



The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 86% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 97% points.

The company's Economic Capital Ratio, given in the ranking table, is 220%, being 77% points above the market average of 142%.

Input Variable	Value in 1000 USD
Assets, Current	543,724
General and administrative Expense	0
Intangible Assets	1,340,308
Liabilities, Current	400,339
Liabilities, Long Term	0
Other Assets	217,658
Other Comprehensive Net Income	-5,806
Other Expenses	3,808,667
Other Liabilities	0
Other Net Income	13,975
Property and equipment	743,847
Revenues	3,951,852
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	3,808,667
Assets	2,845,537
Liabilities	400,339
Stockholders Equity	2,445,198
Net Income	157,160
Comprehensive Net Income	155,999
Asset Turnover	139%
Profit Margin	3.9%
Return on Assets	5.5%
Economic Capital Ratio	220%