

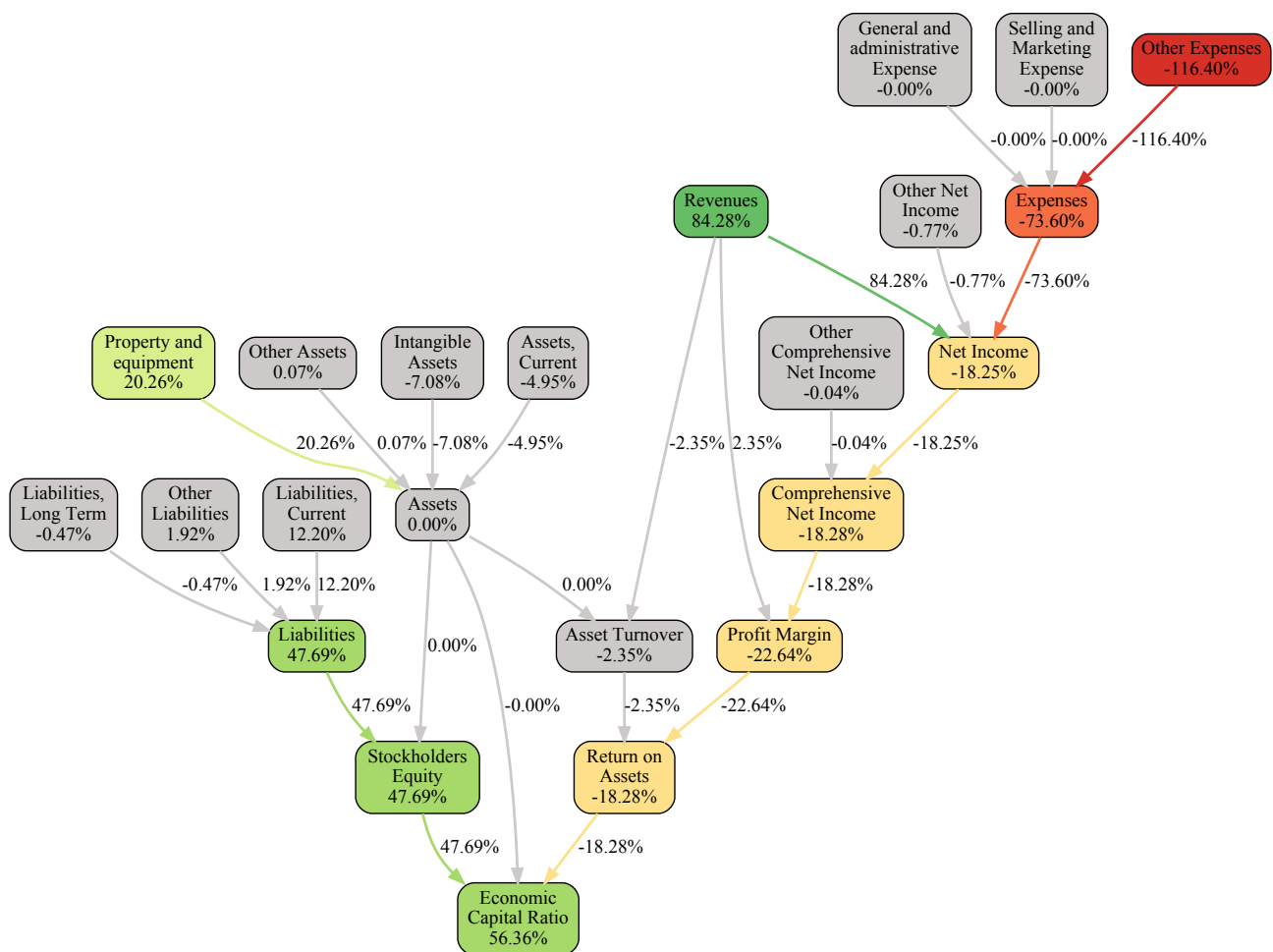


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Freshpet Inc.
Rank 10 of 29



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The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 84% points. The greatest weakness of Freshpet Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 116% points.

The company's Economic Capital Ratio, given in the ranking table, is 199%, being 56% points above the market average of 142%.

Input Variable	Value in 1000 USD
Assets, Current	30,958
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	18,217
Liabilities, Long Term	273
Other Assets	6,913
Other Comprehensive Net Income	-108
Other Expenses	198,200
Other Liabilities	0
Other Net Income	-399
Property and equipment	102,094
Revenues	193,237
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	198,200
Assets	139,965
Liabilities	18,490
Stockholders Equity	121,474
Net Income	-5,361
Comprehensive Net Income	-5,383
Asset Turnover	138%
Profit Margin	-2.8%
Return on Assets	-3.8%
Economic Capital Ratio	199%

