given in the ranking table, is 75%, being 68% points below the market average of 142%.

Input Variable	Value in 1000 USD
Assets, Current	4,123,700
General and administrative Expense	0
Intangible Assets	21,510,100
Liabilities, Current	7,341,900
Liabilities, Long Term	14,009,700
Other Assets	943,000
Other Comprehensive Net Income	112,900
Other Expenses	13,662,100
Other Liabilities	2,003,800
Other Net Income	84,700
Property and equipment	4,047,200
Revenues	15,740,400
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	13,662,100
Assets	30,624,000
Liabilities	23,355,400
Stockholders Equity	7,268,600
Net Income	2,163,000
Comprehensive Net Income	2,185,580
Asset Turnover	51%
Profit Margin	14%
Return on Assets	7.1%
Economic Capital Ratio	75%

